



IBA Alumni Owned Business Directory

Vol. 1
2024

The IBA Alumni-Owned Business Directory is the 1st repository of businesses owned or created by IBA Alumni! The IBA Community acknowledges our entrepreneurs and support their enterprises by connecting them with the global alumni community. If you want your business listed here, email at alumni@iba.edu.pk



Message from the Director



I am thrilled to introduce the **Alumni-Owned Business Directory**, a platform dedicated to showcasing the incredible ventures of our alumni. This initiative reflects our commitment to supporting their entrepreneurial journeys and contributing, even in a small way, to their success.

At IBA, we take immense pride in highlighting the brilliant efforts, hard work, and achievements of our alumni. This directory serves as a testament to their innovation and determination, and we are honored to celebrate their contributions to the business world.

Malahat Awan

Director Alumni Affairs, Resource Mobilization and Corporate Affairs

☎ +92-(21)3810-4701 Ext:1200

✉ mawan@iba.edu.pk

Message from the Editor



I am thrilled to unveil this platform, a vibrant showcase of the creativity and entrepreneurial spirit within our alumni community. From groundbreaking startups to thriving enterprises, this directory highlights the diverse and inspiring ventures created by our graduates.

I extend my heartfelt appreciation to Marium Aziz, Executive Alumni Affairs, for her meticulous efforts and dedication in bringing this initiative to life. Additionally, I extend my gratitude to Iqra Wajid for creating such an impressive and visually appealing layout.

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Assitant Manager Alumni Affairs

☎ +92-(21)3810-4701 Ext:1205

✉ esheikh@iba.edu.pk

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Executive Alumni Affairs

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☎ +92-(21)3810-4701 Ext:1203

✉ iwajid@iba.edu.pk



Burhan Allah Saiyed

Senior Manager Alumni Affairs
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☎ +92-(21)3810-4701 Ext:1241

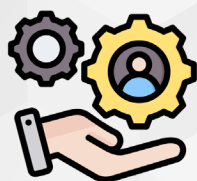
✉ burhan@iba.edu.pk

Sectors

- **Services**
- **E-Commerce**
- **Education & Training**
- **Software House**
- **Retail**
- **Travel & Tourism**
- **Advertising Agencies**
- **Food & Agriculture**
- **Manufacturers**
- **Builder & Developers**
- **Others**

*To help us stay updated about your recent business,
please email us at alumni@iba.edu.pk so we can share
your information with the alumni network.*





Services

1. AD Securities Advisory Services (SMC-Private) Limited
2. Agigo Technologies
3. Akseer Research (Pvt) Limited
4. Associated Talent Consultants
5. Basic Corporation
6. CreditPer
7. Current Affairs Research & Action (CARA)
8. Esthetic Decor
9. Ensmile Ltd
10. Gold Luna Marketing
11. Intelligenes
12. Invents Global
13. Inv-X Technologies Limited
14. Komaytee
15. Masi (SMC - Pvt) Ltd
16. MyTalentChoices
17. Oreus
18. PegaSync
19. Propellus.co
20. SEED Ventures
21. Spaceshare
22. STIC International
23. Supply Chain Talks
24. The Hive
25. Topline Securities
26. YAROO CO

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AD Securities Advisory Services (SMC-Private) Limited



Industry:
Services

Alumni:
Aaliya Dossa
MBA 1991
aaliya.dossa@gmail.com



Short Description:

Investment Portfolio Advisory services and offering personal financial planning.

Agigo Technologies



Industry:
Services

Alumni:
Ozair Qadir
BBA 2013
ozair.qadir@agigo.io



 <https://www.facebook.com/agigo.io/>

Short Description:

We enable businesses and startups to build and scale by offering UI/UX and dev services.

Akseer Research (Pvt) Limited



Industry:
Services

Alumni:
Muhammad Azfer
Naseem
BBA 2008
azfernaseem@gmail.com
+92 21 34320359



 <https://www.akseerresearch.com/>

Short Description:

Akseer is a fully integrated and independent global research and advisory firm that supports financial institutions, management consultancy firms, large corporates, SMEs and startups with in-depth analysis and insights to make informed decisions.

Associated Talent Consultants



Industry:
HR Services

Alumni:
Noman Ali
MBA 2007
noman@supplychaintalks.net
+966 55 982 4757



🌐 <https://www.supplychaintalks.net/atcons/>

Short Description:

Executive headhunting services in GCC region and Pakistan. Company is based and registered in Kingdom of Saudi Arabia.

Basic Corporation



Industry:
Services

Alumni:
M. Dayyan Bajwa
EMBA 2020
dayyanbajwa@gmail.com
+92 323 2983723



Short Description:

Provide corrosion and fire protection coatings to process industry in Pakistan. Commercial fireproofing.

CreditPer



Industry:
Services

Alumni:
Owais Zaidi
MBA 1996
Owais@creditper.pk
051-8302737



🌐 <https://www.creditper.pk/>

Short Description:

We are a credit provider and offer loans, credit cards, charge cards and expense management solutions.

Current Affairs Research & Action (CARA)



Industry:
Services

Alumni:
Adil Ahmad
MBA 1978
adil.ahmed101@gmail.com



<https://www.facebook.com/CurrentAffairsResearchAction/>

Short Description:

CARA is a proprietorship with a large cohort of specialist associates who band together for limited durations to address bottlenecks and impediments in the top down flow of resources to address gaps in the socio-economic structures of society.

Grassroots resilience has taken on a special significance with the advent of climate change and global warming and its mitigation and adaptation and, going forward, it is envisaged that the bulk of CARA's time and energy will be dedicated in this area .

Esthetic Decor



Industry:
Services

Alumni:
Fahad Abdul Malik
BBA 2013
fahadabdulmaalik@gmail.com



<https://www.facebook.com/estheticdecor/>

Short Description:

I run a successful interior design and furniture design business.

Ensmile Ltd



Industry:
Medical Services

Alumni:
Naveed Iqbal
EMBA 2015
naviqb@yahoo.com
+351 221 160 098



<https://ensmile.com/>

Short Description:

Exporting to more than 30 countries world wide not limited to USA, South America, Canada, Europe, Middle East, Far East, etc.

Gold Luna Marketing



Industry:
Services

Alumni:
Ume Abeeha
BS SSLA 2022
umeabeeha626@gmail.com



🌐 <https://goldluna.marketing/>

Short Description:

Empowering women through a remote-first company, Gold Luna Marketing encourages sisterhood while helping talented women channel their creative and analytical skills. Many struggle with odd content writing jobs for financial freedom, but we aim to offer more.

The digital landscape holds vast opportunities in ads, analytics, AI, SEO, project management, and more-aligning perfectly with our vision. Through freelance and part-time roles, we provide the flexibility and empowerment every Luna deserves.

Intelligenes



Industry:
Services

Alumni:
Nizar Bhulani
MBA 2007
nizar@bhulani
+92 21 34540318



🌐 <https://www.intelligenes.com/>

Short Description:

We help businesses scale based on reliability and trust.

Invents Global



Industry:
Services

Alumni:
Amar Makhdoom
MBA 2001
amar.makhdoom@gmail.com
+92 300 8225662



🌐 <https://www.linkedin.com/company/inventsglobal/>

Short Description:

Experience of global tech exhibitions to Pakistan IT companies.

Services

Inv-X Technologies Limited



Industry:
Services

Alumni:
Noman Ali
MBA 2007
aqib.mehmood@influenstr.com



🌐 noman@supplychaintalks.net

Short Description:

B2B integrated circular supply chain digital ecosystem / sustainability startup.

Komaytee



Industry:
Services

Alumni:
Atiq Ur Rehman
MBA MIS 2012
atiq.u.rehman@komaytee.com

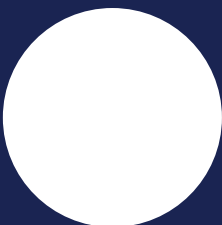


🌐 <https://pk.linkedin.com/company/komaytee>

Short Description:

Komaytee is a wallet designed on the model of ROSCAs with an innovative financial return sharing mechanism for savers making them investor at the same time

Masi (SMC - Pvt) Ltd



Industry:
Services

Alumni:
Shilpa Kukreja
BSSLA 2020
Shilpakukreja5@gmail.com



Short Description:

Our company is working on addressing problems we face to have reliable domestic workers at home. Working-women, housewives and other members of family cannot focus on other activities because of daily house chores. Also, we are working to provide a platform for underprivileged women in Karachi to find work and have financial independence.

MyTalentChoices



Industry:
Services

Alumni:

Muhammad Asim Khan
MBA 2008
asim.khan@mytalentchoices.com
9499796582



<https://mytalentchoices.com/>

Short Description:

Virtual and remote resources placement from Pakistan for businesses in the US.

Oreus



Industry:
Services

Alumni:

Ozair Qadir
BBA 2013
ozair.qadir@oreus.io



<https://oreus.io/>

Short Description:

Oreus is a product studio that helps build and scale startups through design and engineering.

PegaSync



Industry:
Services

Alumni:

Muhammad Hassan Khan
MBA 2021
hassan@pegasync.com
+92 302 261 5206



<https://pegasync.com/>

Short Description:

PegaSync is an Information Technology Outsourcing (ITO) firm with a focus on services such as Web & App development, QA, data analytics, etc., primarily aiming to benefit from the current exchange rate situation in Pakistan and play our part in boosting the country's exports. We provide two kinds of services. The first involves customized tech solutions and services like Web & App development, where we create and design advanced platforms such as Learning Management Systems, Warehousing Management Systems, E-commerce platforms, etc. The second type of service is Tech-talent outsourcing, where we hire and host tech resources at very competitive pricing for international clients and provide them with an end-to-end solution, including hiring, administrative support, payroll management, compliance, etc.

Services

Propellus.co



Industry:
Services

Alumni:
Mehsum Raza Sayani
MBA 2000
mehsum@propellus.co



<https://propellus.co/>

Short Description:

Travel tech startup incorporated in Singapore, revolutionising the visa and travel industry. Think visa application and issuance in a few clicks for weak passport holders.

SEED Ventures



Industry:
Services

Alumni:
Shaista Ayesha
MBA 2001
shaista@seedventures.org



seedventures.org

Short Description:

SEED Ventures is a social impact ecosystem development, and impact investment organisation. We work with private, public and development sector organisations on realising the SDGs and sustainability through our programmes and interventions. Our work targets children, youth, women, and marginalised communities.

Spaceshare



Industry:
Services

Alumni:
Maria Raza
BBA 2014
Mariarazaa@gmail.com



<https://lnkd.in/dMcWkyqs>

Short Description:

Spaceshare is a vibrant co working space for new startups, freelancers as well as big organisations. We are located in Phase 6 and Phase 8 DHA Karachi. All our offices offer top facilities and breathtaking views of the creek.

Services

STIC International



Industry:
Services

Alumni:

Atif Musheer
MBA 2012
atif@sticintl.com
+92 336 2536161



🌐 <https://www.linkedin.com/company/stic-international/>

Short Description:

We are EPC Contractor in Solar Industry, covering Residential, Industrial & Agriculture Sectors. We execute complete solar projects by providing installation and commissioning services to clients and handing over the buildup solar plant.

Besides we are also Authorized Distributor in Pakistan for RKB Bearings & Authorized Channel Partner for AS Metals Technologies Switzerland. This division targets Industrial customer for Supply of Bearings & Spares such as Siemens Motors, PLCs etc.

Supply Chain Talks



Industry:
Services

Alumni:

Noman Ali
MBA 2007
noman@supplychaintalks.netG64



🌐 <https://www.linkedin.com/company/supplychaintalks/>

Short Description:

Supply Chain Management Consultancy.

The Hive



Industry:
Services

Alumni:

Owais Zaidi
MBA 1996
Owais@infinitum.com.pk



🌐 <https://www.thehive.pk/>

Short Description:

The Hive is the largest coworking chain in Pakistan and manages over quarter million Sq ft in KLI. We provide turnkey solutions for managed office space for one person to 1,000+ person companies. Our clients include leading Pakistani startups, local companies and multinationals like HUAWEI, Microsoft, Dell, EMC, Juniper etc.

Topline Securities



Industry:
Services

Alumni:

Mohammed Sohail
MBA 1994
Sohail@topline.com.pk
+92 300 8232726



🌐 <https://www.topline.com.pk/>

Short Description:

Acquired a distress firm in 2008 financial crisis. It is a Secp regulated securities firm that won many local and international awards for excellence.

YAROO CO



Industry:
Services

Alumni:

Shahbaz Khan
BBA 2016
shahbaz@yaroo.co
+1 330 227 4992



🌐 <https://yaroo.co/>

Short Description:

A team of D2C retail experts helping manufacturers and CPG companies establish and scale globally on mainstream marketplaces mainly on Amazon & Walmart.



E-Commerce

1. Ambreen's Calligraphic Art
2. ASAL Abayas
3. Embarc
4. Ganga Jamni
5. Influenstr
6. Kings of Cargo
7. Lilac by Rohma
8. Maha's Online Store

9. Shahnawaz stationery co
10. Swoop
11. TimeSquare
12. Valeem
13. Verde
14. Zujaja
15. Zumorrud

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Ambreen's Calligraphic Art



Industry:
E-commerce

Alumni:
Ambreen Khalid
MBA 2007
ambreen_khalid@yahoo.com



<https://www.facebook.com/ambreencalligraphy/>

Short Description:

Ambreen's Calligraphic Art is an online calligraphic art store offering handmade calligraphic art pieces for home and office decor.

ASAL Abayas



Industry:
E-commerce

Alumni:
Shad Ali Lakhani
MBA 2004
shadali.lakhani@gmail.com



<https://asalabayas.com/>

Short Description:

Custom made high quality abayas straight from the malls of Dubai.

Embarc



Industry:
E-commerce

Alumni:
Arsalan Raza
BBA 2016
arsalan@embarcdeals.com



<https://www.linkedin.com/company/embarc-amazon/>

Short Description:

Officially registered on the Amazon.com platform. As a full-service Amazon agency, we specialize in providing comprehensive guidance to help our clients succeed on the Amazon platform.

Ganga Jamni



Industry:
E-commerce

Alumni:
Gaity Atiq
MBA 2008
Gaity_711@hotmail.com

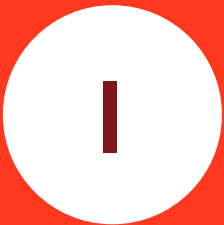


<https://www.facebook.com/GangaJamniPK/>

Short Description:

Ganga Jamni provides exquisite and intricate designs and detailing of block printing in the field of textile.

Influenstr



Industry:
E-commerce

Alumni:
Aqib Mehmood
BBA 2022
aqib.mehmood@influenstr.com



<https://influenstr.com/home/>

Short Description:

Influenstr is a tech based platform that connects brands with influencers for influencer marketing campaigns. It's an international platform so it enables cross border services where a brand from anywhere in the world can access talent all over the world and pay them on our platform for desired services.

Kings of Cargo



Industry:
E-commerce

Alumni:
Munawar Ahmed
BBA 2016
munawar@kingsofcargo.com



<https://pk.linkedin.com/company/maalbardaar>

Short Description:

Digital freight app for all your import and export shipments (for industrial concern)

Lilac by Rohma



Industry:
E-commerce

Alumni:
Rohma Haseeb
BBA 2016
support@lilacbyrohma.com
+92 320 7887767



<https://lilacbyrohma.com/>

Short Description:

Our focus is on providing an extensive array of trendy daily-wear and evening attire, with attractive prices and amazing fabric quality. The brand is best known for its elegant chicken kurtas and plain kurta sets with matching separate.

Maha's Online Store



Industry:
E-commerce

Alumni:
Muhammad Aamir Hatif
MBA 2009
aamir.hatif@khi.iba.edu.pk
+92 321 8202361



<https://www.facebook.com/mahaonlinestore>

Short Description:

Whether it is jewelry or fabric, we offer the best in women's casual and party wear.

Shahnawaz Stationery co



Industry:
E-commerce

Alumni:
Irtafa Shahnawaz
MBA 1999
irtafashah@gmail.com



<http://www.shahnawazstationers.com/>

Short Description:

Online stationery company

Swoop



Industry:
E-commerce

Alumni:
Ali Muqqadas
BSEM 2016
Ali@swoopcart.com



🌐 https://swoopcart.com/en_PK

Short Description:

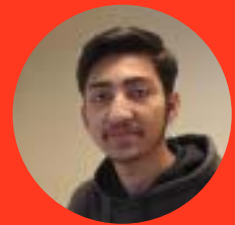
It's a platform that connects users who can share and borrow items from each other on rent. It allows access over ownership to its users, at the same time offering safety for owners who list their belongings on the platform.

TimeSquare



Industry:
E-commerce

Alumni:
Abaan Noor
BSCS 2022
abaanbusiness@gmail.com
+92 304 2639080



🌐 <https://www.linkedin.com/company/originalimportedwatches/>

Short Description:

At TimeSquare, we serve ORIGINAL watch's editions for you with original company's packaging box and bag.

Valeem



Industry:
E-commerce

Alumni:
Ali Rehan
BBA 2016
alirehan12@gmail.com
+92 332 2636574



🌐 <https://www.valeem.com/>

Short Description:

Pakistan's first digital realtor. We aim to help Pakistanis become home owners.

Verde



Industry:
E-commerce

Alumni:
Verda Yousuf
BSCS 2014
Verda.yb@gmail.com



Short Description:

Verde is a start up aimed at normalizing comfort wear and promoting textile industry of Pakistan.

Comfort Wear segment has provision for office wear, casual wear, night-wear that is culturally appropriate and comfortable with all made in Pakistan proposition.

Home Linen segment aims at promoting textile industry of Pakistan with its best and most reliable fabrics (export quality) at affordable rates.

Zujaja



Industry:
E-commerce

Alumni:
Fahad Shakil
BBA 2010
zujajaperfumes@gmail.com
0318 7499982



 www.zujajaonline.com

Short Description:

Our passion for luxurious scents has been the driving force behind the establishment of our own fragrance brand, 'Zujaja'. Our mission is to offer high-quality perfumes at an accessible price point, we are pleased to offer an exclusive discount to our esteemed alumni community.

Zumorrud



Industry:
E-commerce

Alumni:
Sana Masnoon
EMBA 2019
sanamasnoon@gmail.com



 <https://www.linkedin.com/company/zumorrud/>

Short Description:

Hand crafted and exclusively curated fine silver jewellery.



Education & Training

1. Aviation Institute of Management
2. Chaajao Technologies
3. Creek View Academy
4. Fahim Abbasi & Associates (Pvt) Ltd.
5. Fahim Abbasi Study Abroad
6. Guinness And Math Guy LLC
7. Play to learn
8. Practical Schooling System
9. PROLEARN Training and Consultancy
10. Quiet Thrivers Ltd.
11. She Earns Online
12. Sylvan Learning Centers
13. The Confluence

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Aviation Institute of Management



Industry:
Education & Training

Alumni:
Azeez Siddiqui
MBA 1978
siddiqui_azeer@hotmail.com
+92 321 897 9014



🌐 <https://aim.edu.pk/>

Short Description:

Building Human Resources for Aviation Management from grass roots level with a variety of local and international Education & Training programs.

Chaajao Technologies



Industry:
Education & Training

Alumni:
Azfar Ul Haque
MBA 2000
azfaribagrads@gmail.com
+92 349 0510405



🌐 <https://chaajao.com/>

Short Description:

Chaajao is an ed-tech startup aiming to offer top-quality e-learning globally. Initially focusing on aptitude test preparation for Pakistani students, it plans to expand its services to cover Education & Training levels from secondary to postgraduate.

Key features include live classes by experienced instructors, recorded lectures for comprehensive understanding, a practice zone to achieve mastery, and doubt-solving through live analytics and customized reports to boost scores.

Creek View Academy



Industry:
Education & Training

Alumni:
M. Jehanzeb Saeed
MBA 2002
mjehanzebsaeed@gmail.com



🌐 <https://www.facebook.com/creekviewa/>

Short Description:

Creek View Academy was established in 2013 as a k-12 school and currently has 1500 plus students , 150 plus staff and 5 branches in Karachi.

Fahim Abbasi & Associates (Pvt) Ltd.



Industry:
Education & Training

Alumni:
Fahim Abbasi
MBA 2010
info@fahimabbasi.biz



🌐 <https://www.linkedin.com/in/fahim-abbasi-36a573136/?originalSubdomain=pk>

Short Description:

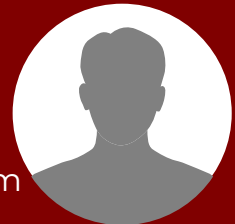
Study Abroad Consultancy firm engaged in international students recruitment for our partner institutions from USA, Canada, Australia, UK, UAE, Malaysia, Germany, Ireland, New Zealand, Singapore, France, Hungary & Turkey.

Guinness And Math Guy LLC



Industry:
Education & training

Alumni:
Abdul Basit Siddiqi
MBA MIS 2000
info@guinnessandmathguy.com



🌐 <https://guinnessandmathguy.mykajabi.com/>

Short Description:

i hold 5 Guinness World Records myself, and trained more than a dozen students who are now Guinness World Record holders Alhamdulillah, we have included a Guinness World Records training course too.

Play to learn



Industry:
Education & Training

Alumni:
Sheikh Muhammad Ali
MBA MIS 1997
m_ali_sheikh12@hotmail.com
+92 336 5999558



🌐 <https://playtolearn.com.pk/>

Short Description:

Deals in early years books and Education & Training toys and games.

Practical Schooling System



Industry:
Education & Training

Alumni:
Arsalan Faruqi
MBA 2006
Arsalanfaruqi@gmail.com



🌐 <http://pss.edu.pk/>

Short Description:

PSS was established in 2007 right after I graduated from IBA (city campus). It's a privately owned and managed school catering to students from kindergarten to Olevel.

PROLEARN Training and Consultancy



Industry:
Education & Training

Alumni:
Muhammad Salim Jandula
MBA 1996
salimjandulla@yahoo.com



🌐 <https://www.linkedin.com/company/prolearn-training-and-consultancy/>

Short Description:

In-house trainings and online trainings in oil and gas, HSE, forensic accounting & fraud control, and Management Development.

Quiet Thrivers Ltd.



Industry:
Education & Training

Alumni:
Sadaf Javed
MBA 2004
Sadaf@quietthrivers.com
+447919396002



🌐 <https://www.quietthrivers.com/>

Short Description:

Provide executive leadership and business coaching to those who struggle to stand out, need clarity. I especially help introverts to thrive without letting go of their authenticity.

She Earns Online



Industry:
Education & Training

Alumni:
Hubbab Sabir
BBA 2019
hsabir@khi.iba.edu.pk
+92 334 3698114



<https://sheearns.online/>

Short Description:

We believe any woman can achieve financial independence while honoring family roles. Join us to transform your future.

Sylvan Learning Centers



Industry:
Education & Training

Alumni:
Nizar Bhulani
MBA 2007
nizar@bhulani.com



<https://www.linkedin.com/company/sylvan-learning/>

Short Description:

After-school supplemental & remedial education & training services.

The Confluence



Industry:
Education & Training

Alumni:
Verda Yousuf
BSCS 2014
Verda.yb@gmail.com



🌐 <https://www.linkedin.com/company/confluence-trainingconsultancy/>

Short Description:

Confluence is essentially a training consultancy - a professional service that provides expertise and support to organizations and individuals seeking to improve their knowledge, skills, and performance. At Confluence, we specialize in creating customized learning solutions that help our clients achieve their specific goals and objectives.

Our team of Learning Flow Facilitators is comprised of experienced professionals who are passionate about helping people learn and grow. We believe that learning is a lifelong process, and we are committed to creating dynamic and engaging training programs that inspire our clients to achieve their full potential.

Whether you are looking to develop new skills, improve performance, or enhance your organizational culture, our Learning Flow Facilitators can help. We work closely with our clients to identify their unique needs and design customized training solutions that are tailored to their specific goals and objectives.

At our consultancy, we are dedicated to delivering high-quality training programs that are both effective and engaging. Our Learning Flow Facilitators are committed to staying up-to-date on the latest trends and best practices in learning and development, ensuring that our clients receive the most innovative and effective training solutions available.



Software House

1. EfroTech
2. FutureCue Pvt Ltd
3. Routify
4. Texitech

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EfroTech



Industry:
Software house

Alumni:

Nadir Khan Feroz
MBA MIS 2001
nadirkhanferoz@gmail.com
+92-21-111 123



<https://www.efrotech.com/>

Short Description:

TimeTrax ERP & HCM, the flagship product of EfroTech is now recognised as the most-widely used and most-awarded software solution in Pakistan.

FutureCue Pvt Ltd



Industry:
Software house

Alumni:

Muhammad Saad Soban
MBA 2020
Saad.soban@gmail.com
+92 310 5800508



<https://future-cue.com/>

Short Description:

The company acts as a forwarding/business office to get foreign projects. The company uses technological partners for the execution of the projects. We provide a wide range of services including website development, web development, AI, app development and digital marketing. However, our main focus is Artificial Intelligence and with the help of our technological partners, we are planning to launch of own AI based SNOP products.

Routify



Industry:
Saas

Alumni:

Syed Mohammad Ammar
BBA 2017
syedmammar94@gmail.com
+92 332 3139575



Routify.ai

Short Description:

Routify is the result of a comprehensive digitalization strategy and expert knowledge in supply chain and AI. Founded by a team of specialists, it offers a simple and innovative solution to modern logistics challenges.



Industry:
Software house

Alumni:
Sohail Ur Rahman
MBA 1992
sohail@texitech.com
+92 333 838 0707



🌐 <https://www.texitech.com/>

Short Description:

Texitech began offering digital transformation products over 28 years ago. Harnessing the power of technology, we successfully digitized textile design processes all over Pakistan through Software and Hardware tools, achieving major market share in a 4 year period of 1996 to 2000. Today Digital Transformation Solutions are supplied by us into all segments of Industry and Government offering a very wide portfolio covering Archiving, Storage, Paperless & E-Signatures and DMS products.



Retail

1. Euroko International Pvt Ltd
2. Nuqrah
3. Planet-T The Toyland
4. Shahzeb Saeed
5. Sunar Factory
6. Telemart

*To help us stay updated about your recent business,
please email us at alumni@iba.edu.pk so we can share
your information with the alumni network.*



Euroko International Pvt Ltd



Industry:
Retail

Alumni:
Naveed Iqbal
EMBA 2015
naviqb@yahoo.com
+92 42 35 69 0000



<https://eurokointl.com/>

Short Description:

Registered in 2017 at SECP. We cater in renewable energies, security equipment and IT technologies.

Nuqrah



Industry:
Retail

Alumni:
Hamayl Shaikh
MBA 2020
hamaylshaikh@gmail.com



<https://www.nuqrah.com/>

Short Description:

Nuqrah means silver in Persian language. Nuqrah is a silver jewellery brand and we aim to make owning silver jewellery simple and convenient for everyone. We provide only genuine silver jewellery which is made with Silver 925 and is plated with rhodium or gold to maintain its shine and finesse. With our wide and growing range of products and designs, you can express yourself in different ways and make a statement with the jewels of your choice.

Planet-T The Toyland



Industry:
Retail

Alumni:
Raheel Kamran
MBA 2001
Raheel.kamran@gmail.com



<https://www.facebook.com/planet.toyland/>

Short Description:

Planet-T, established in 2006, is a retail toy store which offers the largest variety of world-renowned toy brands in Pakistan as well as best quality of economical toys under one roof. With our flagship store located on Tariq Road, Karachi, we also offer online services.

Shahzeb Saeed



Industry:
Retail

Alumni:

M. Shahzeb Saeed Khan
MBA 2011
Shahzebsaeed@gmail.com
+92 21 33260055



<https://shahzebsaeed.com/>

Short Description:

Quality Fashion at affordable prices.

Sunar Factory



Industry:
Retail

Alumni:

Jawwad Karim
MBA 2010
thejawwadkarim@gmail.com



<https://sunarfactory.com/>

Short Description:

Sunar Factory eliminates retailer from the jewelry product chain and reduces the prices of silver, gold and diamond jewelry. The manufacturing time is decreased significantly.

Telemart



Industry:
Retail

Alumni:

Hamza Abdul Rauf
MBA 2022
hamzaraufessa@telemart.pk
+92 347 3330011



<https://telemart.pk/>

Short Description:

Telemart is one of the leading and Pakistan's 1st Omni-channel retailer with a focus on electronic products unning a popular ecommerce website/app and 31 one-of-a-kind "PHYGITAL" offline stores across 22 cities of Pakistan (and growing) disrupting, digitizing and organizing an otherwise fragmented and unorganized USD 15 Billion Consumer Electronics market of Pakistan with technology and innovation at the forefront while revolutionizing the customer buying experience for millions of Pakistani households looking to buy electronics.



Travel and Tourism

1. Edge Solutions Travel Management Company
2. Gypsy Traces & Tours Pvt Ltd

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Edge Solutions Travel Management Company



Industry:
Travel & Tours

Alumni:
Aniq Asif
MBA 2021
aniq.asif@edgesolutions.com.pk
+92 21 35292925-27



🌐 <https://edgesolutions.com.pk/>

Short Description:

Corporate & retail travel services.

Gypsy Traces & Tours Pvt Ltd



Industry:
Travel & Tours

Alumni:
Zahid Hussain
EMBA 2016
info@gipsytours.pk
+92 300 5429539



🌐 <https://gipsytours.pk/>

Short Description:

We plan and prepare tour itineraries and sell it to our clients. The plan includes visa support, accomodations, transportation, tour guide and govt taxes.



Advertising Agencies

1. Bulls Eye Communications
2. Narrative Advertising Pvt Ltd
3. PR Media Reach
4. Proton effect
5. The Digital Roo
6. Zeuz Media & Travel

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Bulls Eye Communications



Industry:
Advertising Agency

Alumni:
Shoaib Qureshy
MBA 1994
shoaib@be.com.pk



www.bullseyecomm.com

Short Description:

Helping brands create the future they want and transforming the fortunes of brands through the power of our ideas. We are an all-rounder agency with specialist branding/design, creative, digital, activation and PR units.

Narrative Advertising Pvt Ltd



Industry:
Advertising Agency

Alumni:
Syed Zaeem Naqi Rizvi
BBA 2014
zaeem@narrativeadvertising.co



<https://pk.linkedin.com/company/narrative-advertising-pvt-ltd>

Short Description:

In an era where the art of storytelling defines the trajectory of brands, Narrative Advertising Pvt Ltd stands as a herald of creativity and innovation, blending the timeless with the modern. Since our inception in 2022, we've carved a niche as a creative powerhouse, where every narrative crafted is a testament to our commitment to excellence and our understanding of the ever-evolving marketing landscape.

Our collaborations with an array of esteemed national and international brands, including AEG Pakistan, TCS, ICI Pakistan, Lucky Core Industries, HBL, Dubai Economic Tourism Department, Imroze Group, SOHO Garden, Gravity, Luxafar, Catalytic Security, and more, underscore our versatility and creative prowess. These partnerships are a mirror to our ability to resonate across diverse market sectors, crafting stories that not only engage but also endure.

At the core of our philosophy is the belief that the most compelling brand stories are those that seamlessly blend the digital with the physical. Our expertise extends across the vibrant tapestry of marketing channels, from the immersive world of digital platforms to the impactful presence of traditional media. We approach each project with a holistic vision, ensuring that every touchpoint is an opportunity for meaningful engagement. Our strategies are crafted to captivate, our designs to enchant, and our narratives to linger in the minds and hearts of your audience long after they've encountered your brand.

Narrative Advertising is more than a marketing agency; it's a place where brands come to find their voice, to stand out in a crowded marketplace, and to forge lasting connections with their audiences. We delve deep into the essence of your brand, extracting and refining its core message into a narrative that transcends mediums and ignites conversations.

PR Media Reach



Industry:

PR, Digital Marketing,
Software Development

Alumni:

Hasan Nadeem
BBA 2012
hasan@prmediareach.com
+92 300 4023880



<http://www.prmediareach.com/>

Short Description:

PR MEDIA REACH focuses on eradication of outdated lengthy processes and adoption of automated approach ensuring immediate smooth publications without glitches and uncertainty while breaking through the clutter for growth and prosperity.

Proton effect



Industry:

Advertising Agency

Alumni:

Tariq Qadri
MBA 2004
Tariq.q@protoneffect.com



<https://pk.linkedin.com/company/protoneffect>

Short Description:

Marketing agency.

The Digital Roo



Industry:

Advertising Agency

Alumni:

Muhammed Ahmed Rafi
MBA 2007
ahmedrb2000@yahoo.com



<https://digitalroo.co.uk/>

Short Description:

A full scale digital marketing agency.

Zeuz Media & Travel



Industry:
Advertising Agency

Alumni:
Syed Uzair Uddin
BSEM 2018
Suzairuddin@gmail.com



🌐 <https://www.linkedin.com/company/zeuz-media-travel/>

Short Description:

At Zeuz Advertising, we're more than just an agency; we're your growth partners in the world of marketing. Our mission is to ignite your brand's potential and ensure you shine in the spotlight. In an ever-evolving marketing landscape, we excel in crafting compelling narratives that captivate and convert. We wield data-driven strategies like a secret weapon, delivering results that are not just noticed but celebrated. Our team of marketing aficionados combines art and science to create experiences that leave an indelible mark. With your objectives as our compass, we'll navigate the complex terrain of modern advertising, guiding your brand to new heights. We provide 360 marketing solutions to our clients varying from a diverse set of categories, helping them to grow and achieve their desired goals.



Food & Agriculture

1. B.B.Q Tonight
2. Elotes Mexican Corn
3. Fertilizer Wholesale dealership
4. Katakot Wala Restaurant
5. Nutribites
6. Ranch Dairy and Cattle
7. Ways Technology

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B.B.Q Tonight



Industry:
Food & Agriculture

Alumni:

Sardar Abdul Rahim
MBA 1978



<https://order.bbqtonight.com>

Short Description:

B.B.Q Tonight is the new standard for exquisite quality and taste, serving unique varieties of cuisines to cater to every flavor, and every tongue, in its own unique style.

Elotes Mexican Corn



Industry:
Food & Agriculture

Alumni:

Syed Muhammad Irtiza Wahidi
BBA 2023
irtiza.wahidi@gmail.com,
saawahidi@gmail.com



<https://www.facebook.com/elotescornpk>

Short Description:

Healthy corns in K-Town!

Fertilizer Wholesale dealership



Industry:
Food & Agriculture

Alumni:

Awais Hassan Khan
BS 2016
awais.khan9a@gmail.com



Short Description:

I trade in fertilizer and other Agri based commodities. My annual turnover is 8 billion PKR.

Katakat Wala Restaurant



Industry:
Food & Agriculture

Alumni:
Faisal Khalid
MBA 2006
Fakhalid@outlook.com



<https://pk.linkedin.com/in/engrfaisalkhalidtrader>

Short Description:

Domestic and international trading of food items and building materials.

Nutribites



Industry:
Food & Agriculture

Alumni:
Maryah Sajid
BBA 2006
nutribites.khi@gmail.com
+92 329 3415702



Short Description:

A real food company, bringing organic home-roasted granola to your doorstep.

Ranch Dairy and Cattle



Industry:
Food & Agriculture

Alumni:
Pir Muhammad Ali Shah
EMBA 2012
Pir_muhammad@hotmail.com



Short Description:

An ancestral business of dairy and cattle including organic farming on modern basis to produce better yield and serve society.

Ways Technology



Industry:
Food & Agriculture

Alumni:
Minhel Malik
BSEM 2021
minhel_124@outlook.com



🌐 <https://www.linkedin.com/company/ways-technology/>

Short Description:

A marketplace for perfectly consumable food surplus for price savvy customers



Manufacturers

1. Glowell Lighting
2. GoVend
3. Imperial Packages
4. Pure by Erub Chemicals
5. Stocklot Trading
6. VLEKTRA

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Glowell Lighting



Industry:
Manufacture

Alumni:

Usman Tarique
MBA 2019
usmantarique@hotmail.com
+92 334 4569355



🌐 <https://www.glowellighting.com/>

Short Description:

End-to-end LED lighting manufacturing company.

GoVend



Industry:
Vending Machine

Alumni:

Zohaib Ahmed
BBA 2020
zohaib.ahmed@go-vend.com
+92 344 4972992



🌐 <https://www.go-vend.com/>

Short Description:

GoVend is a FemTech startup aiming to improve the accessibility of menstrual hygiene products by providing feminine hygiene vending machines to Education & Training institutions, offices, hospitals, shopping malls and other public places.

Imperial Packages



Industry:
Packaging

Alumni:

Ali Noor Sheikh
BBA 2020
Alinoor@imperialgroup.pk
+92 324 2577110



Short Description:

We have set up a packaging company that provides boxes (offset printed) and corrugation solutions in Lahore.

Pure by Erub Chemicals

PEB

Industry:
Manufacture

Alumni:
Hateem Aamir Zaman Khan
BBA 2022
hateemaamir007@hotmail.com



Short Description:

We manufacture cleaning items, homecare, property maintenance, private labelling, phenyl, handwash, dishwash and glass cleaners etc.t

Stocklot Trading

STOCKLOT
TRADING

Industry:
Manufacture

Alumni:
Azeem ul Hassan
BBA 2021
azeemulhassan22@gmail.com



 <https://m.facebook.com/100063767213811/>

Short Description:

Sourcing and supplying of industrial equipments for manufacturing industries and public sector. For example: Supplying and sourcing of Industrial Pumps, fire fighting pumps, chiller plants, Valves, Gear motors and miscellaneous equipments.

VLEKTRA

VLEKTRA
ELECTRIC MOTORCYCLES

Industry:
Automobile

Alumni:
Fatiq Bin Khursheed
BBA 2012
fatiq.khursheed@gmail.com
+92 304 111 7702



 <https://www.vlektra.com/>

Short Description:

Pakistan's first lithium-ion based electric motorcycle.



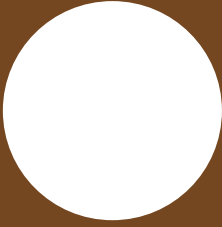
Builder & Developers

1. High End Construction
2. March Design
3. UD Builders
4. Up Estate. PK

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High End Construction



Industry:
Builders & Developers

Alumni:
Marisa Batool
BBA 2007
marisa.batool@gmail.com
+92 345 2434628



March Design



Industry:
Builders & Developers

Alumni:
Ali Merchant
EMBA 2012
hello@marchdesign.ca
+92 310 0101101



<https://pk.linkedin.com/company/march-design>

Short Description:

March is an interior design + project management company dealing in renovation and luxury residential projects.

UD builders



Industry:
Builders & Developers

Alumni:
Muhammad uzair yasin
BBA 2010
yasin.uzair@gmail.com
+92 311 1100224



<https://udbuilders.com.pk/>

Short Description:

Currently making two high rise projects in Karachi i.e UD Courtyard and Airport Residency.

Up Estate. PK



Industry:
Realtor

Alumni:

Syed Muhammad Taqi Rizvi
BBA 2016
Taqi.rizvi@upestate.pk



🌐 <https://upestate.pk>

Short Description:

Pakistan's first digital realtor. We aim to help Pakistanis become home owners.

Others

1. Alpha Capital (Pvt) Limited
2. Pak Turk Furnitures
3. Saraaf
4. The Grand Mansion
5. Winchester Publications Group

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Alpha Capital (Pvt) Limited



Industry:
Brokerage House

Alumni:
Azfer Naseem
BBA 2008
azfernaseem@gmail.com
+92 21 38694242



<https://alphacapital.com.pk/>

Short Description:

Alpha Capital (Pvt) Limited is a securities brokerage firm registered with the Pakistan Stock Exchange with TREC-021. The firm is also a member of Pakistan Mercantile Exchange (PMEX). The company has been in operation since 1985 and has a rich history spanning over 35 years.

Pak Turk Furnitures



Industry:
Home furniture
& Decor

Alumni:
Sardar Azmat Shafu
BBA 1983
azmatshafi@gmail.com
+92 333 5753400



<https://pakcentralasianfurnitures.com>

Short Description:

Pak Turk - Pak Centralasian Furniture is an amalgamation of traditional Turkish, Pakistani and Central Asian design in real wood, with a time guarantee and reasonable price.

Saraaf



Industry:
Commodities
Trade/Tech

Alumni:
Saad Hasan
BBA 2010
saad@saraafglobal.com



<https://www.saraafglobal.com>

Short Description:

Saraaf is a Commodity and Mineral Sourcing company, connecting international markets with high-quality suppliers across Central and South Asia (CASA). With 10+ years of experience, we specialize in sourcing premium material like onyx, cotton, Zinc-Lead, and other essential commodities and minerals.

The Grand Mansion



Industry:
Hospitality

Alumni:

Haroun Anwar
MBA 1973
harountgm@gmail.com
+92 300 855 3555



<http://www.thegrandmansion.com>

Short Description:

The Grand Mansion is a guest house located in the heart of the beautiful capital, Islamabad. We're a well-recognized name, offering quality hospitality services to a selected list of clients in the United Nations, Developmental Sector, and the Corporate Sector Organizations.

The location of The Grand Mansion Guest House offers so much. You can easily reach business places, eateries, and shopping malls while enjoying the serenity and clean environment. Located in sector F-6/1 Islamabad, we're just moments away from the Diplomatic and commercial hub of the city.

Winchester Publications Group



Industry:
Publication

Alumni:

Muhammad Jehanzeb Saeed
MBA 2002
mjehanzebsaeed@gmail.com



<https://www.facebook.com/winchesterpg/>

Short Description:

Winchester Publications Group is Pakistan's first ECE(early childhood Education & Training) based publishers and currently our books are used in 500 plus schools in Pakistan, Africa and UAE.

