IBA Alumni Owned Business Directory Vol. 1 2024

The IBA Alumni-Owned Business Directory is the 1st repository of businesses owned or created by IBA Alumni! The IBA Community acknowledges our entrepreneurs and support their enterprises by connecting them with the global alumni community. If you want your business listed here, email at alumni@iba.edu.pk



Message from the Director



I am thrilled to introduce the **Alumni-Owned Business Directory**, a platform dedicated to showcasing the incredible ventures of our alumni. This initiative reflects our commitment to supporting their entrepreneurial journeys and contributing, even in a small way, to their success.

At IBA, we take immense pride in highlighting the brilliant efforts, hard work, and achievements of our alumni. This directory serves as a testament to their innovation and determination, and we are honored to celebrate their contributions to the business world.

Malahat Awan

Director Alumni Affairs, Resource Mobilization and Corporate Affairs

Message from the Editor



I am thrilled to unveil this platform, a vibrant showcase of the creativity and entrepreneurial spirit within our alumni community. From groundbreaking startups to thriving enterprises, this directory highlights the diverse and inspiring ventures created by our graduates.

I extend my heartfelt appreciation to Marium Aziz, Executive Alumni Affairs, for her meticulous efforts and dedication in bringing this initiative to life. Additionally, I extend my gratitude to Iqra Wajid for creating such an impressive and visually appealing layout.

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Sectors

- Services
- E-Commerce
- Education & Training
- Software House
- Retail
- Travel & Tourism
- Advertising Agencies
- Food & Agriculture
- Manufacturers
- Builder & Developers
- Others

To help us stay updated about your recent business, please email us at alumni@iba.edu.pk so we can share your information with the alumni network.





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To help us stay updated about your recent business, please email us at **alumni@iba.edu.pk** so we can share your information with the alumni network.



AD Securities Advisory Services (SMC-Private) Limited



Industry: Services Alumni: Aaliya Dossa MBA 1991 aaliya.dossa@gmail.com



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Short Description:

Investment Portfolio Advisory services and offering personal financial planning.



ttps://www.facebook.com/agigo.io/

Short Description:

We enable businesses and startups to build and scale by offering UI/UX and dev services.

Akseer Research (Pvt) Limited



Industry:

Services

ttps://www.akseerresearch.com/

Short Description:

Akseer is a fully integrated and independent global research and advisory firm that supports financial institutions, management consultancy firms, large corporates, SMEs and startups with in-depth analysis and insights to make informed decisions.

Alumni:

MBA MIS 2007

021-35305931

faraz@hilalinvest.com

Al Hilal Securities Advisors



Industry: Services

⊕ www.alhilalsa.com

Short Description:

Al Hilal Securities Advisors is Pakistan's first Islamic Securities Advisory Company providing wealth advisory and management services across different investment avenues including listed equities, mutual funds, private equity and debt. All our services are shariah compliant and adhere to strict islamic financial guidelines.

Al Hilal Shariah Advisors



Industry: Services Alumni: Faraz Younus Bandukda MBA MIS 2007 faraz.bandukda@alhilalsa.com 021-35305931



⊕ www.alhilalsa.com

Short Description:

Al Hilal Shariah Advisors is Pakistan's first shariah advisory company providing shariah advisory services to a number of financial institutions including Asset Management Companies, REIT Management Companies, Islamic Banks and other corporate. We also provide services for developing financial and shariah structures for Sukuk.

Services

Alumni:

Muhammad Azfer Naseem BBA 2008 azfernaseem@gmail.com +92 21 34320359

Faraz Younus Bandukda



Associated Talent Consultants



Industry: Services Alumni: Noman Ali MBA 2007 noman@supplychaintalks.net +966 55 982 4757



ttps://www.supplychaintalks.net/atcons/

Short Description:

Executive headhunting services in GCC region and Pakistan. Company is based and registered in Kingdom of Saudi Arabia.



Short Description:

Provide corrosion and fire protection coatings to process industry in Pakistan. Commercial fireproofing.

CreditPer



Industry: Services

Alumni: Owais Zaidi MBA 1996 Owais@creditper.pk 051-8302737



ttps://www.creditper.pk/

Short Description:

We are a credit provider and offer loans, credit cards, charge cards and expense management solutions.

Current Affairs Research & Action (CARA)



Industry: Services

<u>Alumni:</u> Adil Ahmad MBA 1978 adil.ahmed101@gmail.com



https://www.facebook.com/CurrentAffairsResearchAction/

Short Description:

CARA is a proprietorship with a large cohort of specialist associates who band together for limited durations to address bottlenecks and impediments in the top down flow of resources to address gaps in the socio-economic structures of society.

Grassroots resilience has taken on a special significance with the advent of climate change and global warming and its mitigation and adaptation and, going forward, it is envisaged that the bulk of CARA's time and energy will be dedicated in this area .

Digital Eggheads



Alumni: Safeer E Hussain BS CS 2014 safeer@digitaleggheads.com +92 347 2097733



ttps://digitaleggheads.com/

Short Description:

Digital Eggheads is a results-driven digital agency with a global presence, proudly working with local and international clients for over a decade. We empower businesses to establish a compelling online presence and achieve measurable growth. Combining creativity, strategy, and a worldwide perspective, our team of passionate individuals crafts tailored solutions that drive success for enterprises of all scales.

Ensmile Ltd



Industry: Medical Services

Alumni:

Naveed Iqbal EMBA 2015 naviqb@yahoo.com +351 221 160 098



ttps://ensmile.com/

Short Description:

Exporting to more than 30 countries world wide not limited to USA, South America, Canada, Europe, Middle East, Far East, etc.

Esthetic Decor



Industry: Services Alumni: Fahad Abdul Malik BBA 2013 fahadabdulmaalik@gmail.com



ttps://www.facebook.com/estheticdecor/

Short Description:

I run a successful interior design and furniture design business.

Falcão EMC Pvt Ltd



Industry: Services

Alumni:

Asadullah Kohati MBA 2003 asadullah@falcao.com.pk +92 349 0837106



⊕www.falcao.com.pk

Short Description:

Falcão EMC Pvt Ltd is an Export Management Company specializing in trade facilitation and export promotion. Key Services:

- 1. Export Promotion for Processed Food and Agri
- 2. Ensuring Effective Participation in Global Trade Fairs
- 3. Facilitation for Trade & Investment Support Institutions
- 4. Digital Transformation for Private Enterprises & SMEs

Gold Luna Marketing



Industry: Services Alumni: Ume Abeeha BS SSLA 2022 umeabeeha626@gmail.com



ttps://goldluna.marketing/

Short Description:

Empowering women through a remote-first company, Gold Luna Marketing encourages sisterhood while helping talented women channel their creative and analytical skills. Many struggle with odd content writing jobs for financial freedom, but we aim to offer more.

The digital landscape holds vast opportunities in ads, analytics, AI, SEO, project management, and more-aligning perfectly with our vision. Through freelance and part-time roles, we provide the flexibility and empowerment every Luna deserves.

Intelligenes

intelli€enes

Industry: Services Alumni: Nizar Bhulani MBA 2007 nizar@bhulani.com +92 21 34540318



ttps://www.intelligenes.com/

Short Description:

We help businesses scale based on reliability and trust.

Invents Global



Industry: Services Alumni: Amar Makhdoom MBA 2001 amar.makhdoom@gmail.com +92 300 8225662

ttps://www.linkedin.com/company/inventsglobal/

Short Description:

Experience of global tech exhibitions to Pakistan IT companies.

Inv-X Technologies Limited



Industry: Services Alumni: Noman Ali MBA 2007 aqib.mehmood@influenstr.com



moman@supplychaintalks.net

Short Description:

B2B integrated circular supply chain digital ecosystem / sustainability startup.



Short Description:

Komaytee is a wallet designed on the model of ROSCAs with an innovative financial return sharing mechanism for savers making them investor at the same time

M&M Tax Advisory Solutions

M&M

Industry: Services Alumni: Muddasir Soomro BBA 2012 muddasir.taxadvisory@gmail.com +92 302 2278260



ttps://pk.linkedin.com/company/komaytee

Short Description:

At M&M, we provide end to end solutions for tax related matters starting from NTN registration to litigation.

Masi (SMC - Pvt) Ltd



Industry: Services Alumni: Shilpa Kukreja BSSLA 2020 Shilpakukreja5@gmail.com

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Short Description:

Our company is working on addressing problems we face to have reliable domestic workers at home. Working-women, housewives and other members of family cannot focus on other activities because of daily house chores.

Also, we are working to provide a platform for underprivileged women in Karachi to find work and have financial independence.

MyTalentChoices



Industry: Services Alumni: Muhammad Asim Khan MBA 2008 asim.khan@mytalentchoices.com 9499796582



ttps://mytalentchoices.com/

Short Description:

Virtual and remote resources placement from Pakistan for businesses in the US.



PegaSync



Industry: Services

ttps://pegasync.com/

Short Description:

PegaSync is an Information Technology Outsourcing (ITO) firm with a focus on services such as Web & App development, QA, data analytics, etc., primarily aiming to benefit from the current exchange rate situation in Pakistan and play our part in boosting the country's exports. We provide two kinds of services. The first involves customized tech solutions and services like Web & App development, where we create and design advanced platforms such as Learning Management Systems, Warehousing

Alumni:

MBA 2021

Muhammad Hassan Khan

hassan@pegasync.com

+92 302 261 5206

Propellus.co

Propellus

Industry: Services

Management Systems, E-commerce platforms, etc.

Alumni: Mehsum Raza Sayani MBA 2000 mehsum@propellus.co



ttps://propellus.co/

Short Description:

Travel tech startup incorporated in Singapore, revolutionising the visa and travel industry. Think visa application and issuance in a few clicks for weak passport holders.

Rufayda - Care for Healthcare

Industry: Services

Alumni:

Tooba Masihuddin MS Management 2023 rufaydacareforhealthcare@gmail.com +92 336 5411532



ttps://instagram.com/rufaydacareforhealthcare

Short Description:

RUFAUDA

Rufayda is a registered wellness organization committed to supporting healthcare providers worldwide. Rufayda offers hospital management consultancy, mental health counseling, and personal and professional development workshops for healthcare providers. The organization is dedicated to enhancing the organizational efficiency and culture of healthcare institutions, promoting mental well-being, improving quality of life for healthcare providers, and reducing vocational burnout.

SEED Ventures



Alumni: Shaista Ayesha MBA 2001 shaista@seedventures.org



⊕ seedventures.org

Short Description:

SEED Ventures is a social impact ecosystem development, and impact investment organisation. We work with private, public and development sector organisations on realising the SDGs and sustainability through our programmes and interventions. Our work targets children, youth, women, and marginalised communities.

Alumni:

Maria Raza

Mariarazaa@gmail.com

BBA 2014

Spaceshare



ttps://Inkd.in/dMcWkyqs

Short Description:

Spaceshare is a vibrant co working space for new startups, freelancers as well as big organisations. We are located in Phase 6 and Phase 8 DHA Karachi. All our offices offer top facilities and breathtaking views of the creek.

STIC International



Industry: Services Alumni: Atif Musheer MBA 2012 atif@sticintl.com +92 336 2536161



ttps://www.linkedin.com/company/stic-international/

Short Description:

We are EPC Contractor in Solar Industry, covering Residential, Industrial & Agriculture Sectors. We execute complete solar projects by providing installation and commissioning services to clients and handing over the buildup solar plant.

Besides we are also Authorized Distributor in Pakistan for RKB Bearings & Authorized Channel Partner for AS Metals Technologies Switzerland. This division targets Industrial customer for Supply of Bearings & Spares such as Siemens Motors, PLCs etc.

Supply Chain Talks



Industry: Services Alumni: Noman Ali MBA 2007 noman@supplychaintalks.netG64



ttps://www.linkedin.com/company/supplychaintalks/

Short Description:

Supply Chain Management Consultancy.



RODIGI Industry: Services

⊕ www.teamprodigi.com

Alumni: Faraz Noorani MBA 2009 sales@teamprodigi.com +92 300 2000110



The Circle - Caring for Children

Industry: Services Alumni: Sadaf Mateen The circlecfc@gmail.com +92 304 5999355 (021) 3588198



Circlecfc.com

Short Description:

The Circle - Caring for Children is a therapy Centre for children with Autism, Speech & Language impairment and other learning difficulties.

The Hive



Industry: Services

https://www.thehive.pk/

Short Description:

The Hive is the largest coworking chain in Pakistan and manages over quarter million Sq ft in KLI. We provide turnkey solutions for managed office space for one person to 1,000+ person companies. Our clients include leading Pakistani startups, local companies and multinationals like HUAWEI, Microsoft, Dell, EMC, Juniper etc.

Alumni:

MBA 1981

Shahrukh Hasan

+92 300 8294130

info@seniorcircle.com.pk

The Senior Circle

STC

Industry: Services

ttps://seniorcirlce.com.pk

Short Description:

Senior Circle is a high-end assisted living facility for the aging. It provides quality care and comfort for guests: elegant living, gourmet food, interaction and companionship, recreational activities and care by professionally trained medical attendants. It provides peace of mind to family members that their parents are well looked after at an elegant home which can be as active and fun filled, as they would like it to be.

Topline Securities



ttps://www.topline.com.pk/

Alumni: Mohammed Sohail MBA 1994

+92 300 8232726

Sohail@topline.com.pk



Short Description:

Acquired a distress firm in 2008 financial crisis. It is a Secp regulated securities firm that won many local and international awards for excellence.

Services

Alumni: Owais Zaidi MBA 1996 Owais@infinitum.com.pk



YAROO CO



Industry: Services

ttps://yarooco.com/

Short Description:

A team of D2C retail experts helping manufacturers and CPG companies establish and scale globally on mainstream marketplaces mainly on Amazon & Walmart.

Alumni: Shahbaz Khan BBA 2016 shahbaz@yaroo.co +1 330 227 4992





- Ambreen's Calligraphic Art
 ASAL Abayas
 Buy2day.pk
 Classic Art Jewellery
 Embarc
 Fragrant Villa
 Gangajamni
 Influenstr
 Kings of Cargo
- 10. Shahnawaz Sationery Co
 11. Swoop
 12. TimeSquare
 13. Toy Souk
 14. Valeem
 15. Verde
 16. Zujaja
 17. Zumorrud

To help us stay updated about your recent business, please email us at alumni@iba.edu.pk so we can share your information with the alumni network.





Industry: E-commerce Alumni: Ambreen Khalid MBA 2007 ambreen_khalid@yahoo.com



ttps://www.facebook.com/ambreencalligraphy/

Short Description:

Ambreen's Calligraphic Art is an online calligraphic art store offering handmade calligraphic art pieces for home and office decor.

Alumni:

MBA 2004

Shad Ali Lakhani

shadali.lakhani@gmail.com

ASAL Abayas



Industry: E-commerce

⊕ https://asalabayas.com/

Short Description:

Custom made high quality abayas straight from the malls of Dubai.

Buy2day.pk

Buy2day.pk

Industry: E-commerce Alumni: Khawer Ikram Khaweriba@yahoo.com 0333-2171697



Short Description:

We offer Home and Kitchen appliances.

Classic Art Jewellery

Industry: E-commerce Alumni: Amna Iftikhar MSCS 2017 omer.amna@gmail.com 0333-2480992



https://www.instagram.com/classicartjewellery

Short Description:

Classic Art carries a rich heritage, originating in 1948 when it was established by my grandfather under the name Masood Jewellers. Over the decades, we have continued to specialize in creating exquisite jewelry, including natural gems, 925 silver pieces, and custom-made gold designs. With a foundation built on tradition and expertise, we pride ourselves on delivering timeless elegance and personalized craftsmanship.

Embarc

embarcdeals

Industry: E-commerce Alumni: Arsalan Raza BBA & MBA 2016 arsalan@embarcdeals.com 0346-2440339



embarcconsulting.com

Short Description:

Officially registered on the Amazon.com platform. As a full-service Amazon agency, we specialize in providing comprehensive guidance to help our clients succeed on the Amazon platform.

Fragrant Villa



Industry: E-commerce

Alumni: Muhammad Faraz Ali BBA 2019 info@fragrantvilla.com +1 201-898-1527



www.fragrantvilla.com

Short Description:

Fragrantvilla is one of the fastest growing e-commerce brand for perfumes in the USA. We sell 100% authentic designer and Arabian fragrances on our website. We're the one of the top sellers on Amazon and TikTok Shop in the health & beauty category.

Ganga Jamni



Industry: E-commerce Alumni: Gaity Atiq MBA 2008 Gaity_711@hotmail.com



ttps://www.facebook.com/GangaJamniPK/

Short Description:

Ganga Jamni provides exquisite and intricate designs and detailing of block printing in the field of textile.

Alumni:

BBA 2022

Aqib Mehmood

aqib.mehmood@influenstr.com

Influenstr

Industry: E-commerce

ttps://influenstr.com/home/

Short Description:

Influenstr is a tech based platform that connects brands with influencers for influencer marketing campaigns. It's an international platform so it enables cross border services where a brand from anywhere in the world can access talent all over the world and pay them on our platform for desired services.

Kings of Cargo



Industry: E-commerce Alumni: Munawar Ahmed BBA 2016 munawar@kingsofcargo.com



ttps://pk.linkedin.com/company/maalbardaar

Short Description:

Digital freight app for all your import and export shipments (for industrial concern)

Lilac by Rohma



Industry: E-commerce

ttps://lilacbyrohma.com/

Short Description:

Our focus is on providing an extensive array of trendy daily-wear and evening attire, with attractive prices and amazing fabric quality. The brand is best known for its elegant chicken kurtas and plain kurta sets with matching separate.

Alumni:

BBA 2016

Rohma Haseeb

+92 320 7887767

support@lilacbyrohma.com

Maha's Online Store

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Industry: E-commerce

Alumni:

Muhammad Aamir Hatif MBA 2009 aamir.hatif@khi.iba.edu.pk +92 321 8202361



ttps://www.facebook.com/mahaonlinestore

Short Description:

Whether it is jewelry or fabric, we offer the best in women's casual and party wear.

Shahnawaz Stationery co



Industry: E-commerce Alumni: Irtafa Shahnawaz MBA 1999 irtafashah@gmail.com



ttp://www.shahnawazstationers.com/

Short Description: Online stationery company.

Swoop



Alumni: Ali Muqqadas BSEM 2016 Ali@swoopcart.com



ttps://swoopcart.com/en_PK

Short Description:

Its a platform that connects users who can share and borrow items from each other on rent. It allows access over ownership to its users, at the same time offering safety for owners who list their belongings on the platform.

TimeSquare

TIME Industry: BOUARE E-commerce Alumni:

Abaan Noor BSCS 2022 abaanbusiness@gmail.com +92 304 2639080



ttps://www.linkedin.com/company/originalimportedwatches/

Short Description:

At TimeSquare, we serve ORIGINAL watch's editions for you with original company's packaging box and bag.

Toy Souk



Industry: E-commerce Alumni:

Salman Yousuf MBA MIS 2002 salman@toysouk.com +971 529591852



www.toysouk.com

Short Description:

Toy Souk aims to be the largest toys marketplace in the Middle East.

Valeem



Industry: E-commerce

Alumni: Ali Rehan **BBA 2016** alirehan12@gmail.com +92 332 2636574



https://www.valeem.com/

Short Description:

Pakistan's first digital realtor. We aim to help Pakistanis become home owners.



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Verde

Industry: E-commerce

Alumni: Verda Yousuf **BSCS 2014** Verda.yb@gmail.com



Short Description:

Verde is a start up aimed at normalizing comfort wear and promoting textile industry of Pakistan.

Comfort Wear segment has provision for office wear, casual wear, night-wear that is culturally appropriate and comfortable with all made in Pakistan proposition.

Home Linen segment aims at promoting textile industry of Pakistan with its best and most reliable fabrics (export quality) at affordable rates.

Zujaja



Industry:

E-commerce

Alumni: Fahad Shakil BBA 2010 zujajaperfumes@gmail.com 0318 7499982



www.zujajaonline.com

Short Description:

Our passion for luxurious scents has been the driving force behind the establishment of our own fragrance brand, 'Zujaja'. Our mission is to offer high-quality perfumes at an accessible price point, we are pleased to offer an exclusive discount to our esteemed alumni community.

Zumorrud

ZUMORRUD

Industry: E-commerce Alumni: Sana Masnoon EMBA 2019 sanamasnoon@gmail.com



ttps://www.linkedin.com/company/zumorrud/

Short Description:

Hand crafted and exclusively curated fine silver jewellery.



Education & Training

- 1. Aviation Institute of Management
- 2. Chaajao Technologies
- 3. CLASS-e (The Virtual Classroom)
- 4. Creek View Academy
- 5. Fahim Abbasi & Associates (Pvt) Ltd.
- 6. Guinness And Math Guy LLC
- 7. Play to learn

- 8. Practical schooling system
- 9. PROLEARN Training and Consultancy
- 10. Quiet thrivers Itd.
- 11. She Earns Online
- 12. Sylvan Learning Centers
- 13. The Confluence

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Aviation Institute of Management



Industry: Education & Training

Alumni:

Azeez Siddiqui MBA 1978 siddiqui_azeez@hotmail.com +92 321 897 9014



⊕ https://aim.edu.pk/

Short Description:

Building Human Resources for Aviation Management from grass roots level with a variety of local and international Education & Training programs.

Chaajao Technologies



Industry: Education & Training Alumni: Azfar Ul Haque MBA 2000 azfaribagrads@gmail.com +92 349 0510405



⊕ https://chaajao.com/

Short Description:

Chaajao is an ed-tech startup aiming to offer top-quality e-learning globally. Initially focusing on aptitude test preparation for Pakistani students, it plans to expand its services to cover Education & Training levels from secondary to postgraduate.

Key features include live classes by experienced instructors, recorded lectures for comprehensive understanding, a practice zone to achieve mastery, and doubt-solving through live analytics and customized reports to boost scores.

CLASS-e (The Virtual Classroom)



Industry:

Education & Training

Alumni: Tooba Masihuddin MS Management 2023 classe1597@gmail.com



https://instagram.com/classethevirtualclassroom https://www.facebook.com/classethevirtualclassroom/

Short Description:

CLASS-e is an online learning center that offers online classes for Grade 4 to O/A Levels, IELTS preparation, Email Writing, Business English, EFL, ESL, and ESP.

Creek View Academy



Industry: Education & Training Alumni: Muhammad Shahzeb Saeed MBA 2002 complainscva@gmail.com



ttps://www.facebook.com/creekviewa/

Short Description:

Creek View Academy was established in 2013 as a k-12 school and currently has 1500 plus students , 150 plus staff and 5 branches in Karachi.

Fahim Abbasi & Associates (Pvt) Ltd.

Fahimabbasi Fahim Abbas Industry: Education & Training Alumni: Fahim Abbasi MBA 2010 info@fahimabbasi.biz



Short Description:

Study Abroad Consultancy firm engaged in international students recruitment for our partner institutions from USA, Canada, Australia, UK, UAE, Malaysia, Germany, Ireland, New Zealand, Singapore, France, Hungary & Turkey.

Guinness And Math Guy LLC



Industry: Education & training Alumni: Abdul Basit Siddiqi MBA MIS 2000 info@guinnessandmathguy.com



ttps://guinnessandmathguy.mykajabi.com/

Short Description:

4.5M+ followers across all social media platforms * Holder of 5 Guinness World Records * Trainer of more than a dozen Guinness World Record holders * 2 Decades+ of Teaching Mental Math * Co-Founder of IBAGRADS Karachi * I sell online courses mostly related to Math.

Play to learn



Industry: Education & Training

Alumni:

Sheikh Muhammad Ali MBA MIS 1997 m_ali_sheikh12@hotmail.com +92 336 5999558

ttps://playtolearn.com.pk/

Short Description:

Deals in early years books and Education & Trainingal toys and games.

Practical Schooling System



Industry:

Education & Training

Alumni: Arsalan Faruqi MBA 2006 Arsalanfaruqi@gmail.com



ttp://pss.edu.pk/

Short Description:

PSS was established in 2007 right after I graduated from IBA (city campus). It's a privately owned and managed school catering to students from kindergarten to Olevel.

PROLEARN Training and Consultancy

PROLEARN Unlease the potential

Industry: Education & Training Alumni: Muhammad Salim Jandula MBA 1996 salimjandulla@yahoo.com



thtps://www.linkedin.com/company/prolearn-training-and-consultancy/

Short Description:

In-house trainings and online trainings in oil and gas, HSE, forensic accounting & fraud control, and Management Development.

Quiet Thrivers Ltd.



Industry: Education & Training Alumni: Sadaf Javed MBA 2004 Sadaf@quietthrivers.com +447919396002



ttps://www.quietthrivers.com/

Short Description:

Provide executive leadership and business coaching to those who struggle to standout, need clarity. I especially help introverts to thrive without letting go of their authenticity.

Alumni:

BBA 2019

Hubbab Sabir

+92 334 3698114

hsabir@khi.iba.edu.pk

She Earns Online

SHE E RNS

Industry: Education & Training

Short Description:

We believe any woman can achieve financial independence while honoring family roles. Join us to transform your future.

Sylvan Learning Centers



Industry: Education & Training Alumni: Nizar Bhulani MBA 2007 nizar@bhulani.com



ttps://www.linkedin.com/company/sylvan-learning/

Short Description:

After-school supplemental & remedial education & trainingal services.

The Confluence



Industry: Education & Training **Alumni:** Verda Yousuf BSCS 2014 Verda.yb@gmail.com



ttps://www.linkedin.com/company/confluence-trainingconsultancy/

Short Description:

Confluence is essentially a training consultancy - a professional service that provides expertise and support to organizations and individuals seeking to improve their knowledge, skills, and performance. At Confluence, we specialize in creating customized learning solutions that help our clients achieve their specific goals and objectives.

Our team of Learning Flow Facilitators is comprised of experienced professionals who are passionate about helping people learn and grow. We believe that learning is a lifelong process, and we are committed to creating dynamic and engaging training programs that inspire our clients to achieve their full potential.

Whether you are looking to develop new skills, improve performance, or enhance your organizational culture, our Learning Flow Facilitators can help. We work closely with our clients to identify their unique needs and design customized training solutions that are tailored to their specific goals and objectives.

At our consultancy, we are dedicated to delivering high-quality training programs that are both effective and engaging. Our Learning Flow Facilitators are committed to staying up-to-date on the latest trends and best practices in learning and development, ensuring that our clients receive the most innovative and effective training solutions available.



EfroTech
 FutureCue Pvt Ltd
 Routify
 Texitech

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EfroTech



Industry: Software house

Short Description:

TimeTrax ERP & HCM, the flagship product of EfroTech is now recognised as the most-widely used and most-awarded software solution in Pakistan.

Alumni:

Nadir Khan Feroz MBA MIS 2001

+92-21-111 123

nadirkhanferoz@gmail.com

FutureCue Pvt Ltd



Industry: Software house

Alumni: Muhammad Saad Soban MBA 2020 Saad.soban@gmail.com +92 310 5800508



Short Description:

The company acts as a forwarding/business office to get foreign projects. The company uses technological partners for the execution of the projects. We provide a wide range of services including website development, web development, AI, app development and digital marketing. However, our main focus is Artificial Intelligence and with the help of our technological partners, we are planning to launch of own AI based SNOP products.



Short Description:

Routify is the result of a comprehensive digitalization strategy and expert knowledge in supply chain and AI. Founded by a team of specialists, it offers a simple and innovative solution to modern logistics challenges.

Software House

Texitech



ttps://www.texitech.com/

Short Description:

Alumni: Sohail Ur Rahman MBA 1992 sohail@texitech.com +92 333 838 0707



Texitech began offering digital transformation products over 28 years ago. Harnessing the power of technology, we successfully digitized textile design processes all over Pakistan through Software and Hardware tools, achieving major market share in a 4 year period of 1996 to 2000. Today Digital Transformation Solutions are supplied by us into all segments of Industry and Government offering a very wide portfolio covering Archiving, Storage, Paperless & E-Signatures and DMS products.

Software House



1. Alhassana

- 2. Amir Adnan
- **3. Craft Stories and Fnkasia**
- 4. Euroko International Pvt Ltd
- **5. HIREX**
- 6. New Design Jewellery
- 7. Nuqrah
- 8. Planet-T The Toyland
- 9. Shahzeb Saeed
- **10. Sunar Factory**
- 11. Telemart

To help us stay updated about your recent business, please email us at alumni@iba.edu.pk so we can share your information with the alumni network.





Amir Adnan



Industry: Retail

ttps://amiradnan.com/

Short Description:

+92 335 303948 m/

helpdesk@amiradnan.com

Amir Adnan, the founder of the parent brand under his own name, is a man who needs no introduction in the world of Pakistani fashion. Over the past three decades, he has created a legacy of quality work and timeless designs that are truly unmatched. With his exceptional attention to detail and innovative approach to design, he has established a name for himself as a trendsetter who has glamorized traditional wear such as the sherwani, and made it accessible and fashionable for modern times.

Alumni:

MBA 1987

Amir Adnan





Industry: Retail Alumni: Huma Adnan MBA 1991 info@humaadnan.com +92 335-3039451



ttps://humaadnan.com/

Short Description:

This noble platform serves as a sanctuary for the extraordinary talents of Afghan refugee artisans in Karachi and the resilient women of Pakistan's Ghizer Valley.

Retail
Euroko International Pvt Ltd



Industry: Retail

HIREX



Industry: Retail

Alumni:

Alumni:

Naveed Igbal

naviqb@yahoo.com +92 42 35 69 0000

EMBA 2015

Usama Omar Khan BS Econ & Maths 2016 uokhan@hirexglobal.com +92 335 3502613



ttps://hirexglobal.com/

Short Description:

HIREX is a multi-faceted one window solution for all types of apparel ranging from uniforms, sports wear, casual wear, formal wear, children's wear, winter wear and safety uniforms. From designing till the final product delivery at your door step.

New Design Jewellery



Industry: Retail Alumni: Yousuf Kamil MBA 2004 yousufkamil@yahoo.co.uk +92 321 2126262



ttps://instagram.com/new.design.jewellery

Short Description:

Exclusive Gold and Diamond Jewellery - Since 1991

Retail

Nugrah



Industry: Retail

Alumni: Hamayl Shaikh MBA 2020 hamaylshaikh@gmail.com



https://www.nugrah.com/

Short Description:

owning silver jewellery simple and convenient for everyone. We provide only genuine silver jewellery which is made with Silver 925 and is plated with rhodium or gold to maintain its shine and finesse. With our wide and growing range of products and designs, you can express yourself in different ways and make a statement with the jewels of your choice.

Planet-T The Toyland



Industry:

Alumni: Raheel Kamran MBA 2001 Raheel.kamran@gmail.com



ttps://www.facebook.com/planet.toyland/

Short Description:

Planet-T, established in 2006, is a retail toy store which offers the largest variety of world-renowned toy brands in Pakistan as well as best quality of economical toys under one roof. With our flagship

Shahzeb Saeed



ttps://shahzebsaeed.com/

Alumni: M. Shahzeb Saeed Khan MBA 2011 Shahzebsaeed@gmail.com +92 21 33260055



Short Description:

Quality Fashion at affordable prices.

Retail

Sunar Factory



Industry: Retail **Alumni:** Jawwad Karim MBA 2010 thejawwadkarim@gmail.com



Short Description:

Sunar Factory eliminates retailer from the jewelry product chain and reduces the prices of silver, gold and diamond jewelry. The manufacturing time is decreased significantly.



Short Description:

Telemart is one of the leading and Pakistan's 1st Omni-channel retailer with a focus on electronic products unning a popular ecommerce website/app and 31 one-of-a-kind ""PHYGITAL"" offline stores across 22 cities of Pakistan (and growing) disrupting, digitizing and organizing an otherwise fragmented and unorganized USD 15 Billion Consumer Electronics market of Pakistan with technology and innovation at the forefront while revolutionizing the customer buying experience for millions of Pakistani households looking to buy electronics.



- **1. Edge Solutions Travel Management Company**
- 2. Gypsy Traces & Tours Pvt Ltd
- 3. Magellan.pk



Edge Solutions Travel Management Company



Industry: Travel & Tours

Short Description:

Corporate & retail travel services.

Gypsy Traces & Tours Pvt Ltd



Industry: Travel & Tours

ttps://gypsytours.pk/

Short Description:

. We plan and prepare tour itineraries and sell it to our clients. The plan includes visa support, accomodations, transportation, tour quide and govt taxes.

Alumni:

Zahid Hussain EMBA 2016

info@gypsytours.pk +92 300 5429539

Magellan.pk

Indust magellan.pk Experience advantures

Industry: Travel & Tours

ttps://magellan.pk/

Alumni: Muhammad Usman BBA 2016 magellantravelspk@gmail.com +92 313 8728357



Alumni:

Aniq Asif MBA 2021 aniq.asif@edgesolutions.com.pk +92 21 35292925-27



Travel & Tourism



- 1. Bulls Eye Communications
- 2. Brand Crunch Marketing Services
- 3. Narrative Advertising Pvt Ltd
- 4. PR Media Reach
- 5. Proton effect
- 6. Pulsar Al
- 7. The Digital Roo
- 8. Zeuz Media & Travel



Bulls Eye Communications



Industry: Advertising Agency Alumni: Shoaib Qureshy MBA 1994 shoaib@be.com.pk



www.bullseyecomm.com

Short Description:

Helping brands create the future they want and transforming the fortunes of brands through the power of our ideas. We are an all-rounder agency with specialist branding/design, creative, digital, activation and PR units.

Brand Crunch Marketing Services



Industry: Advertising Agency Alumni: Sanober Godil MBA-MIS 2007 Ask.brandcrunch@gmail.com 0333-2355335



ttps://www.instagram.com/i.am.brand.crunch

Short Description:

Brand Crunch is by the Mom for the mom-led businesses out there. We believe in your superpowers and would love to pick up a few stones from the way as you pave your path to turning your dreams into brands that sell! At Brand Crunch, we strategise, we teach skills, we brainstorm, and we make it work!

Narrative Advertising Pvt Ltd

Industry:



Advertising Agency

Alumni: Syed Zaeem Naqi Rizvi BBA 2014 zaeem@narrativeadvertising.co



ttps://pk.linkedin.com/company/narrative-advertising-pvt-ltd

Short Description:

In an era where the art of storytelling defines the trajectory of brands, Narrative Advertising Pvt Ltd stands as a herald of creativity and innovation, blending the timeless with the modern. Since our inception in 2022, we've carved a niche as a creative powerhouse, where every narrative crafted is a testament to our commitment to excellence and our understanding of the ever-evolving marketing landscape.

Our collaborations with an array of esteemed national and international brands, including AEG Pakistan, TCS, ICI Pakistan, Lucky Core Industries, HBL, Dubai Economic Tourism Department, Imroze Group, SOHO Garden, Gravity, Luxafar, Catalytic Security, and more, underscore our versatility and creative prowess. These partnerships are a mirror to our ability to resonate across diverse market sectors, crafting stories that not only engage but also endure.

At the core of our philosophy is the belief that the most compelling brand stories are those that seamlessly blend the digital with the physical. Our expertise extends across the vibrant tapestry of marketing channels, from the immersive world of digital platforms to the impactful presence of traditional media. We approach each project with a holistic vision, ensuring that every touchpoint is an opportunity for meaningful engagement. Our strategies are crafted to captivate, our designs to enchant, and our narratives to linger in the minds and hearts of your audience long after they've encountered your brand.

Narrative Advertising is more than a marketing agency; it's a place where brands come to find their voice, to stand out in a crowded marketplace, and to forge lasting connections with their audiences. We delve deep into the essence of your brand, extracting and refining its core message into a narrative that transcends mediums and ignites conversations.

PR Media Reach

Industry:

PR, Digital Marketing, Software Development

ttp://www.prmediareach.com/

Alumni:

Hasan Nadeem BBA 2012 hasan@prmediareach.com +92 300 4023880



Short Description:

PR MediaReach

PR MEDIA REACH focuses on eradication of outdated lengthy processes and adoption of automated approach ensuring immediate smooth publications without glitches and uncertainty while breaking through the clutter for growth and prosperity.

Proton effect



Industry: Advertising Agency Alumni: Tariq Qadri MBA 2004 Tariq.q@protoneffect.com



ttps://pk.linkedin.com/company/protoneffect

Short Description: Marketing agency.

Pulsar Al



Industry: Advertising Agency Alumni: Hamza Aslam MBA Executive 2004 pulsaragency.ai@gmail.com +92 326 2788168



Short Description:

Pulsar AI is a marketing automations agency designed to boost your efficiency & results. The sole purpose of Pulsar AI is to help small business owners save time, generate leads, and increase revenue using our automation solutions tailored specifically for their business.



TDR

Industry: Advertising Agency Alumni:

Muhammed Ahmed Rafi MBA 2007 ahmedrb2000@yahoo.com



ttps://digitalroo.co.uk/

Short Description:

A full scale digital marketing agency.

Zeuz Media & Travel



Alumni:

Advertising Agency

Industry:

Syed Uzair Uddin BSEM 2018 Suzairuddin@gmail.com

ttps://www.linkedin.com/company/zeuz-media-travel/

Short Description:

At Zeuz Advertising, we're more than just an agency; we're your growth partners in the world of marketing. Our mission is to ignite your brand's potential and ensure you shine in the spotlight. In an ever-evolving marketing landscape, we excel in crafting compelling narratives that captivate and convert. We wield data-driven strategies like a secret weapon, delivering results that are not just noticed but celebrated.

We wield data-driven strategies like a secret weapon, delivering results that are not just noticed but celebrated. Our team of marketing aficionados combines art and science to create experiences that leave an indelible mark. With your objectives as our compass, we'll navigate the complex terrain of modern advertising, guiding your brand to new heights. We provide 360 marketing solutions to our clients varying from a diverse set of categories, helping them to grow and achieve their desired goals.



- 1. B.B.Q Tonight
- 2. Bella Chai
- 3. Elotes Mexican Corn
- 4. Enigma Restaurant
- 5. Fertilizer Wholesale dealership
- 6. Katakat Wala Restaurant
- 7. Nutribites
- 8. Ranch Dairy and Cattle
- 9. Softenterprises
- 10. Ways Technology



B.B.Q Tonight



Industry: Food & Agriculture

Alumni:

Sardar Abdul Rahim MBA 1978



ttps://order.bbqtonight.com

Short Description:

B.B.Q Tonight is the new standard for exquisite quality and taste, serving unique varieties of cuisines to cater to every flavor, and every tongue, in its own unique style.

Bella Chai



Industry: Food & Agriculture

Alumni:

Farheen Adil Akhtar Khan BBA MBA MIS 1999 hellobella@bellachai.me +971 04 8357101



www.bellachai.me

Short Description: Bubble Tea shop with Karak Chai and Snacks

Elotes Mexican Corn



Industry: Food & Agriculture

Alumni:

Syed Muhammad Irtiza Wahidi BBA 2023 irtiza.wahidi@gmail.com, saawahidi@gmail.com



ttps://www.facebook.com/elotescornpk

Short Description: Healthy corns in K-Town!

Food & Agriculture

Enigma Restaurant

Industry: Food & Agriculture Alumni: Saadia Zeeshan saadiazeeshan@hotmail.com 0301-8285080

enigmarestaurant.pk

Short Description:

Enigma is a continental cuisine restaurant providing top notch fine dine family ambiance with quality food reaching out to everyone who wants to have a relaxed quality time with friends and family. We are open daily from 8am to midnight. We serve breakfast, lunch and dinner.

Fertilizer Wholesale dealership

FWD

Industry: Food & Agriculture Alumni: Awais Hassan Khan BS 2016 awais.khan9a@gmail.com



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Short Description:

I trade in fertilizer and other Agri based commodities. My annual turnover is 8 billion PKR.

Katakat Wala Restaurant



Industry: Food & Agriculture Alumni: Faisal Khalid MBA 2006 Fakhalid@outlook.com



ttps://pk.linkedin.com/in/engrfaisalkhalidtrader
 in/engrfaisalkhalidtrader
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Short Description:

Domestic and international trading of food items and building materials.

Food & Agriculture

Nutribites



Industry: Food & Agriculture Alumni: Maryah Sajid BBA 2006 nutribites.khi@gmail.com +92 329 3415702



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Short Description:

A real food company, bringing organic home-roasted granola to your doorstep.

Ranch Dairy and Cattle

RDC

Industry: Food & Agriculture Alumni: Pir Muhammad Ali Shah EMBA 2012 Pir_muhammad@hotmail.com



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Short Description:

An ancestral business of dairy and cattle including organic farming on modern basis to produce better yield and serve society.

Ways Technology

WAYS TO A OREINLE TOMOREON

Industry: Food & Agriculture Alumni: Minhel Malik

BSEM 2021 minhel_124@outlook.com



ttps://www.linkedin.com/company/ways-technology/

Short Description:

A marketplace for perfectly consumable food surplus for price savy customers

Food & Agriculture



- 1. Engro.com
- 2. Glowell Lighting
- 3. GoVend
- 4. Imperial Packages
- 5. PMS Apparel Group
- 6. Pure by Erub Chemicals
- 7. Stocklot Trading
- 8. VLEKTRA



Engro.com

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Industry: Manufacture Alumni: Kalimuddin A Khan MBA MIS 1995 Kahmadkhan48@gmail.com 0307-4441290



Glowell Lighting

glowell

Industry: Manufacture

ttps://www.glowelllighting.com/

Short Description: End-to-end LED lighting manufacturing company.

GoVend



Industry: Vending Machine Alumni: Zohaib Ahmed BBA 2020 zohaib.ahmed@go-vend.com +92 344 4972992

usmantarique@hotmail.com



ttps://www.go-vend.com/

Short Description:

GoVend is a FemTech startup aiming to improve the accessibility of menstrual hygiene products by providing feminine hygiene vending machines to Education & Training institutions, offices, hospitals, shopping malls and other public places.

Alumni:

MBA 2019

Usman Tarique

+92 334 4569355

Manufacturers

Imperial Packages



Alumni: Ali Noor Sheikh BBA 2020 Alinoor@imperialgroup.pk +92 324 2577110

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Short Description:

We have set up a packaging company that provides boxes (offset printed) and corrugation solutions in Lahore.

PMS Apparel Group

PMS Industry: Manufacture Alumni: Mohammad Zain Aslam MBA 2022 zainaslam@gmail.com 0300-2011639



Pure by Erub Chemicals

Industry: Manufacture Alumni: Hateem Aamir Zaman Khan BBA 2022 hateemaamir007@hotmail.com

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Short Description:

PEB

We manufacture cleaning items, homecare, property maintenance, private labelling, phenyl, handwash, dishwash and glass cleaners etc.t

Stocklot Trading



Alumni: Azeem ul Hassan BBA 2021 azeemulhassan22@gmail.com



Short Description:

Sourcing and supplying of industrial equipments for manufacturing industries and public sector. For example: Supplying and sourcing of Industrial Pumps, fire fighting pumps, chiller plants, Valves, Gear motors and miscellaneous equipments.

VLEKTRA



Industry: Automobile Alumni:

Fatiq Bin Khursheed BBA 2012 fatiq.khursheed@gmail.com +92 304 111 7702



ttps://www.vlektra.com/

Short Description:

Pakistan's first lithium-ion based electric motorcycle.



- **1. High End Construction**
- 2. March Design
- 3. UD Builders
- 4. Up Estate. PK



High End Construction

Industry: Builders & Developers Alumni: Marisa Batool BBA 2007 marisa.batool@gmail.com +92 345 2434628



March Design

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Industry: Builders & Developers Alumni: Ali Merchant EMBA 2012 hello@marchdesign.ca +92 310 0101101



ttps://pk.linkedin.com/company/march-design

Short Description:

March is an interior design + project management company dealing in renovation and luxury residential projects.

UD builders



Industry: Builders &Developers

Alumni:

Muhammad uzair yasin BBA 2010 yasin.uzair@gmail.com +92 311 1100224



ttps://udbuilders.com.pk/

Short Description:

Currently making two high rise projects in Karachi i.e UD Courtyard and Airport Residency.

Builders & Developers

Up Estate. PK



Industry: Realtor

ttps://upestate.pk

Short Description:

Pakistan's first digital realtor. We aim to help Pakistanis become home owners.

Alumni:

BBA 2016

Syed Muhammad Taqi Rizvi

Taqi.rizvi@upestate.pk

Builders & Developers

Others

- 1. Alpha Capital (Pvt) Limited
- 2. Finnection
- 3. Pak Turk Furnitures
- 4. Saraaf
- 5. The Grand Mansion
- 6. Winchester Publications Group



Alpha Capital (Pvt) Limited



Industry: Brokerage House

ttps://alphacapital.com.pk/

Short Description:

Alpha Capital (Pvt) Limited is a securities brokerage firm registered with the Pakistan Stock Exchange with TREC-021. The firm is also a member of Pakistan Mercantile Exchange (PMEX). The company has been in operation since 1985 and has a rich history spanning over 35 years.

Alumni:

BBA 2008

Azfer Naseem

+92 21 38694242

azfernaseem@gmail.com



PAKTURK FURNITURES Industry: Home furniture & Decor Alumni: Sardar Azmat Shafu BBA 1983 azmatshafi@gmail.com +92 333 5753400



ttps://pakcentralasianfurnitures.com

Short Description:

Pak Turk - Pak Centralasian Furniture is an amalgamation of traditional Turkish, Pakistani and Central Asian design in real wood, with a time guarantee and reasonable price.

Saraaf



Commodities Trade/Tech

ttps://www.saraafglobal.com

Short Description:

Saraaf is a Commodity and Mineral Sourcing company, connecting international markets with high-quality suppliers across Central and South Asia (CASA). With 10+ years of experience, we specialize in sourcing premium material like onyx, cotton, Zinc-Lead, and other essential commodities and minerals.

The Grand Mansion

THE CRAND MANSION

Industry: Hospitality

Alumni:

Alumni:

BBA 2010

Saad Hasan

saad@saraafglobal.com

Haroun Anwar MBA 1973 harountgm@gmail.com +92 300 855 3555



ttp://www.thegrandmansion.com index and the second se

Short Description:

The Grand Mansion is a guest house located in the heart of the beautiful capital, Islamabad. We're a well-recognized name, offering quality hospitality services to a selected list of clients in the United Nations, Developmental Sector, and the Corporate Sector Organizations.

The location of The Grand Mansion Guest House offers so much. You can easily reach business places, eateries, and shopping malls while enjoying the serenity and clean environment. Located in sector F-6/1 Islamabad, we're just moments away from the Diplomatic and commercial hub of the city.

Winchester Publications Group



Industry: Publication

Alumni:

Muhammad Shahzeb Saeed MBA 2002 winchesterpublication@gmail.com



ttps://www.facebook.com/winchesterpg/

Short Description:

Winchester Publications Group is Pakistan's first ECE(early childhood Education & Training) based publishers and currently our books are used in 500 plus schools in Pakistan, Africa and UAE.