

IBA ALUMNI NEWSLETTER



INDEX

Contents

Launching IBA Alumni Association - USA.....	3
IBA Melbourne Alumni Celebrate Eid with Family, Unity, and Community Spirit.....	4
HerLegacy Campaign – IBA’s first women-led initiative	5
IBA ALUMNI EXCELLENCE AWARDS!.....	6
IBA ALUMNI MAGAZINE!.....	7
IBA ALUMNI SURVEY!.....	8
ALUMNI ACHIEVEMENTS & EXPERIENCES	10
ALUMNI DISCOUNT PARTNER & BUSINESS DIRECTORY!.....	14
STAY CONNECTED WITH US!	14



ALUMNI EVENTS



Launching IBA Alumni Association - USA



IBA Karachi is proud to announce the creation of the

IBA Alumni Association - USA

The IBA Alumni Association - USA is a 501(c)3 non-profit organization that aims to bring together the expansive IBA Alumni community across the United States under an officially recognized platform that will streamline:

- Networking
- Mentorship
- Guidance and counselling to new alumni in USA
- Fundraising efforts to benefit the community

The Association serves as a gateway to streamline Alumni services, working in collaboration with the IBA Alumni Affairs Department to provide assistance and facilitation to the alumni with all their IBA, personal and professional needs.

We are delighted to announce the launch of the IBA Alumni Association - USA, a registered 501(c)3 non-profit organization, that serves as a gateway to streamline Alumni services in the United States. The association was formed thanks to the tireless efforts of our august alum, Mr. [Siraj Narsi](#) (MBA Class of 1994) and likeminded supporters including: Mr. [Mirza Khorasane](#) (MBA Class of 1982), Mr. [Naeem Qurashi](#) (MBA Class of 1981), Mr. Zahid Hasan Butt (MBA Class of 1979) and [Dr. Muddassir Siddiqi](#). They will serve as the interim Board for now. The association will serve as the voice of alumni in the United States and serve their interests.

We welcome the new leadership and wish them the best of luck on establishing a vibrant community that facilitates new opportunities and unlocks partnerships between IBA Karachi and the alumni and their businesses abroad through mentorship and other activities.

IBA Melbourne Alumni Celebrate Eid with Family, Unity, and Community Spirit

The IBA Karachi Alumni Melbourne Chapter brought the spirit of Eid-ul-Fitr to life on Saturday, 10th May 2025, by hosting a heartwarming gathering that celebrated family, community, and shared heritage. Held at the North Melbourne Community Centre, the event welcomed over 30 alumni and their loved ones, filling the space with warmth, laughter, and the unmistakable bond of the IBA legacy.

The evening featured a lovingly prepared feast of Pakistani classics, including Chicken Biryani, Beef Nihari, Karahi, and Gajar ka Halwa—each dish crafted by alumnus Zubair Naseer. More than just a meal, the spread served as a comforting reminder of home, sparking nostalgic stories of Karachi and reconnecting attendees with cherished traditions.

A highlight of the event was the intergenerational joy on display. Children, dressed in colorful Eid attire, played and danced alongside parents and grandparents. A dedicated kids' corner buzzed with activity, bringing smiles and laughter that echoed the day's spirit.

Throughout the evening, long-lost friends reconnected while newer members found an immediate sense of belonging. Conversations flowed freely—ranging from professional insights to personal stories—underscoring the strength and warmth that defines the IBA alumni network. The gathering was a powerful reminder that the IBA spirit transcends borders and time.

Reflecting on the occasion, Manzar Naqvi of the IBA Melbourne Chapter shared, “This wasn’t just an event—it was a reminder that home is where our IBA family is. Seeing alumni support each other, share struggles, and uplift one another’s dreams... that’s the true essence of our community. Special thanks to every volunteer, especially Zubair, who poured his heart into the feast.”

Looking ahead, the Melbourne Chapter plans to expand its community-building efforts through mentorship programs, cultural workshops, and family-friendly picnics. “This is just the start,” Manzar noted. “We’re building a legacy of support for generations to come.”

Whether you're new to Melbourne or a long-time resident, the IBA Melbourne Chapter warmly invites you to reconnect, recharge, and relive the spirit of Pakistan.



HerLegacy Campaign – IBA's first women-led initiative

On Saturday, 17th May, under the leadership of Malahat Awan and Rabeea Yousuf, the Resource Mobilization Department at IBA Karachi proudly launched the **HerLegacy Campaign — IBA's first women-led initiative** dedicated to education, empowerment, and opportunity for female students from underserved communities across Pakistan.

HerLegacy is about uplifting young women who join IBA through the Diversity and Inclusion Program — talented, hardworking students who simply need a chance to pursue their dreams.



The event was filled with warmth, hope, and inspiration. Our incredible HerLegacy ambassadors shared what inspired them to join the campaign and pledged their support through mentorship, advocacy, and fundraising for deserving students.

We were especially moved by our student speakers — both current and alumni — whose powerful, heartfelt stories left a lasting impact on everyone in the room.

[Ekta .](#) | [Aleena Abbas](#) | [Samina Kanwal](#)

We sincerely thank all our ambassadors and supporters for being the heart and soul of HerLegacy. Together, we are opening doors, sparking change, and building a brighter future for the women of tomorrow.

IBA ALUMNI EXCELLENCE AWARDS!



IBA ALUMNI
EXCELLENCE
A W A R D S

— *Happening Soon* —

IBA ALUMNI MAGAZINE!



The image shows the cover of the IBA Alumni Magazine 2025. At the top left is the IBA logo with the tagline 'Leadership • Excellence • Impact'. Next to it is a large '70' with 'YEARS & BEYOND' written vertically. The main headline reads 'THE WAIT IS OVER! IBA ALUMNI MAGAZINE IS HERE!'. Below this is a red button that says 'INSIDE THIS ISSUE:'. Under the button are three bullet points: 'Alumni insights on navigating change', 'Global impact stories — IBA at L'Oréal, AKU, Systems Ltd & more', and 'Journeys of reinvention — banking, fashion, tech & beyond'. To the right of the text is a circular inset image showing a hand holding a magazine. Below the inset is a red megaphone icon. The background of the cover has a pattern of small dots on the left and right sides.

IBA | **70** YEARS & BEYOND
Leadership • Excellence • Impact

THE WAIT IS OVER!
IBA ALUMNI
MAGAZINE
IS HERE!

INSIDE THIS ISSUE:

- Alumni insights on navigating change
- Global impact stories — IBA at L'Oréal, AKU, Systems Ltd & more
- Journeys of reinvention — banking, fashion, tech & beyond

Dear Alumni,

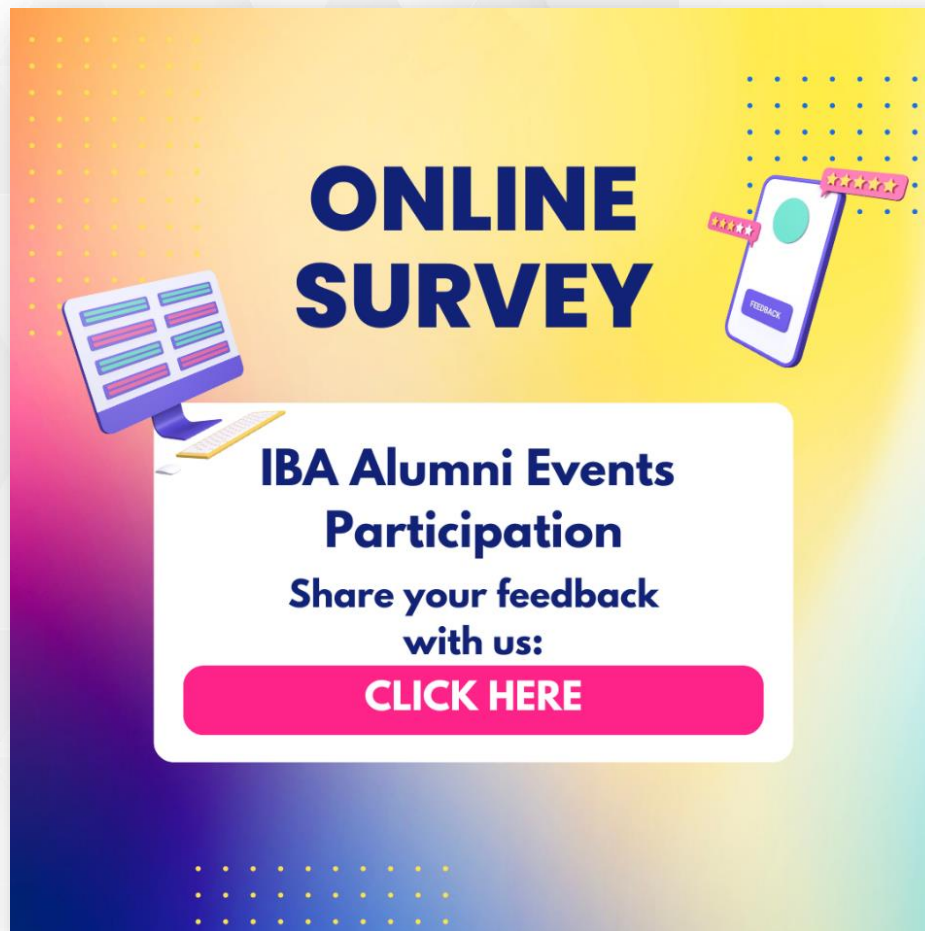
We're happy to share the IBA Alumni Magazine 2025, featuring a vibrant collection of articles contributed by IBA alumni from all over the world.

This year's edition offers a unique glimpse into the experiences, perspectives, and journeys of our global alumni community. Whether you're looking to gain insights into evolving industries or simply draw inspiration from fellow graduates, this magazine is for you.

Read it here: <https://alumni.iba.edu.pk/.../pdfs/alumni-e-magazine2025.pdf>.

We hope you enjoy reading it and feel the same pride we do in being part of such a dynamic and accomplished network.

IBA ALUMNI SURVEY!



Dear Alumni,

We are committed to creating engaging events that bring our alumni community together to network, exchange ideas, and learn from industry leaders. Over time, however, we have observed a growing gap between the number of alumni who register for events and those who can ultimately attend.

To help bridge this gap, we have prepared a short survey to understand any factors that may be preventing you from attending our events, and to gather your suggestions on how we can better accommodate your needs and make participation more convenient and engaging. We would appreciate your candid response so we can learn how we can serve you better.

Please fill out the short survey: <https://lnkd.in/eUi7ffwV>

Your insights are valuable and will help shape the future of IBA alumni events.



ALUMNI ACHIEVEMENTS



ALUMNI ACHIEVEMENTS & EXPERIENCES

IBA

70

LEADERSHIP • EXCELLENCE • IMPACT

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

REHAN SAEED

MBA Class of 2003

has been appointed as

GM & CEO

L'Oreal Pakistan

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.

OUR ALUMNI
OUR LEGACY



For More Details: [+92 332 311 1422](tel:+923323111422) | www.alumni.iba.edu.pk

[+92 21 111 422 422](tel:+9221111422422) | www.iba.edu.pk | [f](#) [i](#) [t](#) [in](#) [ibakhiiofficial](#)

IBA

70

LEADERSHIP • EXCELLENCE • IMPACT

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

AUN ALI

MBA Class of 1983


has been appointed as

COO

Bank Al Habib Limited

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.

OUR ALUMNI
OUR PRIDE



For More Details: [+92 332 311 1422](tel:+923323111422) | www.alumni.iba.edu.pk

[+92 21 111 422 422](tel:+9221111422422) | www.iba.edu.pk | [f](#) [i](#) [t](#) [in](#) [ibakhiiofficial](#)

IBA

70

LEADERSHIP • EXCELLENCE • IMPACT

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

ZEBAN SYED

Class of 2003

has been appointed as

Partner & CEO

Advo

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.

OUR ALUMNI
OUR LEGACY



For More Details: [+92 332 311 1422](tel:+923323111422) | www.alumni.iba.edu.pk

[+92 21 111 422 422](tel:+9221111422422) | www.iba.edu.pk | [f](#) [i](#) [t](#) [in](#) [ibakhiiofficial](#)

IBA

70

LEADERSHIP • EXCELLENCE • IMPACT

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

ABBAS HASHMI

MBA Class of 2002

has been appointed as

Program Leader

Columbia Business School in New York

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.

OUR ALUMNI
OUR LEGACY



For More Details: [+92 332 311 1422](tel:+923323111422) | www.alumni.iba.edu.pk

[+92 21 111 422 422](tel:+9221111422422) | www.iba.edu.pk | [f](#) [i](#) [t](#) [in](#) [ibakhiiofficial](#)

IBA

70

YEARS & BEYOND

Leadership • Excellence • Impact

ALUMNI ACHIEVEMENT

MUSTAFA
AZHAR

BBA CLASS OF 2012

has been appointed as

Director

Houlihan Lokey

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



OUR ALUMNI

OUR PRIDE

For More Details: +92 332 311 1422 | www.alumni.iba.edu.pk

+92 21 111 422 422 | www.iba.edu.pk

ibakhiofficial

IBA

70

YEARS & BEYOND

Leadership • Excellence • Impact

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

MAMOON
BURHAN

MBA Class of 2016

has been appointed as

**CEO & GROUP
TREASURER**

iiBANKS

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



OUR ALUMNI

OUR LEGACY

For More Details: +92 332 311 1422 | www.alumni.iba.edu.pk

+92 21 111 422 422 | www.iba.edu.pk

#IAMIBA

ibakhiofficial

IBA

70

YEARS & BEYOND

Leadership • Excellence • Impact

AACSB
ACCREDITED

ALUMNI ACHIEVEMENT

NASEERUDDIN
HUMAYUN


MBA Class of 1991

has been appointed as

**AUTHORIZED
TRAINING PROVIDER**

**National Fire Protection
Association, USA**

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



OUR ALUMNI

OUR LEGACY

For More Details: +92 332 311 1422 | www.alumni.iba.edu.pk

+92 21 111 422 422 | www.iba.edu.pk

#IAMIBA

ibakhiofficial

IBA

70

YEARS & BEYOND

Leadership • Excellence • Impact

ALUMNI ACHIEVEMENT

DR. ASIM
BASHIR

PHD CLASS OF 2021

has been appointed as

**Member of Board
of Directors**

**Danish University of
Emerging Technologies**

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



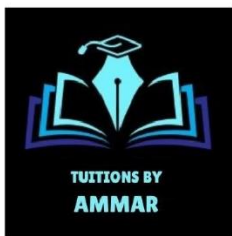
OUR ALUMNI

OUR PRIDE

For More Details: +92 332 311 1422 | www.alumni.iba.edu.pk

+92 21 111 422 422 | www.iba.edu.pk

ibakhiofficial



ZUMORRUD

DISCOUNT PARTNERS



TELEMART



EXCLUSIVE **DISCOUNTS** FOR **IBA FRATERNITY**

UPTO 20% OFF



www.telemart.pk

TELEMART



HOW TO AVAIL THE **DISCOUNT**

STEP 1

SEND "IBA DISCOUNT REQUEST"
VIA WHATSAPP TO 0340-0444832

STEP 2

SHARE THE **PRODUCT LINK**
YOU WANT FROM TELEMART.PK

STEP 3

WE WILL REPLY WITH THE BEST
POSSIBLE **DISCOUNTED PRICE**

STEP 4

UPON YOUR CONFIRMATION, WE WILL
SEND YOU A **ONE-TIME-USE** PROMO CODE

STEP 5

USE THE CODE ON TELEMART'S WEBSITE/APP
& ENJOY YOUR **EXCLUSIVE DISCOUNT**

www.telemart.pk

ALUMNI DISCOUNT PARTNER & BUSINESS DIRECTORY!

If you would like to feature your business to thousands of alumni, please fill out the forms for coverage:

Alumni Owned Business Directory: <https://alumni.iba.edu.pk/pdfs/iba-alumni-business-directory.pdf>

Alumni Owned Business Directory Registration Form: <https://forms.gle/LsQLYNEZER1bmajZ9>

Discount Partner Form: <https://forms.gle/pJ453v3nNGh5nyTJA>

STAY CONNECTED WITH US!

IBA regularly announces new interactive sessions, guest speakers, and programs that can help you upskill, network, and grow in your capacity! To ensure we can share the information in a timely and professional manner, the Alumni Affairs office would like to stay connected with you to invite you to these events and so much more!

Fill out the shared form so we will be able to inform you about the following:

- Corporate Connect Series/ guest speaker sessions.
- Industry-specific alumni reunions & meetups across the world
- Connection with upcoming alumni chapters around the globe
- Mentorship sessions for and run by the alumni.
- Support towards degree verification, faculty recommendations, or other personal requests for IBA matters.
- Upcoming events, ceremonies, and conferences hosted by IBA.
- Showcasing your startup and/or professional achievements and so much more!

<https://forms.gle/AuWq2gYpNwk3fbc6>