



Jan 06, 2025 - Feb 02, 2025

Leadership ▪ Excellence ▪ Impact

IBA ALUMNI NEWSLETTER



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| www.alumni.iba.edu.pk

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ALUMNI EVENTS



LOREAL PAKISTAN HOSTS INVITE IBA



On Thursday, January 23, 2025, [L'Oréal Paris](#) Pakistan hosted an INVITE IBA session at their Head Office, aiming to foster dialogue within the IBA alumni network and address key trends in today's workforce.

Moderated by [Adeela Liaquat Ali Khan](#), Corporate Affairs & Engagement Director at L'Oreal Pakistan, the session featured Dr. S Akbar Zaidi, Executive Director of IBA, and [Qawi Naseer](#), Country Manager of L'Oréal Pakistan hosting a town hall with L'Oreal employees including IBA Alumni. The theme, “**Young Talent Managers and the Gen Z Workforce**” explored strategies for understanding and managing Gen Z professionals, especially management trainees, as companies adapt to evolving workforce dynamics.



Dr. Zaidi highlighted that Gen Z values purpose-driven work, flexibility, and inclusivity, and companies should align with these expectations to enhance employee engagement. Qawi emphasized the importance of growth opportunities,

transparency, mentorship, and strong values alignment in retaining top Gen Z talent.

Dr. Zaidi spoke about the initiatives at IBA Karachi to develop a strong, competent workforce for local and global players and the changing priorities of students who are now actively seeking entrepreneurial opportunities and are passionate about rapid purpose-driven growth. The discussion also covered how institutions like IBA shape future leaders, with both speakers stressing the importance of innovation, resilience, and critical thinking. They also talked about creating continuous learning pathways for young professionals.



A roundtable discussion with current and former L'Oréal Management

Trainees explored bridging generational gaps, with Dr. Zaidi advocating for open communication and empathetic leadership. He also emphasized the need for training programs to foster collaboration.

In closing, IBA's Malahat Awan, Director of Alumni Affairs, Resource Mobilization & Corporate Affairs, thanked attendees and encouraged alumni to continue supporting future generations of IBA leaders.

CS BAITHAK 2025

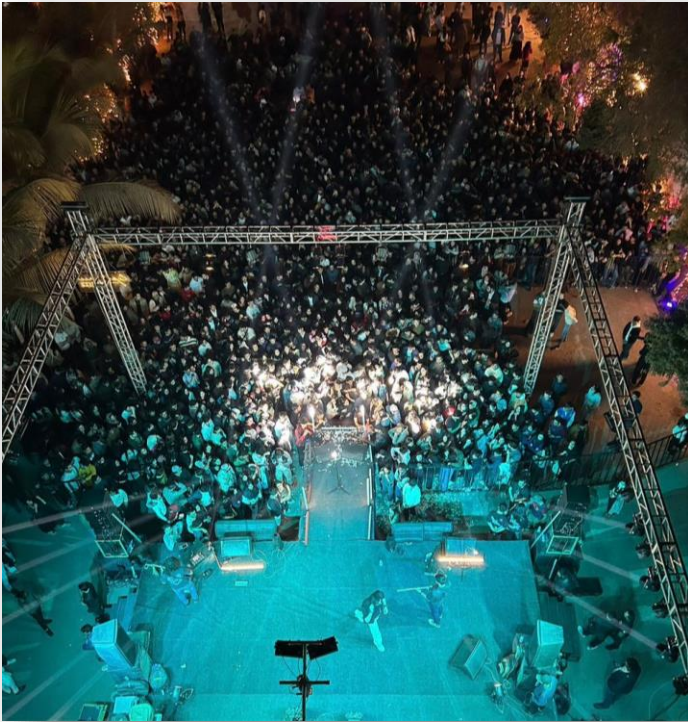


17th January 2025, Friday – IBA Karachi proudly hosted **CS Baithak 2025**, organized by the **IBA School of Mathematics & Computer Science**—a vibrant alumni reunion bringing together graduates from the classes of **1996 to 2024!**

The evening was a nostalgic and heartwarming celebration, where alumni reunited with old friends, forged new connections, and reflected on **70 glorious years of IBA's legacy**. The event was filled with **laughter, music, and engaging conversations**, making it an unforgettable experience for all who attended.



ALUM FEST 2025: A NIGHT TO REMEMBER!



The Alum Fest was launched in 2024 to create a one of a kind event for alumni and their families by the IBA Alumni Society. The event brings together a carnival as well as amazing food, festivities and amazing musical performances by leading celebrities. The event aims to cater to the diverse alumni community of all ages providing fun and merriment across different generations with something for everybody.

The much-anticipated Alum Fest 2025 held on February 1 & 2 was two days filled with nostalgia, laughter, and unforgettable memories. Bringing together alumni from various batches, the event served as a vibrant platform for reconnecting, reminiscing, and celebrating the enduring spirit of our alma mater. Hosted at the Main Campus on the 1st day and the musical performance taking place at the City Campus on the 2nd, the event was a resounding success with over 7,000+ alumni and their family members attending both days!

From live performances to engaging activities, Alum Fest had something for everyone. The evening was further elevated by the delicious food and exciting giveaways, made possible by the generous support of the sponsors: [National Foods](#), [Salaam Takaful](#), [UBL](#), [Deepal, J.](#), [Bisconni](#), [Bank Alfalah](#), [Nukta](#), Crumble, Success Factor, [Hilal Foods](#), and [Bachaa Party](#) for their support in making this event truly special!

Performances included a live jamming session by the students of IBA on the 1st with performances by [Bayaan](#) and Hassan & Roshaan on the 2nd of February! Families enjoyed amazing food by rising fast food brands while dozens of young entrepreneurs shared their family-friendly wares with the attendees.

The IBA Alumni Society looks forward to the alumni's continued support for the continuation of this initiative providing alumni with the opportunity to visit their alma mater in a fun way!



IBA ALUMNI CLASS REUNIONS



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

Alumni Class Reunion

IBA is thrilled to welcome you back to campus! Catch up with your classmates, reconnect with old friends, and celebrate your reunion at your alma mater. Take the lead in organizing your class reunion, and we'll be here to support you every step of the way!



Please fill out the google form and get in touch with us at alumni@iba.edu.pk in case of any queries

CALL FOR NOMINATIONS: EXCELLENCE AWARDS 2024



We are excited to invite you to nominate candidates for the IBA Alumni Excellence Awards 2024. This is your opportunity to highlight outstanding alumni who have excelled in their professional fields and made a substantial impact. Whether you choose to nominate yourself or another alumnus, we encourage you to celebrate individuals who truly exemplify excellence. Feel free to submit multiple nominations and share the achievements that make these candidates noteworthy. Our distinguished Award Jury will evaluate the nominees based on their contributions and accomplishments throughout the year—from January 2024 to December 2024. Let's unite to honor the leaders, visionaries, and change-makers who continue to inspire our community. Submit your nominations today and play a role in celebrating excellence! <https://forms.gle/UDwHkX4BuMDjvNAS9>



ALUMNI ACHIEVEMENTS



ALUMNI ACHIEVEMENTS & EXPERIENCES

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ALUMNI ACHIEVEMENT

WE ARE PROUD TO ANNOUNCE

Azima Dhanjee
BBA Class of 2020

has been honored with the

Communicator Award at the TRT World Citizen Awards

On behalf of the IBA community, we would like to congratulate her on this achievement and wish her the best of luck in her future endeavors.



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ALUMNI ACHIEVEMENT

WE ARE PROUD TO ANNOUNCE

Naveed Qazi
MBA Class of 1984

has been appointed as

CEO NCCPL

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



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ALUMNI ACHIEVEMENT

WE ARE PROUD TO ANNOUNCE

Asad Ur Rehman
MBA Class of 1996

has been appointed as

CEO-Designate HUM Network

On behalf of the IBA community, we would like to congratulate him on this achievement and wish him the best of luck in his future endeavors.



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ALUMNI EXPERIENCES

WE ARE PROUD TO ANNOUNCE

Danial Hemani (Class of 2022) has successfully qualified as a CA and ACCA during his articleship at KPMG Taseer Hadi & Co.

On behalf of the IBA community, we would like to congratulate him on this milestone and wish him the best of luck in his future endeavors.



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Zaitoon Umer (MBA 1997), a Canada-based alumna, was recently invited as a guest speaker at an enhanced virtual citizenship ceremony on January 30th, co-hosted by Immigration, Refugees, and Citizenship Canada (IRCC).

On behalf of the IBA community, we would like to congratulate her on this milestone and wish her the best of luck in her future endeavors.



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ALUMNI EXPERIENCES

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Zareen Khan (MBA 1992), owner of Zareen's Restaurant has written Zareen's Pakistani Kitchen, a book featuring beautiful images and a celebration of the rich flavors of Pakistani food.

On behalf of the IBA community, we would like to congratulate her on this milestone and wish her the best of luck in her future endeavors.



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ALUMNI EXPERIENCES

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Sohail Ur Rahman (MBA 1992) has received the "Pakistan's Entrepreneur Award" from CXO Global Forum. This recognition reflects his exceptional leadership, strategic vision, and commitment to driving innovation and progress within the IT industry.

On behalf of the IBA community, we would like to congratulate him on this milestone and wish him the best of luck in his future endeavors.



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ALUMNI EXPERIENCES

WE ARE PROUD TO ANNOUNCE

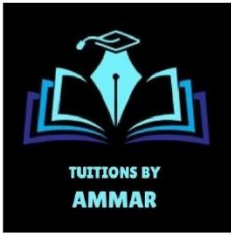
Muhammad Aamash, BSAF 2023, has qualified CA within 20 months of articleship at EY and has been awarded with an overall merit certificate for CFAP level examinations, along with a merit certificate for CFAP and MSA examinations.

On behalf of the IBA community, we would like to congratulate him on this milestone and wish him the best of luck in his future endeavors.



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ZUMORRUD

DISCOUNT PARTNERS





Exclusive 30% OFF for IBA Community
at Burger Lab Maskan! 29th Jan – 14th Feb
<https://burgerlab.com.pk/>



IBA alumni can avail a 15% discount
<https://seniorcircle.com.pk/>



ALUMNI DISCOUNT PARTNER & BUSINESS DIRECTORY!

If you would like to feature your business to thousands of alumni, please fill out the forms for coverage:

Alumni Owned Business Directory: <https://alumni.iba.edu.pk/pdfs/iba-alumni-business-directory.pdf>

Alumni Owned Business Directory Registration Form: <https://forms.gle/LsQLYNEZER1bmajZ9>

Discount Partner Form: <https://forms.gle/pJ453v3nNGh5nyTJA>

STAY CONNECTED WITH US!

IBA regularly announces new interactive sessions, guest speakers, and programs that can help you upskill, network, and grow in your capacity! To ensure we can share the information in a timely and professional manner, the Alumni Affairs office would like to stay connected with you to invite you to these events and so much more!

Fill out the shared form so we will be able to inform you about the following:

- Corporate Connect Series/ guest speaker sessions.
- Industry-specific alumni reunions & meetups across the world
- Connection with upcoming alumni chapters around the globe
- Mentorship sessions for and run by the alumni.
- Support towards degree verification, faculty recommendations, or other personal requests for IBA matters.
- Upcoming events, ceremonies, and conferences hosted by IBA.
- Showcasing your startup and/or professional achievements and so much more!

<https://forms.gle/AuWq2gYpNwk3fbc6>