

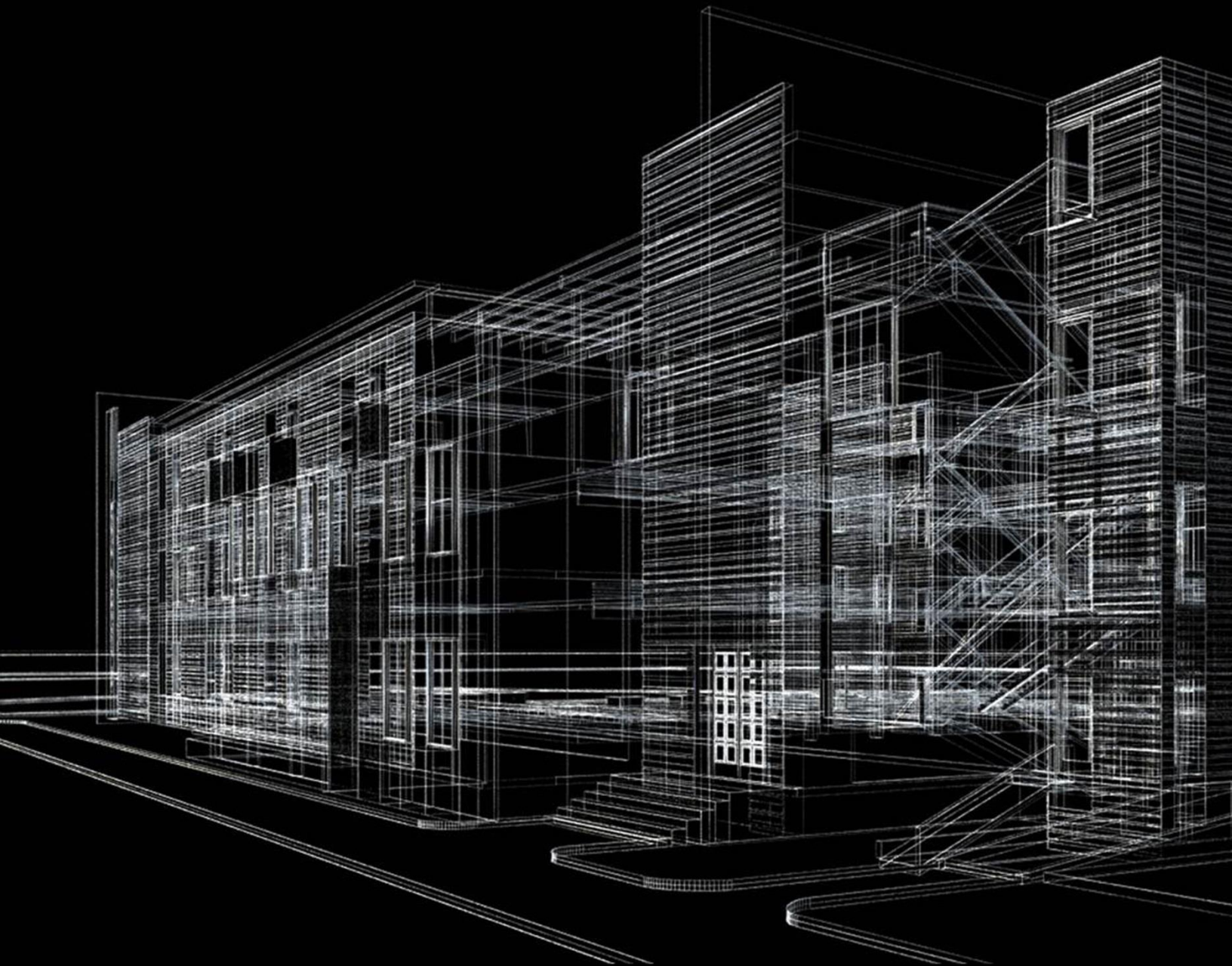
IBA



IBA ALUMNI

Pushing boundaries, Redefining success

e-Newsletter





IBA ALUMNI E-NEWSLETTER

VOLUME 11

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Contents

Regulars

Message from Alumni Department 03

Alumni Activities 07

Chapter Updates 14

Impressions from Alumni 23

Notice Board 29

IBA Activities 36

Alumni Achievements 43

Alumni Diary 45

Giving back to IBA 47

Feature Story

IBA Alumnus Creates History 04

Message from Alumni Department

Dear Alumni,

The July-Sep period has been a productive one in terms of Alumni-related activities in Pakistan as well as across the globe. It also proved to be a momentous period for the IBA when our most distinguished Alumnus His Excellency Mr. Mamnoon Hussain, Class of 1965, was elected as the President of Pakistan. With a long history of high achievers amongst myriad of sectors all over the world, this position is a feather in the cap. Another of our prominent alumnus, Mr. Muneer Kamal, Class of 1977, grabbed one of the top position in the banking industry when he was elevated Chairman Board of Directors, National Bank of Pakistan.

Keeping in line with our commitment to serving the IBA Alumni community better, we took two new initiatives for strengthening the communication network. A 'Lost Alumni Directory' was introduced on the website to track down the alumni with whom we've lost touch with. Alumni can now search for their once classmates and friends in the directory based on their degree and year of graduation and inform us of their whereabouts. While we laid the foundation of reconnecting with the lost alumni, we broadened our communication base and launched an SMS service for the alumni in Pakistan.

In terms of engaging the Alumni in various activities, this year was no different from the previous year which some of the largest attendance of our former graduates. We got three-digit participation for Student Development Program which was meant to help students in honing their soft skills. This year we experimented with the invitee list of the Admissions Interview Panel by inviting the batch of 90's. It was heartening to see senior alumni serving as functional heads and chief executives come in for getting the best talent for the IBA.

Based on demand from Alumni, social activities have also been initiated. A Bollywood movie was screened for Alumni which were appreciated by attendees. You will see some new activities being organized in coming days.

With high hopes that you will appreciate the efforts being made to keep your relations with your alma mater intact, enjoy reading the newsletter.

Best Regards

Haris Tohid Siddiqui, Alumnus 2006
Alumni Manager
IBA Karachi

IBA Alumnus Creates History

September 09, 2013 will be remembered as a historic day for IBA when its' most distinguished Alumnus, His Excellency Mr. Mamnoon Hussain became the 12th President of the Islamic Republic of Pakistan. Mr. Hussain graduated from IBA in 1965 with an MBA degree. During his illustrious career as a politician, Mr. Hussain rose to senior ranks in Pakistan Muslim League (Nawaz) and became the 27th Governor of Sindh in 1999.



Mr. Hussain is also an acclaimed textile businessman who also served as President of the Karachi Chamber of Commerce and Industry. He loved playing cricket in his hey days and with age has resigned himself to watching the game. At IBA he was a meritorious student and an active member of Business Administration Student Council. Having dedicated himself to politics, he still hangs out with his old friends from IBA days.



The IBA Karachi wishes Mr. Hussain best of luck on his new appointment and hope that he will work towards the betterment of this country and help strengthen its institutions.

Message from Alumni representative on IBA Board of Governors:



Dear Alumni

The IBA and its Alumni are very proud at his election as the President of Pakistan. It is a matter of great honor for the IBA.

On behalf of all the alumni, I offer my congratulations to him, and look forward to meeting with him as a group.

Shahid Shafiq, Alumnus 1973



Felicitations from the Alumni

"Great news! Another tribute to IBA!"

Mr. Shaukat Aziz
(Former Prime Minister of the Islamic Republic of
Pakistan), Alumnus 1969

***"This is great news. We are all proud of Mamnoon
sahib. It would be great if we can meet him and
an event with IBA alumni is organized."***

Mohsin Nathani, CEO- Standard Chartered Bank, Alumnus 1987

***"Mamnoon Hussain has made us feel really proud of this singular biggest
achievement from an IBA alumnus. I pray for his health, long life, wisdom
and success (Amin!)."***

Zaki Ahmed Sharif, CEO- ANZO Chemicals, Alumnus 1980

***"Excellent achievement after another IBA Alumni Mr Shaukat Aziz became
prime minister of Pakistan! Really proud moment for all of us"***

Umair Feroze, Alumnus 2008

***"It is very encouraging for the IBA Alumni. We have had Mr. Shaukat Aziz of
year 1967-1969 as the Finance Minister and then Prime Minister of Pakistan
few years back. I have had the privilege of studying the same years with Mr.
Aziz and being a junior of Mr. Mamnoon Hussain. Both these gentlemen have
exceptional personalities as I have observed them from very close range in
my interaction with them. I wish great luck and success in office to Mr.
Mamnoon Hussain, as the President of Pakistan."***

Suleman A. Tahir, Alumnus 1969

***"I, like every alumnus, am very happy upon the elevation of an IBA alumnus
Mr. Mamnoon Hussain to the highest podium of state. This proves his mettle
of leadership and is definitely a brilliant color feather in the cap of IBA and
its proud alumni. I hope that you will work to ameliorate the country and
IBA, respectively."***

Nisar Ahmed Khan Rao, Alumnus 1984

Alumni Activities



Student Development Program 2013

Thank you for inviting us to our alma mater. Indeed it was enlightening session. I feel pretty good after so many years. The quality of students granted admission was perhaps best among all. Civil works and facelift of both campuses of IBA is really amazing.

- Zafar Ahmed Khan, Alumnus 2004

IBA Career Development Center in collaboration with Alumni Department conducted Student Development Program (SDP) from Aug 30 - Sept 01, 2013 at IBA Main Campus. IBA Alumni took out precious time from their hectic work schedules just to help the newly inducted students of BBA, BS and MBA in improving their interpersonal skills. Student Development Program was initiated in 2011 by faculty members Mr. Jami Moiz, Ms. Lalarukh Ejaz and Ms. Maheen Ghauri and was designed for personal and professional development of freshmen students in helping them become a true ambassador of IBA.



Developmental Coaching is one facet of the program designed to provide undergraduate and graduate students with confidential, developmental 360 degree feedback in order to enhance their overall leadership, teamwork, and interpersonal skills.



Coaches and students participate in a day-long session during which teams of students discuss their solutions to various business cases, and are observed in a team setting. They are then rated individually and collaboratively by the judges which is then followed by a one-to-one confidential constructive feedback to each student. On average around 3-6 students were linked to each coach. The aim is to increase students' self-awareness, to guide

them to reflect on their behavior, and to help in their personal and professional development.

Three days of marathon coaching starting from 31st August took place at the IBA Main Campus. Around 90 Alumni, some from even as far back as 1970, assumed the role of coaches and helped more than 550 new comers to overcome their weaknesses and shortcomings. A second phase of this coaching also took place on September 15, 2013 at IBA City campus. Around 80 students were coached by 12 coaches, who gave up on their holiday to synergize their efforts and made the event successful.



Earlier on 17th August and 24th August, Alumni were called in at IBA City Campus for a ToT session where they were briefed on the assessment techniques. An overwhelming figure of almost 130 alumni consented for the Program out of which around 120 Alumni turned up for the TOT.

The program also became a social gathering for alums from across different eras as they reminisced their times at their alma-mater. Alumni were completely enthralled on seeing infrastructure developments at both IBA campus; especially the Alumni Student Centre, CED and the newly inaugurated Tabba Academic Block at the Main campus. Some even wished they could turn back the clock to relive their IBA moments all over again!

A 360-degrees fruitful effort by the SDP team; Appreciated!
- Hamza Kushtiwala, Alumnus, 2005

The result of the program was not developmental feedback to the freshman but also witnessed the commitment, willingness and passion of the IBA Alumni in giving back to their alma-mater. A true display of IBA Legacy by our alums!

Bachelor's Admissions Interview 2013

As part of our admission process, IBA conducts interviews for BBA candidates who clear the aptitude test. However, for the past 2 years we have tried to actively engage a sizeable number of Alumni in helping us find the right candidate for IBA.

This is not at all a trivial task as the future prestige of this Institution relies on making the right decision in selection of candidates who will eventually become brand ambassadors of IBA. For this purpose, a distinguished panel comprising of faculty members and Alumni interviewed these young minds for their suitability at IBA in a week long interview session from 23rd – 30th July, 2013 at IBA Main Campus.



The main idea behind this session was to allow the panelists a sneak preview into assessing a candidate in terms of his/her compatibility with the IBA, and how we would like them to use their knowledge of IBA and industry experience to help decide our future students.



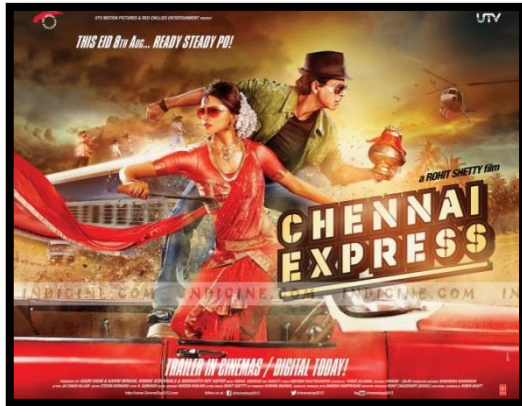
IBA Alumni Department is thankful to all the interview panelists who helped us in understanding these young applicants' drive and determination. Their expertise and knowledge proved crucial in choosing the best talent in the country.

Apart from the students' intake in conventional BBA program and recently introduced BBA Entrepreneurship, students were also interviewed for new programs like BS Social Sciences and BS Accounting & Finance.

For Bachelor's Admissions Interview 2013, Alumni from the 1990s were invited as Panelists. Despite Ramadan and hectic schedules of these senior alums (mostly comprising of CEOs and functional heads), around 2 dozen alumni provided their consent. A briefing session was arranged for these individuals on Saturday July 20, 2013 at 1200-1400hrs at IBA Main Campus.



Movie Screening of Chennai Express Exclusively for IBA Alumni



After the successful screening of the movie, "Yeh Jawani Hai Dewani", on June 29, 2013, another recent Bollywood blockbuster movie "Chennai Express" was screened exclusively for the IBA Alumni at Universe Cineplex, Karachi. The event, held on Saturday August 31, 2013 was made possible by the efforts of Mr. Shahid Shafiq, Alumnus of 1974 and Alumni Representative on the IBA Board of Governors who played an instrumental role in arranging sponsors to get the movie tickets for

alumni on subsidized rates.

An email was sent to alumni a week before the event and tickets were reserved/sold out within a few hours of the original e-mail! The response received from the Alumni community was overwhelming with a demand for more than 350 tickets. However, due to the limited number of 138 tickets, tickets were reserved/sold on a strictly first-come-first-served basis. Alumni and their friends and families thoroughly enjoyed the movie and commended the efforts put in to engage alumni through social activities.

Wonderful movie show "Chennai Express" organized by Alumni Department at Universe Cineplex. Excellent family and group get together ka moqa mil gaya...Maza aa gaya! Keep it up and looking forward for more such events...

--Faisal Ahmed Uqaili (Alumnus 2012)

A wonderful event in all aspects. My regards to highly respected team and especially honorable [Mr.] Shahid Shafiq.

--Faisal Khalid(Alumnus 2006)

Launch of Lost Alumni Directory

IBA Alumni Department in collaboration with IBA IT Department has launched a **Lost Alumni Directory** on the website. *Lost Alumni are those for which we have no email addresses and contact details.*

You can help us in finding your classmates so we can take them on board and apprise them of the happenings taking place within the Alumni network and IBA.

This directory is attached to your profile. Once you log on to the website (<https://alumni.iba.edu.pk/>),

Dashboard will appear on your screen. Click the **Lost Alumni** icon on the dashboard to view the directory. A new page will appear where you must select the **Graduation Year** and **Degree** to view the complete list in the respective year and degree. You can also search for an Alumnus by typing the name in the text field.

An alphabetical list of lost alumni will appear on the page highlighting the number of entries in a particular year and degree. Once you have identified the Alumnus you know, click the

Update button.

A form will appear where you can add the Lost Alumnus's Email Address (mandatory field), Telephone No., Mobile No. and Address (optional fields). Click Submit to send us the information on the lost alumni. We will then approach the Alumnus to verify the credentials provided by you.

In continuation of our efforts to reconnect lost alumni to the IBA Alumni network through the Lost Alumni Directory, we have also emailed you a list of your IBA batch mates. We would like you to provide us the updated data on your once classmates and friends so we can take them on board. Rest assured that the data you provide will not be automatically added to the Alumni database. Once you submit the updated credentials, we will use this information to contact the lost alumni and ask them to verify their data and provide consent to make them a part of the Alumni network.

We hope that you will help us in our endeavor of serving the IBA Alumni community better.

Launch of Text Messaging Service

Dear Alumni,

We are pleased to inform you that IBA Alumni Department has introduced text messaging service for communicating with Alumni. Through this service, Alumni in Pakistan can send and receive texts pertaining to the latest happenings and events at IBA. We will be sending you the invite shortly on your mobile numbers present in our database.

Just save the number received in your phone & text us anytime with your comments or queries. We will try to respond to your queries within 24 hours. If you wish to start a new conversation, type in **IBAALUMNI** <space> <your message> and send it to **8398**.



If you wish to be part of this service, just send us your name, year of graduation and mobile number to alumni@iba.edu.pk and we will take you on board.

We hope you will appreciate our efforts and remain connected with us through this text messaging service.

Congratulation for opening this efficient channel of communication.

- Motiur Rahman

- Motiur Rahman

This is a good initiative. Happy to see IBA progressing.

- Huzefa Mazahir Ali

- Huzefa Mazahir Ali

Thanks for the info. Wonderful Initiative!!!!

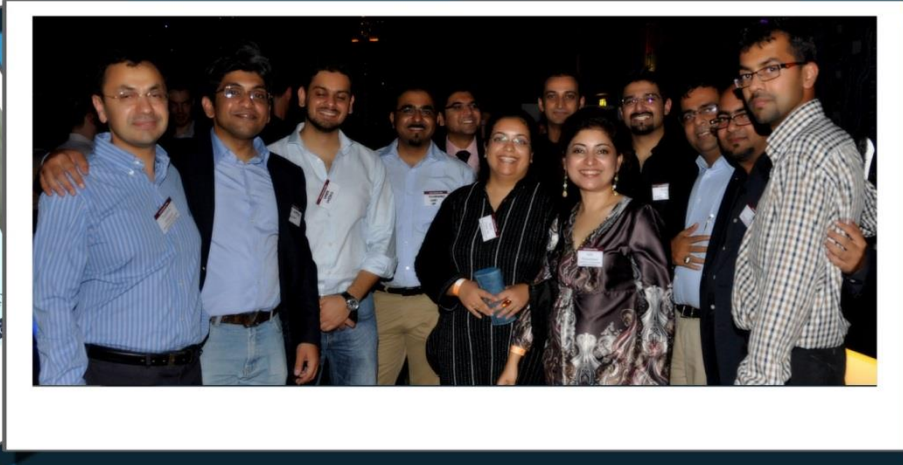
- Fayyaz ur Rehman Khan

- Fayyaz ur Rehman Khan

Great idea. Very convenient. Keep it up! - Muhammad Zubair Haider

IBA is doing a great job at reaching its alumnus - Danish Shah Tariq

Chapter Updates



Launch Ceremony of Pakistan IBA Chapter in Dubai

July 4, 2013 proved to be a milestone for the IBA Alumni fraternity in Dubai. It was the day that marked the launch of the Pakistan IBA Chapter (PIC) in Dubai under the aegis of Pakistan Association of Dubai (PAD). The ceremony attracted more than 100 alums from all corners of UAE which was held at the scenic residence of Mr. and Mrs. Waqar Siddique, both IBA Alumnus of 80's.

Earlier in May, a Memorandum of Understanding was signed with PAD which allowed PIC to raise funds for IBA, create awareness of IBA and its alumni as an institution and support projects patronized by IBA in Pakistan and Pakistani community in the UAE. To accomplish these goals, a formal launch ceremony was organized where Alumni would be taken on board of the achievement and requested to acquire membership of PIC.

Despite a hot and humid evening, moods were enlivened by the rustic environs of the Emirates Hills as IBA Alumni, clad in their formal attire, attended the ceremony.



The gathering was also attended by members of Pakistan Association of Dubai, Pakistan Professional Wing and Chartered Accountants Wing. The interim President of the PIC, Danish Kazi introduced to the audience the purpose of making the chapter and how members can contribute towards the welfare of not only their alma mater but their country as well. Every member will be required to pay a fee

of AED 300 of which AED 50 will go towards membership and AED 250 will be utilized in conducting activities of the Chapter.

The audience was informed that Elections of PIC will be held on Saturday August 17, 2013 whereas the last date of nomination is August 01, 2013.



The interim General Secretary, Fahad Ali highlighted the achievements of the Dubai Alumni Chapter since its inception and presented a timeline for the way forward. An Iftar Dinner, a number of networking and guest speaker sessions and a Gala in December were some of the events outlined for 2013.

Patron of PIC and host of the evening, Mr. Waqar Siddique announced his continued support to the cause of IBA and urged fellow alumni to come forward in helping their alma mater achieve new heights. Almost 60 alumni enrolled themselves as members by paying the membership fee which met the condition of PIC Charter to hold elections within a minimum of 50 members.



The evening culminated with a scrumptious dinner laid out on the pool side overlooking the golf course which whetted the appetite of those present.

Chapter Updates

IBA Alumni in Dubai Go Global

-By Danish Kazi, '02, Interim President PIC, UAE



Pakistan IBA Chapter UAE (PIC), a wing of Pakistan Association of Dubai (PAD), comprising of IBA Alumni has been one of the most active chapters in terms of activity since its inception in 2010. Being the largest regional business hub and home to over 190 nationalities, a Chapter in UAE holds utmost significance. This platform gives all the more

reason to get the right kind of visibility for a Pakistan based Institute, especially, in a job market where graduates compete with Alumni of prominent business schools like Harvard, INSEAD, London Business School, and IIM. Getting noticed and recognized is a key. This Chapter is also a good leveraging point to the graduates who are at the mid-level, but significant contribution to the graduates who have started their career in the Middle East or are aspiring to be there.

According to a safe estimate, IBA has over 400 graduates residing in UAE and GCC, who for the last many decades have given strong repute to the institute and the country. The idea behind the formation of the PIC has always been to support IBA Karachi in continuing its legacy and at the same time forming a strong and positive image of Pakistan in this market. Since a lot of the top level executives from the West come to this market on secondment, this poses a good opportunity to present a good image of Pakistan and especially IBA graduates in the professional arena. This means a slightly better chance of IBA graduates to get recruited across the globe.

For these reasons, PIC's tie with Pakistan Association of Dubai becomes all the more significant as it serves not only the Pakistani community but also gets a lot of positive traction with the Government of UAE by being a registered association with Community Development



Authority via PAD. It makes IBA one of the first business schools actively participating in community services here.

One such way to show case, not only the achievements of IBA but also a chance for a litmus test on where IBA stands in comparison to its peers from different business schools, is the Joint Alumni Iftar. This year, the 4th Annual Iftar dinner was jointly organized by the Harvard Business School and INSEAD Alumni Associations, held on Saturday, July 27, 2013 at Media One Hotel in Dubai Media City.

Attendees were required to pay a sum of AED 150 out of AED 50 were donated to the Adopt-A-Camp charity. Joint Alumni Network, comprises of CASS, Cambridge, Chicago Booth, Columbia, Esade, Harvard, HEC, Hult, IIM, IMD, INSEAD, KELLOGG, LMU, NYU, Stanford, Singapore Management University, Wharton, of which IBA is a proud member.



More than two dozen Alumnus under the leadership of Mr. Waqar Siddique turned up for the event which was higher than last year's attendance. The co-ordination at IBA side was done by Mr. Arfeen Alam, the interim Vice President of PIC, UAE. Over 200 Alumnus were in attendance from various business schools. Being a paid event, part of the proceeds collected was donated to various charities in UAE.



The attending Alumni from IBA, some of whom are entering in their professional careers got a great networking opportunity as many attendees were from different prominent industries in UAE.

In addition to serving the community, PIC is unceasingly committed to continue in its efforts to support its alma mater and the image building of Pakistan. PIC which in the past has endeavored

to support many such initiatives including visiting classes from Pakistan and recently participating at an Iftar/medical camp at the Labor camps.

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past has endeavored to support many such initiatives including visiting classes from Pakistan and recently participating at an Iftar/medical camp at the Labor camps.

With recent formation of the Charter for the PIC, we look forward to people stepping forward in helping to make this a bigger effort as we believe this forum provides a bigger chance for showcasing Pakistan and IBA more to the international world.

Breakfast meeting of IBA Alumni UAE Chapter

A breakfast meeting of the IBA Alumni UAE Chapter (PIC) was held on August 23, 2013 at BBQ Delight (JBR), Dubai. Chaired by Mr. Danish Kazi, Interim President PIC, the main agenda was to identify nominees for the roles of office bearers/ committee heads for the upcoming UAE Chapter elections as well as to discuss the future direction of the chapter.

The meeting saw high importance being placed on conducting events for brand-building of IBA and its alumni in the UAE. Some key activities highlighted in the meeting were:



- Brand IBA & Pakistan in UAE
- IBA Campus in UAE/Exec Courses
- Increased Frequency of Meetings
- Building Team Effort
- Professional/Social Events
- Joint Event of Pakistan Based Universities
- Building Pakistan's Image
- Professional/Social Networking Events
- Future Road Map
- Sports Committee
- Family/Social events
- Concentrate on Business communication in UAE
- Focus on Abu Dhabi Based Alumni
- Team Identification

Previously, elections were due to be held on August 17 but had to be delayed due to lack of sufficient nominations. However, Alumni showed a renewed sense of enthusiasm and nominations for the post of President, Vice President, General Secretary and Treasurer were received during the meeting for the upcoming Chapter elections.

IBA Alumni in Islamabad Come Together For Iftar

It took just 4 days, a Facebook event, some urgent phone calls and a commitment to bring together IBA Alumni to attract the bunch. IBA Alumni in Islamabad celebrated the holy month of Ramadan with an Iftar Dinner at a local restaurant Café 1969 on Friday, July 26, 2013. More than 30 alums residing in the capital made their way to the open air eatery and strengthened their bond with their fraternity members. It was a wonderful mix of young and senior alumni who reminisced their good times at IBA and shared anecdotes of their hostel life. The Iftar dinner continued till late night where alums praised the Islamabad Chapter office bearers for their efforts.



3rd Annual IBA Alumni Canada Chapter (IACC) Picnic

- By Muhammad Ali, VP & Treasurer, IACC, Alumnus 1987

The 3rd annual IBA Alumni Canada Chapter (IACC) picnic was held at Sherwood Park in Toronto August 31, 2013. This time, a small and beautiful park was chosen; which smelt, looked and reminded us of Murree Hills in our country. The menu was different with mouthwatering chapli kebabs, chicken burgers, chicken tikka botis, seekh kebabs, hot dogs (generously sponsored by Al-Safa), chicken biryani, samosas and jalebis (generously sponsored by Kumail Tayebbi), fresh watermelon and grapes.



It was a smaller group of about 60 people, and the setting was perfect for an

Chapter Updates

interactive, self-help and fun picnic. Everyone had plenty of quality time to chat with each other, make friends and share their experiences.

The best part of the picnic was to have a veteran respected teacher, S. Barkat Ali, at the picnic, who brought delicious chocolate cake for the IBA grads and their families, and whose values were further conveyed among the picnic goers.

We also got an opportunity to communicate the main objectives of IACC, i.e., of supporting IBA, its students and its workers not only in Pakistan but also in Canada, through resource mobilization and by building a strong/special network and, most of all, to enjoy and have a lot of fun together at the same time.



I would like to extend thanks to our sponsors (Engro Foods Canada Limited and its CFO Munim Shaikh) and Kumail Tyebbi for their generous support. My special thanks go out to Huma Khan and Zeeshain Muqaddam for their whole hearted logistical and moral support for planning and executing this event. And many thanks to those who helped us in setting up tables, barbequing, cutting vegetables, serving the meals, and final

wrap/clean up. Finally, thanks to all the participants for being there and bringing in a lot of cheerfulness with them, making the event so much fun and helped us in our resource mobilization efforts. We look forward to having more events in future with many more participants, a lot more fun and a stronger team of event planners/managers.

Chapter Updates

Upcoming Chapter Events

KSA Alumni Chapter

Event: Family Picnic

Agenda: Informal get-together with outdoor sports activities for both adults and children.

Venue: Al-Nakheel Istiraha located at Thuhama Road

Date: Saturday, November 2, 2013

Timings: 1100hrs – 1700hrs



UK Alumni Chapter

Event: Alumni Reunion 2013

Agenda: Reception and Fund Raising event for IBA's National Talent Hunt Program (NTHP)

Venue: Deloitte Office, 2 New Street Square, London EC4A 3BZ

Date: Wednesday, October 23, 2013

Timings: 1830hrs





Impressions from Alumni

Impressions from Alumni

16 Tips to Stay Safe in Karachi

By: Arsalan Faruqi, Alumnus 2006



We can't help it. Muggers and kidnappers are roaming freely on the streets under the very patronage of Sind police. But we sure can change our own routines and practices to avoid bumping into such elements. God forbid, if there's a showdown, how to get out of it? Here are a few tips:

1. First and foremost: **Be aware of your surroundings** and keep all your senses active once you leave home.
2. When driving to work early in the morning, choose main roads instead of congested lanes. This reduces the risk of getting cornered by street criminals or potential kidnappers. Similarly when returning back home, follow the same practice.
3. Don't be predictable. Choose a different route to work or home every consecutive or alternate day. This reduces the risk of falling into a pre-planned trap.
4. Ensure that your car's windows are rolled up and doors locked at all times. This reduces the risk of anyone forcing an entry and taking you by surprise.
5. The law prohibits usage of tints on your vehicle's windows but you can still use those detachable shades. This acts as a very effective barrier specially when you're waiting at a traffic intersection and chances of any cellphone snatcher pulling up right next to you are extremely high.

Shades also protect women from those unwanted stares from fellow motorists on the road.

6. Keep your expensive set either in your glove compartment or safely tucked inside the sun visor and keep a cheap spare phone and a wallet with a few hundred Rupees within reach. In case you get cornered by a mugger, simply hand over these decoys instead of the original ones. Remember,



these criminals are in a hurry and won't stop to check the brand and quality of your cell phone.

7. When leaving a bank, money exchange or a western union outlet, try not to rush to your home. Take some time to check out your surroundings just to ensure if

Impressions from Alumni

you're being followed or not. The best way to identify a stalker is to take 2 consecutive U-turns and observe anything unusual through your back view mirror.

8. When receiving or seeing off guests at your home, spend least possible time outside the main gate. All the courtesy exchanges could very conveniently be done within the safe boundaries of your home.
9. Use a hands free kit to take or make calls when driving.
10. When attending late night wedding parties, try parking your car nearest to the venue.
11. Asking directions or any question is a favorite ploy of a mugger. Anything to get you to stop moving. In these troubled times, it's better to walk away.
12. Avoid withdrawing cash from ATMs installed at deserted locations. Prefer using machines in malls or public areas. After you have finished a transaction, leave right away. Don't take your time while standing in front of the machine. This gives muggers a perfect chance to sneak up behind you.
13. If you get cornered and held hostage at gun point, just remain calm, hold your nerves and be aware of your surroundings. When in panic, your mind tends to go offline. Don't make any sudden or



suspicious moves. Completely surrender and stay still. Muggers usually are in a hurry and leave as soon as they have what they want.

14. Be extra vigilant when on foot and avoid making or taking phone calls unless you have reached a safer place.
15. If you are caught in a mugging despite your precautions, the safest thing to do is to comply with the mugger's requests.
Remember: You can stop payment on credit cards and file a stolen phone report with your cellular phone provider, so it is better to simply let go of these items. Respond neutrally to any questions the mugger asks, and be non-confrontational.



16. **NEVER EVER RESIST an armed robbery. Life is precious.**

Impressions from Alumni

Seize The Moment



By: Manzar Naqvi , Alumnus 2007

Completing the first decade of my practical life, I have concluded that that stress about your first job is worthless. It neither predicts our future field of work nor our bank account figures. I also realize that a stable so-called career path is either a myth or oblivion for those who want more out of their lives. I might be missing some points here but

I think instead of waiting and looking for a perfect start in our career, we should focus our intentions on the following dimensions.

BE HUNGRY: Where ever you may land or whatever jobs you may be looking for, always focus on the place which provides you the greatest opportunities to learn. In short term, it might look cumbersome; you might face the wrath of your supervisor a zillion times and realize that you haven't got a weekend to yourself for a straight month or two. Your first priority in your initial days should be to acquire as much of skills and experience you can get.

THE MONEY GAME: The thing that really bothers me quite a lot of time is that our young graduates tend to have a price tag on their foreheads after walking out of their universities. The first time I heard the name of the university I graduated from was the time I was coming home in a public bus from my college cricket practice session.

I got a seat next to a guy looking extremely studious from his demeanour. We started talking and I found out that he was preparing for the entrance test of an institution called IBA. I still remember how he thought getting into IBA would land him in a job that would earn him respect and money.

Money does matter and indeed it matters a lot sometimes, but that should not remain our only motivation in the initial years of our career. Tiring internships are perfectly respectable if they afford you the experience to focus where you really want to be.

THOSE AGENCY PEEPULZZ: Even though I spent most of my career sitting on the other side of the table, but trust me, the amount of learning that I got out from these last 3.5 years of working for different advertising agencies is far superior than that of working for a static brand team.

If you really want to pass through the hot & steaming furnace, agency is the best learning institution that you can get. The work pressures, the deadlines and the unprecedented challenges not only allow you to test your real limits but also provide a diversified experience to hone your true market understanding.

ODDS TO THROW IN: Look for a job or a place that provides you the opportunity to have your say in the company. Everyone wants to feel a sense of purpose. Watch out for those tiny little moments and capitalize the chances to contribute to the well-being of your organization. Open your radars for those situations in which your deeds (small or big) can directly benefit the interests of your organization.

Impressions from Alumni

The Global SPR Framework – Linking Strategy and Risk to Operations for Optimized Performance!



By: Syed Muhammad Ehtisham
Alumnus 2007
Email: stprrk@gmail.com

The Global SPR Framework is the integration of strategy and risk management to the day to day operational activities of an organization for optimized performance.

Strategy is the long term direction of an organization that must be set for shared commitment toward vision and mission. The simple statements of vision and mission should be extended to establish number of strategic goals which then become the pursuit of strategy over a designated time frame.

Risk management is to manage the future uncertainties in order to achieve these goals. So it turns out both risk and strategy is future oriented, therefore, two sides of the same coin. Risk management helps the strategy create value for the stakeholders (not just shareholder) or from another perspective, risk management helps protect the value created by the strategy.

Both strategy and risk management must be integrated into to the day to day operational activities of an organization clustered around a number of strategic themes. The objective is to create strategic alignment between different organs of an organization including the stakeholders, for synergies.

Integrating risk aware strategy into operational activities is the process of translating the business model into operating model through operational planning. This is achieved through: Sales and operations planning; Corporate portfolio and initiatives planning; and Driver based planning and forecasting.

These three operational planning processes are essential to executing strategy in any type of organization and must be managed using key drivers of performance, risk and control, displayed on dashboards to monitor the progress of strategic goals.

Finally, culture is an important determinant for effective strategy execution to achieve strategic goals. I recommend the following nine pillars built on the foundations of Purpose, Values and Principles to support strategic themes for the realization of Vision.

- | | |
|--|---------------------------------------|
| 1. Tone at the top | 5. Customer Intimacy |
| 2. Communication & Knowledge sharing | 6. Accountability |
| 3. Alignment and Teamwork (people development) | 7. Investor / Shareholder Relations |
| 4. Innovation | 8. Risk Management |
| | 9. Learning and Continual improvement |

What they don't teach at IBA

Caricatures by Faisal Ghani, Alumnus 2003



Faisal Ghani, Alumnus 2003, confesses these caricatures were developed during his classes of Economics, seminars on Risk Management and other courses. In his own words, this was "an effective mechanism to remember complicated concepts." It did help him and currently he's working as Marketing Services Manager at J & P Coats Pakistan (Pvt.) Ltd.



Notice
Board

Notice Board

Welcome Note to Class of 2013

Dear Class of 2013,

Congratulations on reaching a milestone in your life! Now, you have become a part of the family which consists of 10,000 members! And like all families we uphold our tradition, our values and our morals.

As business graduates, we are made to believe that success is a tangible manifestation, something that can be quantified. But to an IBA Alum "Success" does not only mean having a good salary and a good position in an organization relative to their peers. We are defining success in our own way. Some are trying to bring a positive change to their society by joining the unconventional career path, while others are making their mark in the most non-conformist of ways by becoming journalists, novelists and musicians.



"IBA Alumni- Pushing Boundaries, Redefining Success".... This is our tagline and this is what your family expects from you.

To maintain a healthy and life-long bond with your alma-mater, IBA Alumni Department is striving to remain connected with you and share your success and happiness with the rest of the family.

Also please join our Social Media Forums.

Thanks and Regards

IBA Alumni Department

Stay Connected



NEW IBA Alumni Card Partners Added!



20% discount on all Dress Shirts, Ties & Cufflinks for all IBA Graduates.



A discount of 20 percent on total purchases



25% discount on all services.



10% (ten percent) discount on 2.2 KVA -20 KVA



- Straight 10% discount on all products
- 15% discount on purchase of PKR 6000 or above



25% discount on Full Family and Social Golfing Membership or avail 18-month installment plan facility.



15% discount on Crocs footwear (Men, Women & Kids)



- 20% discount on group bookings
- 15% discount on domestic Holiday packages
- 10% discount on Hotel reservations



15% discount for IBA Alumni Card



- 25% discount on CRM Solution licensing cost
- 20% off on Solution implementation and support services



12.5% discount on Diamond Jumbolon Roof and Walls Insulation Products.

Notice Board

Lifetime IBA Alumni Cards Coming Soon!

Dear Alumni,

It gives us immense pleasure to announce to you that soon, the IBA Alumni Department will be issuing Lifetime Alumni Cards. In so far, with your overwhelming support and cooperation, we were able to dole out almost 1500 Alumni cards to alumni home and abroad. The figure is still minimal as compared to the size of the Alumni community but nonetheless a good start. We would also like to thank you for your patience during this whole process. This was the first time in IBA's history that such an effort was undertaken; admittedly we made lots of mistakes but fortunately we learned some valuable lessons.



The purpose of Alumni card during the initial phases was: to provide identity to Alumni - a way to reconnect with their alma mater; to provide benefits within and outside IBA; to help promote the Alumni run businesses in marketing their products and services and to obtain updated data from Alumni. For the latter purpose, an expiry date was given for the Alumni card. Since no online alumni database was available at that time and most alumni failing to update themselves with the department, we were of the view that through this effort we will be able to obtain up-to-date data. We did manage to achieve the desired goals.

During this process, we were able to make some valued partnerships with some of the renowned companies. Unfortunately, most of them were Karachi based, primarily because of the lackadaisical response from the Alumni. Having spread in all corners of the globe, we could not find even a handful of our graduates who came forward to help us build alliances for the Alumni card in providing benefits to the fraternity.

Now, after the development of IBA Alumni Online Registration form and subsequently an Alumni website, we are now in a position to issue Lifetime Alumni cards. For this purpose, we will be putting to halt the issuance of existing Alumni card, only for a short time. Those of you who have not received the cards and want to avail the existing benefits being offered, can forward their queries to us and we will ensure that they utilize the offers.

We hope that you will appreciate our efforts in connecting you to your alma mater and community and help us in getting benefits for the Alumni cards through your personal and professional contacts in different parts of the world.

Thanks and Regards

IBA Alumni Department

Notice Board

Help Us Record the History of the IBA Karachi

Dear Alumni,

The IBA Karachi has decided to undertake a literary effort by collating, compiling and documenting the history of this institution. With a history almost as old as the country itself, it is surprising that no such academic endeavours were carried out to record the various stages the IBA has undergone to acclaim its rightful place amongst the most



venerated educational institutions in Pakistan.

However, this herculean task cannot be achieved without the support and cooperation of its most precious assets, its Alumni who have seen this institution blossom despite the dilapidation of educational system in Pakistan.

The estimated financial cost to be incurred on this project is PKR 2.5 – 3 million. We would be grateful if you could extend your support in this regard and help us in arranging funds either through company sponsorship or individual donation.

We also request you to send us photographs from your times at IBA; anything that sends us down the memory lane.

The sooner you take the initiative, the sooner we can embark upon this venture.

Looking forward to hearing from you.

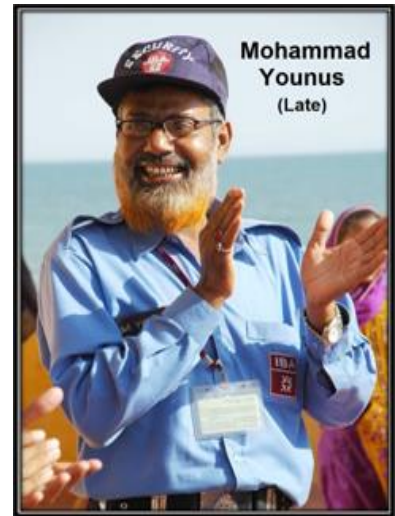
Regards

IBA Alumni Department

Notice Board

Obituary: In Memory of Muhammad Younus, Senior Security Guard at IBA City Campus

It is with profound grief, we inform you the sad demise of Mr. Mohammad Younus (affectionately known as Younus bhai), Senior Security Guard at IBA Main Campus. Younus bhai passed away on August 07, 2013 (28th Ramadan) leaving behind 4 children and a grieving wife. Younus bhai served IBA for 17 years after having joined on November 02, 1996 as a Gardener. He was suffering from heart-related ailments for a number of years but always wore a smile on his face. Younus bhai was the sole bread earner in his family while his eldest son, in his teens, suffers from physical disability.



Nothing can replace the irreparable loss to Younus bhai's family but if you want to help the bereaved family, you can hand out your donations to:

Title: Muhammad Younus

A/c: 100-7605-5

Bank: United Bank Limited

Branch: Kiyani Shaheed Road

Branch Code: 0699

IBAN# PK 58 UNIL 0000 0699 1007605-5

SWIFT Code: UNILPKKA

"I still can't believe it. Seems only like yesterday when we would smile and crack a few jokes. Jovial character indeed. I am deeply saddened."

- **Muhammad Ishaque Shaikh**
Alumnus 1994

Alumnus 1994

You can also contact Late Younus bhai's Son (Rameez) @ 0311-3018510. May Allah grant him eternal peace and provide solace to his family. Ameen.

"Innalillahe wa inna ilayhe rajeoon... This news is so disturbing.... Younus bhaee was my friend at IBA for 4 years."

- **Adeel Sartaj**
Alumnus 2012

Alumnus 2012

Alumnus 2012

Class Notes

After graduating from IBA in 1981, I started working for KSEW (Karachi Shipyard & Engineering Works). There, I was sent on deputation where I served as the first Manager Marketing and then was elevated to the post of Corporate Secretary. Subsequently, I joined Huffaz Seamless Pipe Industries, as General Manager [Commercial].

In 1994, I joined my new profession of Marketing Research. I served Gallup, Oasis & SMAR in Pakistan and Central for Statistical Research in KSA. Now I am running my own show with the name and style of "The Dynamics - Research Consultants".

We have set up the first Online Research Panel and I urge all my former colleagues and members of IBA Alumni to patronize this initiative by becoming a member of Online Research Panel [visit www.drtsolutionz.com]. Please stay in touch.

Sibghatullah Husaini
Alumnus 1981

Pioneering Digital Marketing in Pakistan, via the platform of Pizza Hut, and then launching Lumia Mobile Phones in Pakistan at Nokia, I recently moved to UAE for consulting the fastest growing real estate company in the region – Flash Properties. I was recognized as an industry expert and counted as the thought leader – my analyses were published in Property Weekly (the weekly magazine of the most circulated newspaper in UAE – Gulf News).

Through this sharing, I just want to thank my IBA family – starting from the Dean to Security Supervisor Mr. Omer Hayat, my teachers, my colleagues, my juniors and my seniors. The love, the confidence and the morale support you all gave me has been incredible and has taken me a long way.

Thank you IBA!



Muntazir Haider
Alumnus 2008

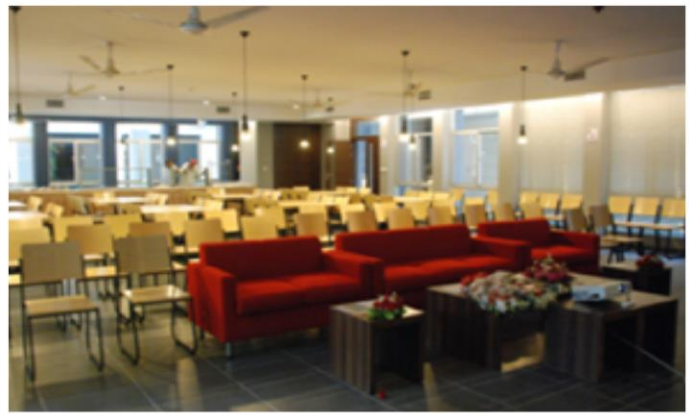
IBA Activities



Capt. Haleem Ahmad Siddiqui Boys' Hostel

During the past few years IBA Karachi has witnessed a substantial increase in the number of students from outside Karachi including a few wards of overseas Pakistani's. The old Boys' Hostel building hence became insufficient and capacity constraints pressed for the need for a magnificent and spacious building. As a result, a New Boys' Hostel was decided to be constructed in July 2011. IBA is proud to announce the commissioning of this brand new multi storied New Boys' Hostel building adjacent to the previous hostel. The building has since been dedicated in the name of Capt. Haleem Ahmad Siddiqui who has very generously donated Rs.75 million for its construction.

Physical Characteristics: The New Boys' Hostel is spread over an area of 47,956 sq. ft. The three storied building houses 108 single bed rooms to provide comfortable accommodation for a large number of students. Each bed room is fully furnished with attached shelves, in-



built wardrobe, a bedside table and a study desk. Catering to the needs of modern day business education, the Hostel is also equipped with a Wi-Fi facility and generators for backup power supply.

Accommodation as Built:

Ground Floor Spaces: Spacious Entrance Hall and Reception Area, Spacious Kitchen, Service Area and Dining Hall, with separate accommodation for kitchen staff, 12 single bed rooms in

North Wing and 24 single bed rooms in South Wing, 1 Student Lounge provided with TV and computer workstations and 3 rest rooms.

First Floor Spaces: Studio Apartment for Hostel Superintendent, First Aid Room, Workers' Room, Utility spaces like Main Electrical Room, UPS Room, Pump Room, Trash Room, Janitor's Room, Store, Large Gymnasium and Indoor Games Room, 12 Single bed rooms in North Wing and 24 single bed rooms in South Wing, 1 Student Lounge provided with computer workstations and 3 rest rooms.

Second Floor Spaces: Large, Air-Conditioned Multi-Purpose room, Prayer Hall with ablution area, Laundry, 12 Single bed rooms in North Wing and 24 single bed rooms in South Wing, 1 Student Lounge provided and computer workstations and 3 rest rooms.



Invent 2013 The Nation-wide Entrepreneurial Challenge Ideas Today::Businesses Tomorrow

The IBA Entrepreneurship Society, in collaboration with the IBA Centre for Entrepreneurial Development (CED), held the grand finale of its one-of-a-kind, nationwide business plan competition “INVENT – The Nationwide Entrepreneurial Challenge” on Saturday, August 24, 2013 at IBA Main Campus.

Officially sponsored by the Securities and Exchange Commission of Pakistan (SECP), the event was attended by Mr. Muhammad Asif Arif, Commissioner SECP, as the chief guest. Of the 350 teams that initially registered six months ago, 16 finalists managed to progress through to the final stage and presented their business plans to a panel of esteemed judges at the finale.

INVENT is one of the largest business plan competitions in Pakistan, the aim of which is to encourage ethical and sustainable entrepreneurial ventures amongst students across the country. Comprising over six months of rigorous trainings and workshops across Pakistan, students honed their entrepreneurial skills and developed feasible business plans for their business ideas.



During this time, teams progressed through the various stages of the competition based on a strict grading scheme, and those with the most sustainable ideas—and those who met the defined criteria - then had the opportunity of presenting their plans to a panel of judges at the finale.

Themed ***“Ideas Today:: Businesses Tomorrow”***, this year 1,600 students from 140 of HEC recognized universities spanning across seven cities participated in the competition. The categories included: Techno-



entrepreneurship, Agri-entrepreneurship, Socio-entrepreneurship and Classic-entrepreneurship.

Dr. Ishrat Husain, Dean and Director, IBA, expressed great pride towards the participants for their effort and dedication over the past few months. He also thanked the partners and sponsors for their continuous support in making the event and the competition a great and continuous success. Dr. Shahid Qureshi, Associate Director CED, IBA, praised all 16 finalists for their hard work and held in high esteem their innovative ideas. Mr. Asif Arif of SECP elaborated the importance of and the need for entrepreneurial mindsets in Pakistan, while also detailing the role of the SECP in promoting and providing support for unique business ventures across Pakistan. He also

appreciated IBA and the CED for taking the initiative to launch INVENT and to organize it on an annual basis.

The teams then presented their business plans and ideas to the panel of judges, who after much deliberation, awarded first prize of Rs175,000 (includes Rs100,000 of in-kind support) to Techno-entrepreneurship Project Smart SurgiSol from the National University of Sciences and Technology (NUST) and the International Islamic University; to Agri-entrepreneurship Project Green Pump from the University of Engineering & Technology Karachi and IBA Karachi; to Socio-entrepreneurship Project "Straw bale hybrid homes" from the Centre for Advanced Studies and Engineering (CASE); and to Classic-entrepreneurship Project Easy Electric EE from the Centre for Advanced Studies in Engineering (CASE). The runners-up in each category received Rs.100,000 including Rs.50,000 in in-kind support.



Prior to the Grand Finale on 24 August, 2013, a two-day workshop was organized for the finalists where their skills were again honed for the finalization of their business plans and presentations.

Since most of the finalists were from outside of Karachi they were also taken to a short outing along with a dinner session with an entrepreneur. This activity was in addition to an interesting aerobics session when they arrived in the morning for their workshop.

Newly Elected Office Bearers take oath at Alumni Students' Centre

- By Saim Mumtaz-Student BBA V

"Leaders for tomorrow" is not just a catchy catchphrase or an attractive tag-line for IBA, but also a motto that is fully reflected in all aspects of nurturing its student at this university.



Every year, ambitious students contest to get elected for the 28 distinct societies spearheaded by a Student Council. Through a democratic process involving vigor, strategic planning, coordination and determination, triumphant students earn a chance to represent IBA as office bearers. They hold office in their respective capacities for a year and work to conduct their proposed events in available resources. This

opportunity allows them to grasp the hindsight of the professional careers to follow and helps them get acquainted to the practical fieldwork.

This year, an oath taking ceremony was held on September 17, 2013 at the Alumni Students' Centre to officially announce the commencement of business for the societies and its office bearers.

The ceremony also marked the informal inauguration of the much awaited Centre which took Rs. 200 million to complete. Alumni Students' Centre houses the facilities like Amphitheatre for 500 seating capacity, Cafeteria, Dining Hall for 90 persons, Kitchen, Common Area / Lounge, Offices, Indoor Play Area, Badminton Court, Gymnasium, Service Area, Computer Lab, UPS / Printing Room, MEP Room, Green Room.



The colorful ceremony kicked off with Registrar, Captain (Retd.) Ahmed Zaheer administered the oath to the young office bearers and expressed his willingness to aid students completely whenever required. Dr Ishrat Hussain, Dean and Director of IBA, was also present at the occasion. In his speech he was able to inspire students to take on the charge

with certitude, fervor and passion. He expressed his desire to see different societies collaborating to come up with big, unique and ingenious events.



Volley Ball Court at Main Campus



Prayer Hall at Main Campus

New Facilities at IBA

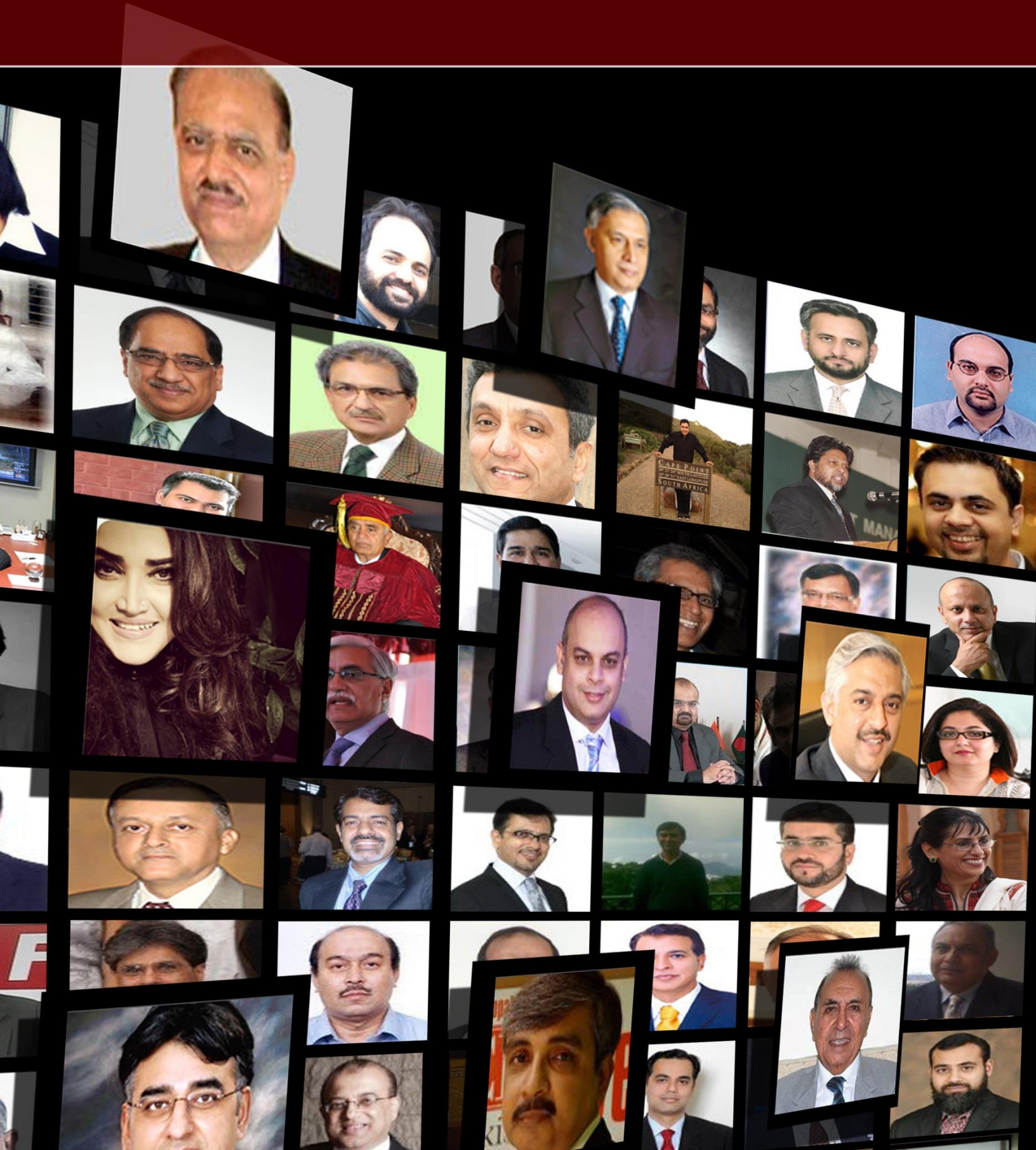


Tennis Court at Main Campus



Alumni Students' Centre at Main Campus

Alumni Achievements



Alumni Achievements

Mr. Asad Umer Gets Elected as MNA



Mr. Asad Umer, IBA Alumnus 1983, got elected as the Member National Assembly of Pakistan in August, 2013. Having made his mark in the business industry, Mr. Umer entered into the political arena when he joined the Pakistan Tehreek-e-Insaf as its Senior Vice President.

Through his election in the Lower House, Mr. Umer joined the prestigious group of IBA Alumni who have made it to the echelons of power. His Excellency Mr. Manoon Hussain, President of Pakistan and Mr. Shaukat Aziz, former Prime Minister of Pakistan being the other two distinguished alumni.

We hope that as a legislator, Mr. Umer will bring to the table, reforms for the betterment of common man.

Mr. Muneer Kamal Appointed as Chairman, Board of Directors, SBP

We are proud to announce that Mr. Muneer Kamal, IBA Alumnus 1977, has been appointed Chairman, Board of Directors of the National Bank of Pakistan's (NBP). Mr. Muneer Kamal is one of Pakistan's top bankers with over 30 years' experience in banking and finance sector.

Mr. Muneer started his career at Citibank and held several senior positions including Director, Head of Country Public Sector & Financial Institutions, President & CEO Faysal Bank Limited. He has also served as CEO and KASB Bank president for five years.

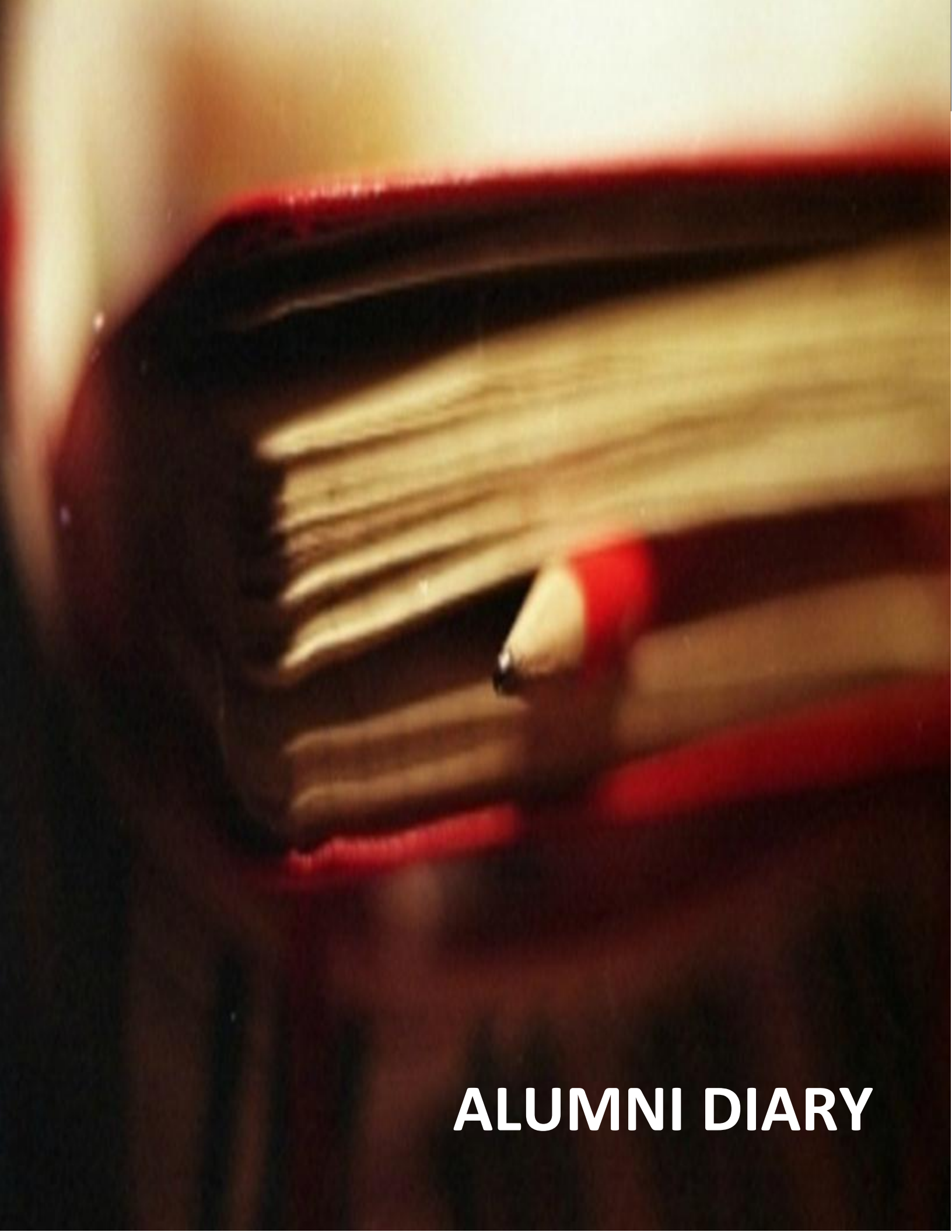


Mr. Tabish Gauhar becomes partner at Abraaj Capital



It is indeed a moment of great pride for us to announce that Mr. Tabish Gauhar, IBA Alumnus 1996, has been elevated to the post of Partner at Abraaj Capital, a leading investor in growth markets with US\$ 7.5 billion in assets under management. He is also serving as non-Executive Chairman at KESC. Previously, Mr. Gauhar was the CEO of KESC for more than 3 years. Formerly, he was the Group Chief Financial Officer for Europe, Middle East, Africa (EMEA) at AES Corporation.

Overall, he has almost 20 years of experience in the energy sector in Pakistan.



ALUMNI DIARY

Finding Sanity in Insanity- "Losing it-Tales of Karachi"

An Interview with Imran Saqib, Alumnus 2004



Having graduated with a BBA and MBA in finance from IBA, followed by another masters in HR from the George Washington University, Imran Saqib has been teaching at the IBA since 2007. He primarily teaches HR courses at the IBA and is one of the leading figures who have helped in establishing HR as a recent major for the BBA program. Apart from having a laudable student life and a satisfactory career, Imran Saqib has recently added another feather to his cap: he has published a book of short stories spanning and exploring characters from Karachi.

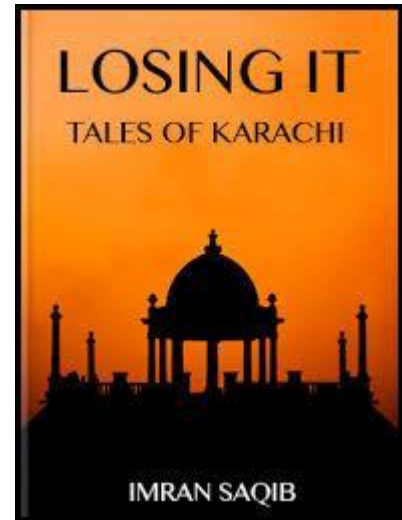
Karachi, Pakistan's heat as called by many is the most maddening yet strangely sorted cities of Pakistan. It drives you mad and yet you're driven mad once you're away from it.

This paradoxical relation that Karachiites generally have with the city is explored and presented in 'Losing it-Tales of Karachi.' According to Imran Saqib, he has been writing short stories from a very young age. Initially he wanted to pursue literature after A' Levels but instead opted for doing his BBA and MBA on his father's advice which in retrospect he feels was a wise decision. Saqib however has never been able to fully satisfy his thirst for writing and making his work public until recently.

The trend for hardcover publishing has been on the decline since the world turned to digitized versions of books available through platforms like Kindle and Amazon. This is fast re-shaping reading habits. When Saqib got the opportunity to publish his book through a small UK publisher he jumped at the idea even though it was only through digital formats. Saqib commented on his views on writing, "My writing is driven by the realization that we need to document personal and professional stories and histories. Our society has unique yet fascinating personal, corporate and social issues, which are usually forgotten over time. Lack of documentation prevents future generations from gaining valuable insights about the social, business and professional contexts which may have existed in times past but they are still relevant for understanding our society. Both my short stories as well as case studies are aimed at making this tacit knowledge and experience explicit and at giving voice to these silent characters."

Saqib's primary inspiration for this compilation of short stories came from the drive to document the issues faced in Karachi through a narrative. "Regardless of the critical or commercial reception of the work, such stories and characters become real and become part of documented consciousness and history which I think is very important." The literary piece is an accumulation of his observations and ideas for the last several years. Saqib borrowed his characters and events from glimpses of real-life and real people he met. When asked about his inspiration about the characters he explained, "One character in the book can be a manifestation of more than twenty people that I might have known or met whose life experiences and personalities I borrowed to form my characters. "The book delves into the lives of people through six stories and six

characters, all on the edge of frustration - on the verge of "Losing It". These people have been driven to this point by their life in Karachi, its happenings, its tensions, its vagaries; it's sudden-ness, and its often unrealistic expectations from its dwellers. Yet there is comfort in the familiarity of people on the city streets and the familiarity it holds for them. The city is a paradox- a spectrum of tensions and comfort at the same time. Feelings of anxiety and excitement, fear and happiness, familiarity and change interplay at the same time to relieve the frustration and the madness felt by the characters in the book- and on a broader level by the citizens of the city. Yet most of them are resilient enough to find a way out.



Saqib has a commendable collection of stories, from which this book only offers six. More can be expected in future. Saqib looks back at the journey and praises IBA which has nurtured both creative and intellectual growth. The two year study leave to the US to pursue a Masters through the Fulbright program was a great opportunity which allowed Saqib to experience the world, and observe it through a varied lens which also added to his creative juices. For the near future, Saqib doesn't see himself as a full-time story teller he would rather teach which is his passion and a force that drives him to wake up and get out of bed every morning.

In fact he says that one can always be a story teller, regardless of whatever profession or stage of life he or she is in. For Saqib, every person is an author, who has at the least one story to tell. Building on the same point, he urges everyone, and especially the IBA alumni, to document their experiences, in whatever field they might be, and share them with the IBA fraternity and society at large.

Moreover, he urges students to develop a habit of writing and both real and fictional works. These stories, ideas, thoughts and experiences should be shared through publications, blogs, websites, or just be a personal record. He concluded the interview by commenting, "I remember reading Stephen King's interview and he said that the best writing comes from when you are writing something for yourself without the need of impressing anyone-issues, ideas and thoughts most important to you. As true as that is, the ultimate pleasure as a writer for me is when an audience deems my work worthy of reading and when my thoughts get across to other people."

(Losing it-Tales of Karachi- Available in Kindle and Amazon through No trees Publishing-www.notreespublishing.com)

By Taskeen Fatima Lakhani, Alumnus 2012

Giving Back to IBA

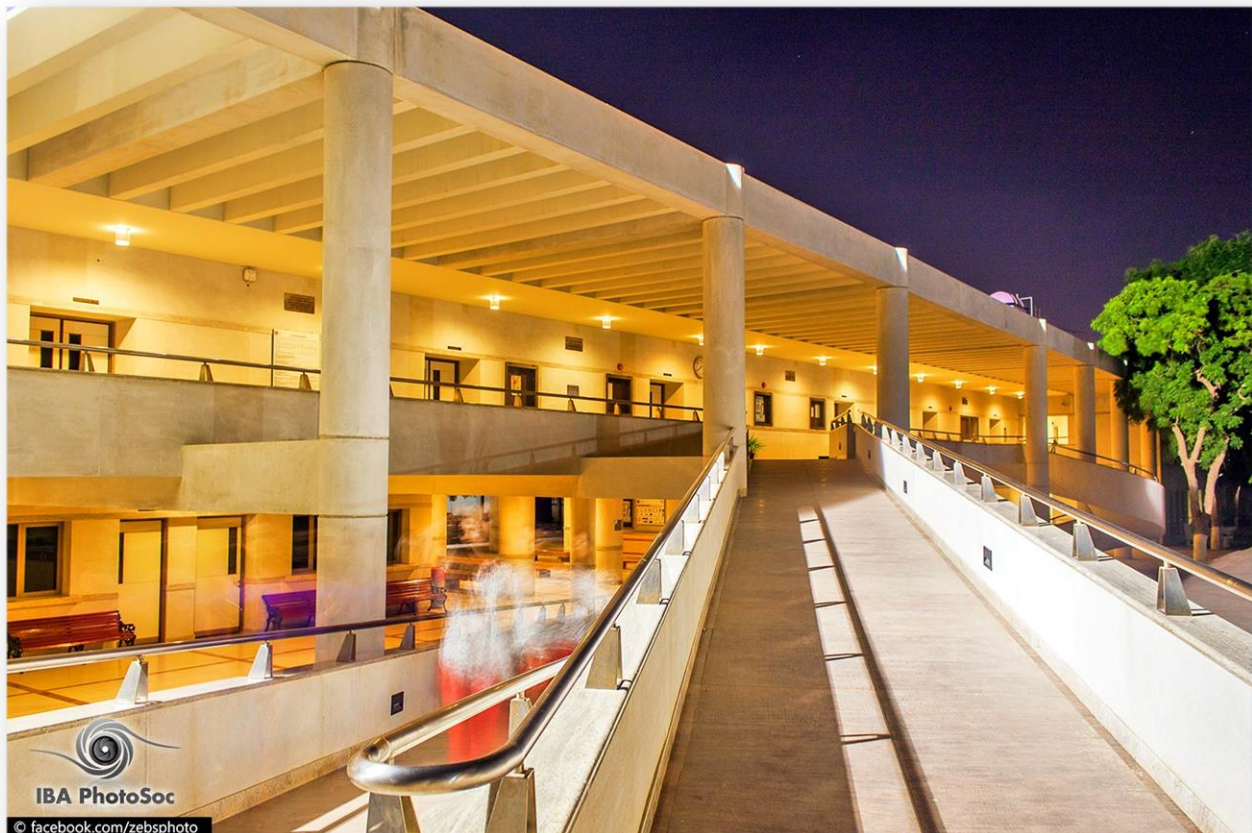
You can give back to IBA through the following means:

- Plant IBA Green Program: Plant IBA Green is a new initiative to encourage the alumni to plant a tree at their beloved alma mater to serve as a living testimony of their relations. Plant IBA Green provide alumnus with a new opportunity to continue being part of IBA and be honored and remembered for their contribution. If you want to plant a tree under your name or your batch year, kindly fill out the form available at https://alumni.iba.edu.pk/plant_iba_green_form.php

- IBA Donor Brick: You can also donate Rs. 20,000 and buy a Brick at the Donor's Wall inscribed with your name on it. Kindly fill out the Donor Wall Form to purchase a brick at the Student's center Donor Wall, available at https://alumni.iba.edu.pk/iba_student_center_donor_wall.php

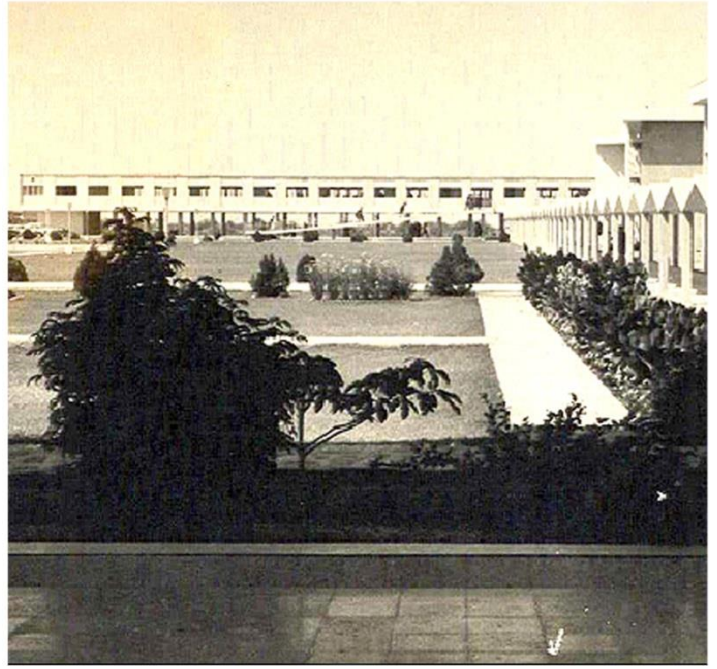
Process of Donating to IBA:

https://alumni.iba.edu.pk/donate_now_giving_to_iba_alumni.html





*TBA Main Campus Hostel
(Students returning from class with Mr. Oswald Pearl)*



TBA Main Campus Year: 1969

Alumni Memories



*TBA Lawns before conclusion of the final semester 1975
Courtesy: Mr. Ghulam Haider Choudhry.*



Annual Dinner at TBA Hostel - Year 1973

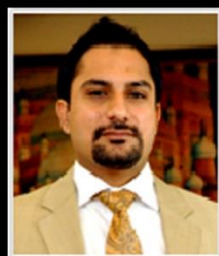
Alumni Team



Zafar Ahmed Siddiqui
IBA Alumnus, 1978
Program Director
Alumni Affairs



S. Jibran Ali Bukhari
e-Newsletter Designer
Information System
ICT Department



Haris Tohid Siddiqui
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Assistant Manager
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hsiddiqui@iba.edu.pk



Tatheer Zehra
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Asst. e-Newsletter Designer
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Sarah Ejaz
IBA Alumnus, 2013
Executive
Alumni Affairs & Resource Mobilization
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