

**ALUMNI** **ACTIVITIES**

# **Alumni Survey Results**

## **Class Years**

## **1957-2013**

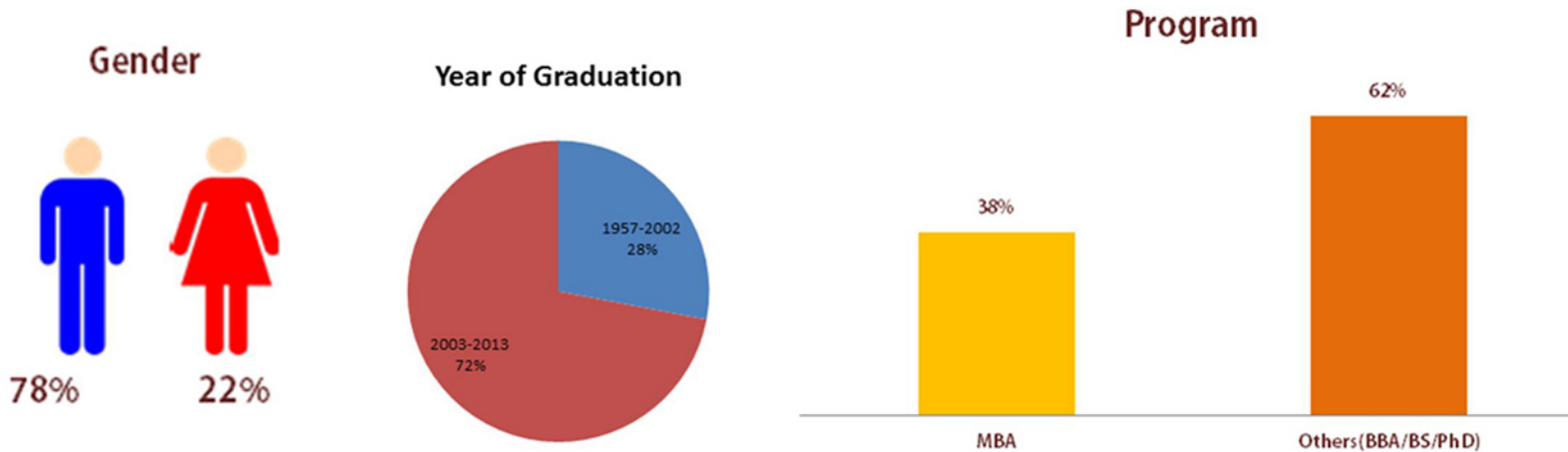




For the first time in the history of IBA, Alumni Survey was doled out on Tuesday, December 31, 2013. Through this survey, we tracked the following key measures:

1. Alumni perceptions of the network.
2. Strength of the alumni network.
3. Alumni services and events.
4. Awareness of communications.
5. What motivates alumni to donate.

The Alumni Survey was sent to 6737 valid email addresses out of which we received 741 responses. A total of 505 alumni completed the survey while 236 responses were left incomplete till the closing date.



## ALUMNI NETWORK

**83%**

Alumni believe that IBA Alumni network is growing stronger.

**92%**

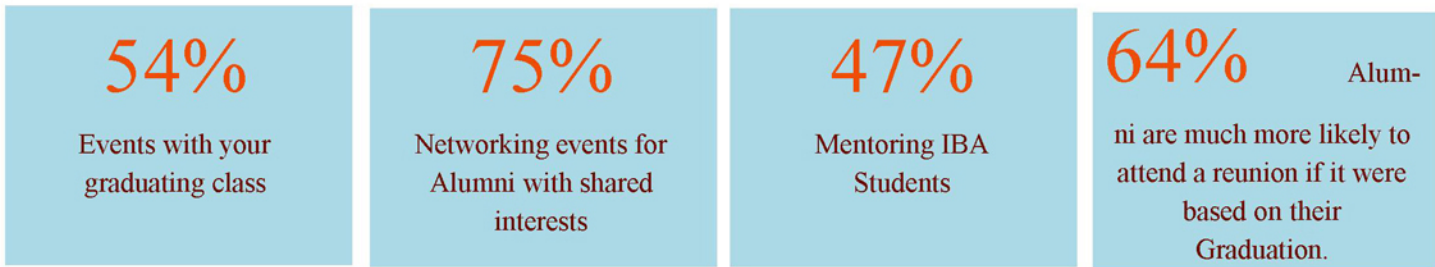
Agree they would help IBA Alumni and Students in their career if they know exactly how the Alumni/Student would want help.

## SERVICES, ACTIVITIES AND COMMUNICATIONS

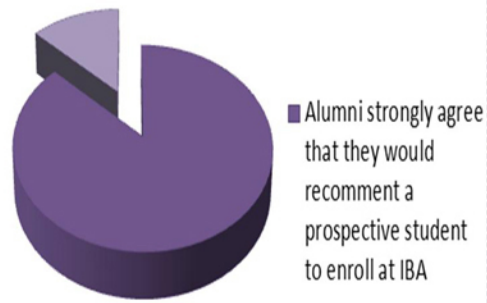
■ Alumni are aware of the IBA Alumni website      ■ Alumni use it some of the time



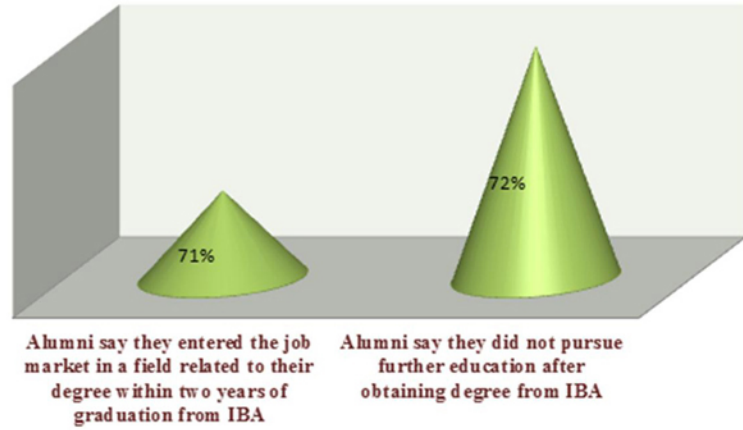
Three services, events and activities that Alumni are most interested in:



**ENGAGEMENT**



**CAREERS**



**DONATIONS**

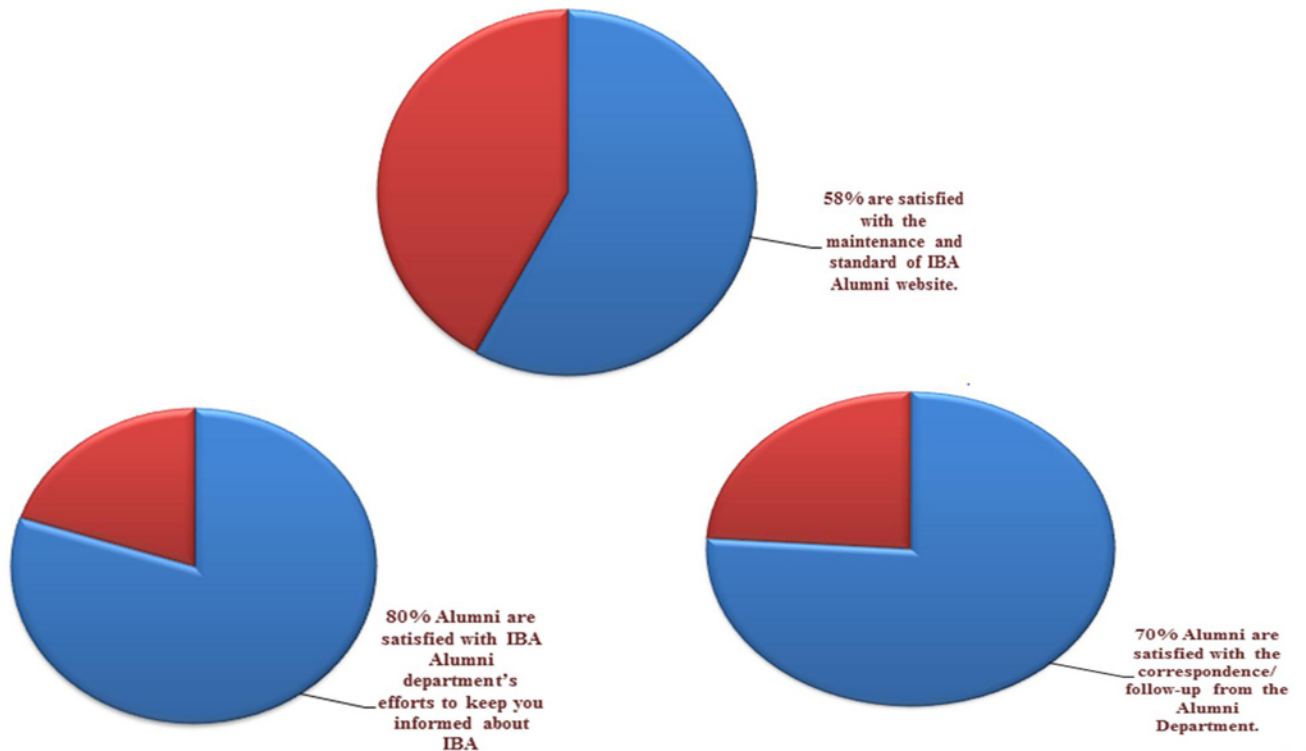
**88%**

Alumni say they have not donated to IBA during the last 5 years

**49%**

Alumni say they would rather support IBA in a way that doesn't involve contributing money.

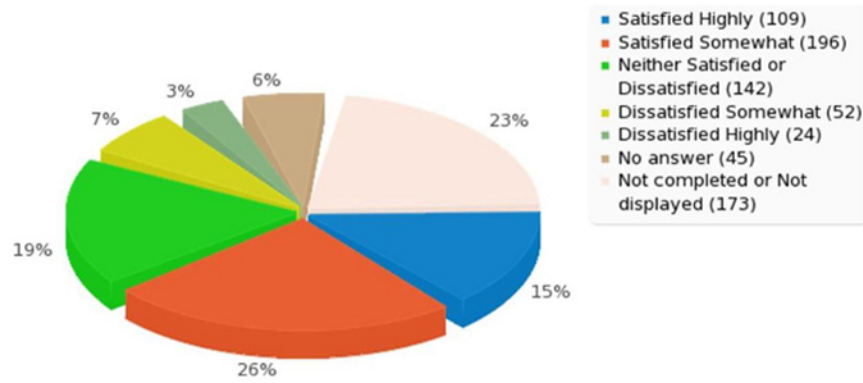
**ALUMNI DEPARTMENT**



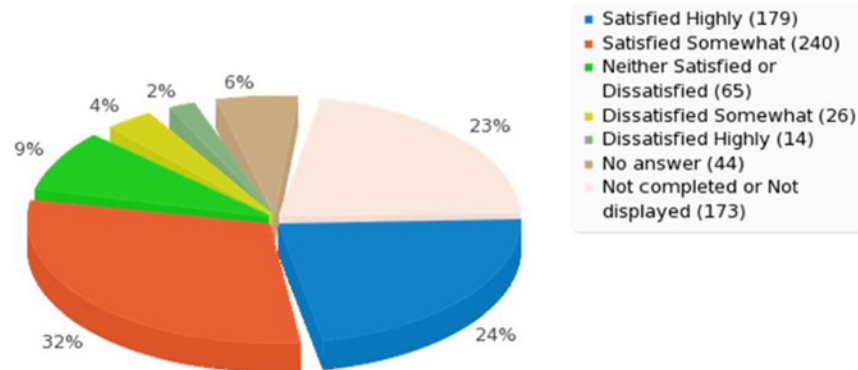


# ALUMNI DEPARTMENT

## Maintenance & Standard of IBA Alumni Website

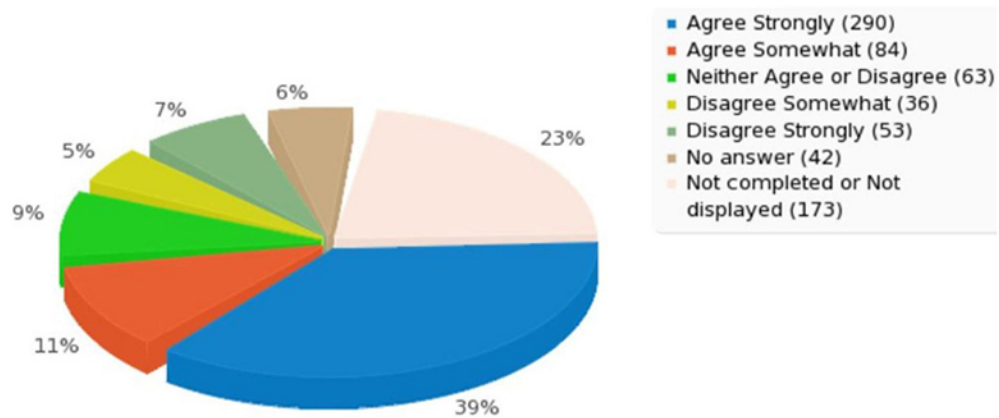


How satisfied are you with IBA Alumni department's efforts to keeps you informed about IBA?

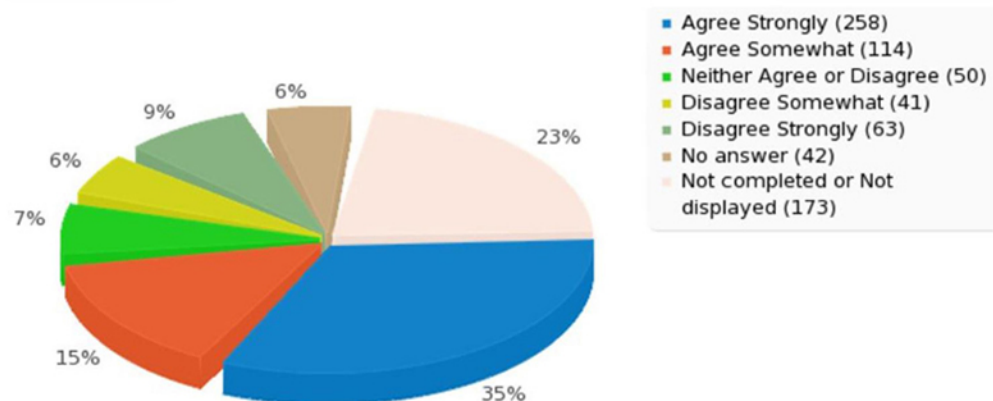


## CAREERS

Did you enter the job market in a field related to your degree within two years of graduation from IBA?

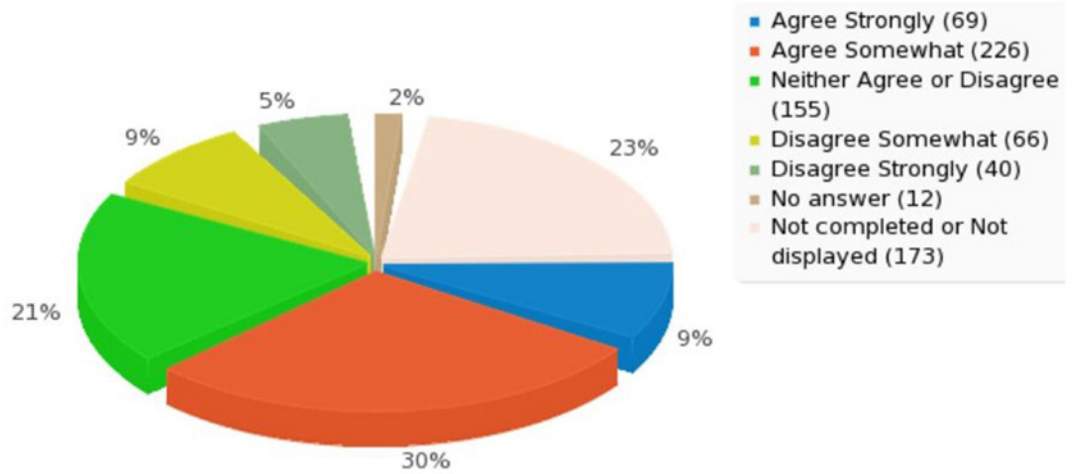


Are you currently working in a field related to your degree?

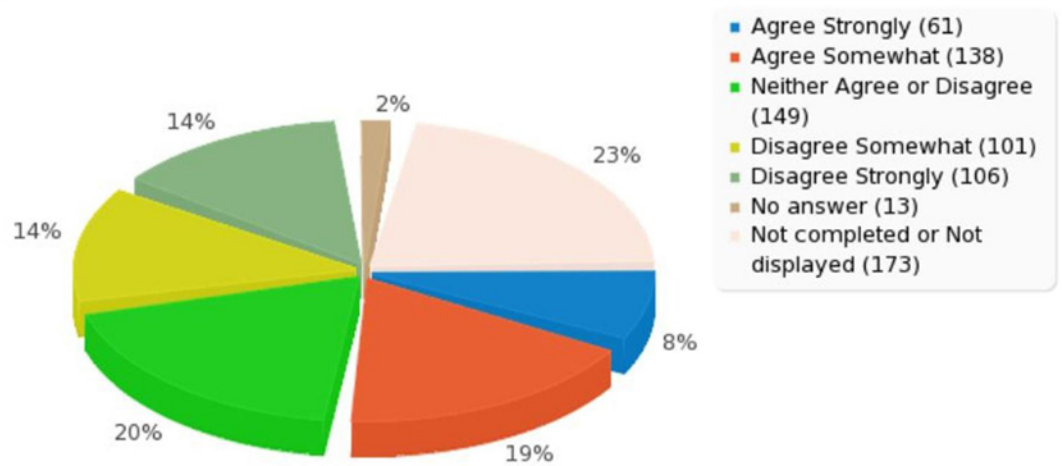


## ALUMNI NETWORK

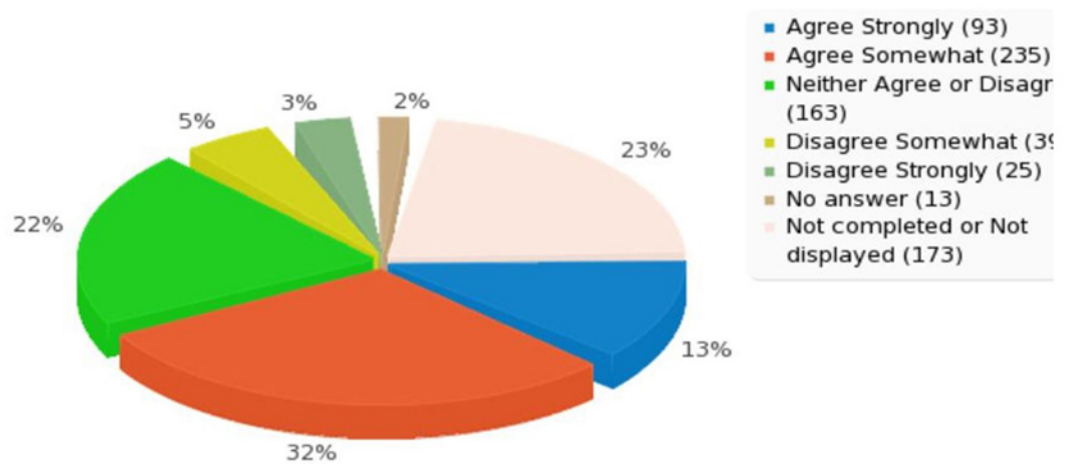
I have helped other IBA alumni & students progress in their careers



I have been helped in my career by an IBA alumnus/a

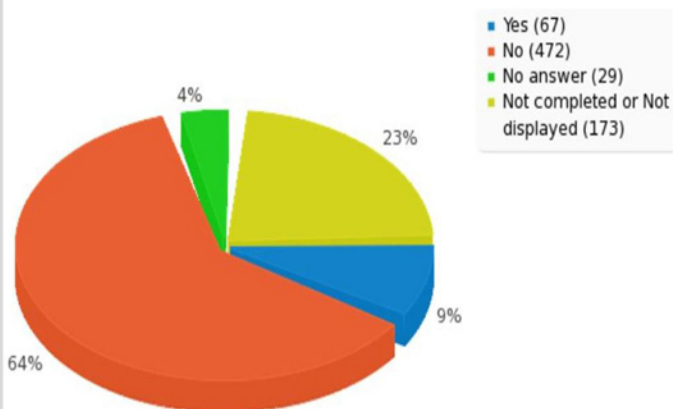


I find IBA Alumni Network helpful

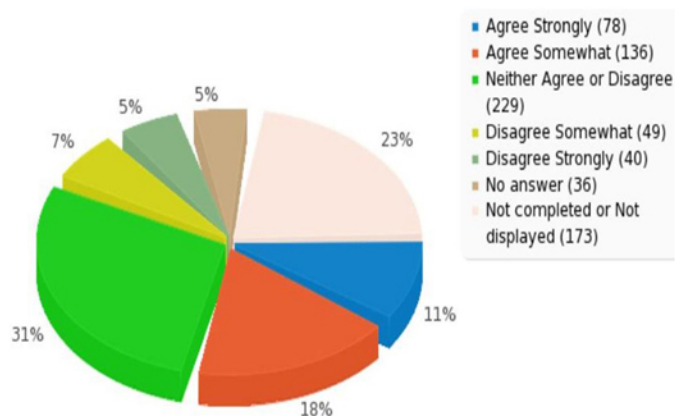


# DONATIONS

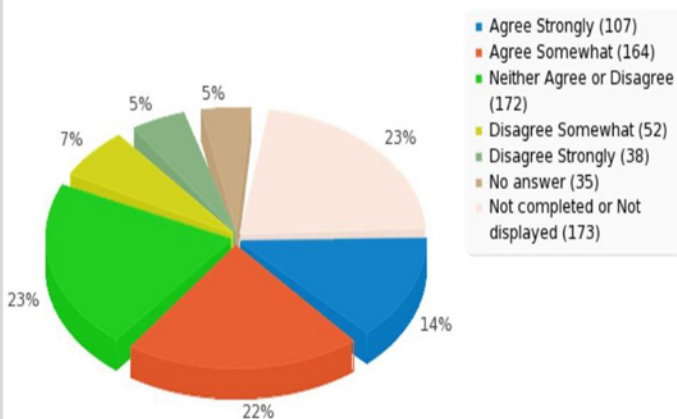
**I have donated to IBA during the last 5 years**



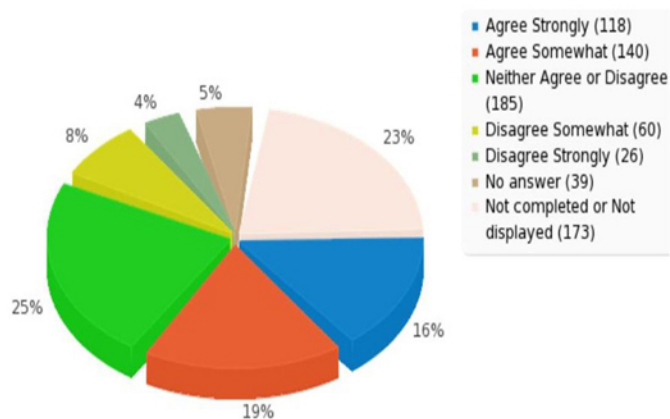
**I donate because it is right thing to do**



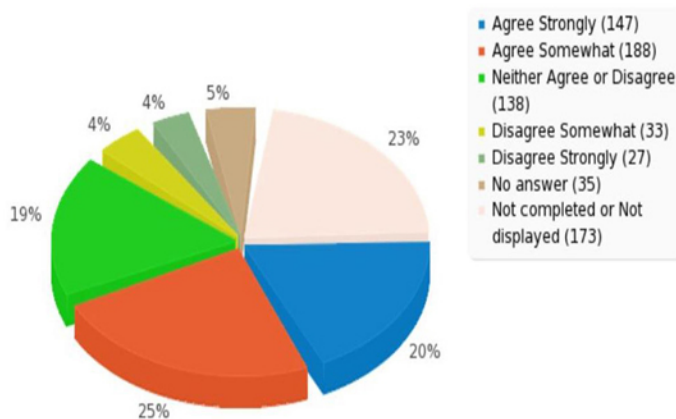
**I'm more likely to donate to support hiring the best faculty**



**I would rather support IBA in a way that doesn't involve contributing money**



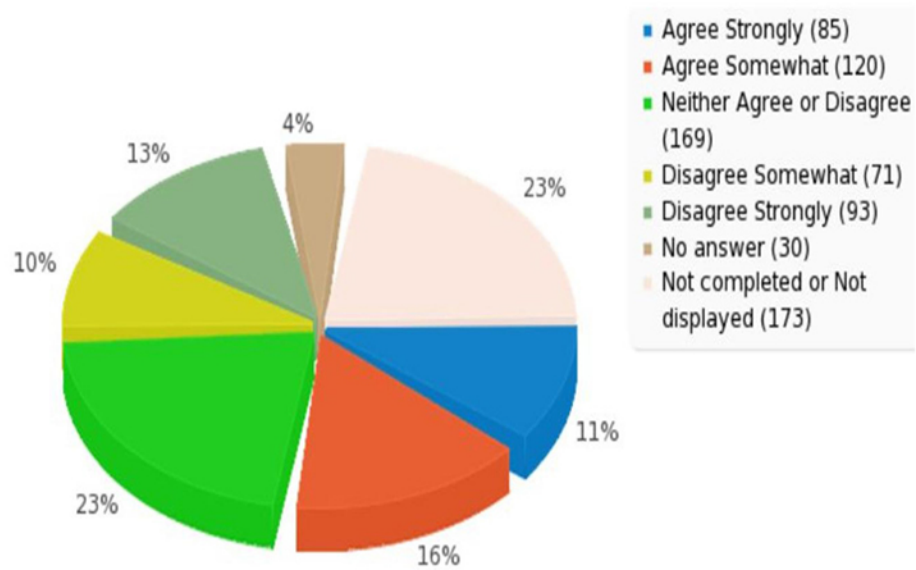
**I donate so I can help an institution that helped me**



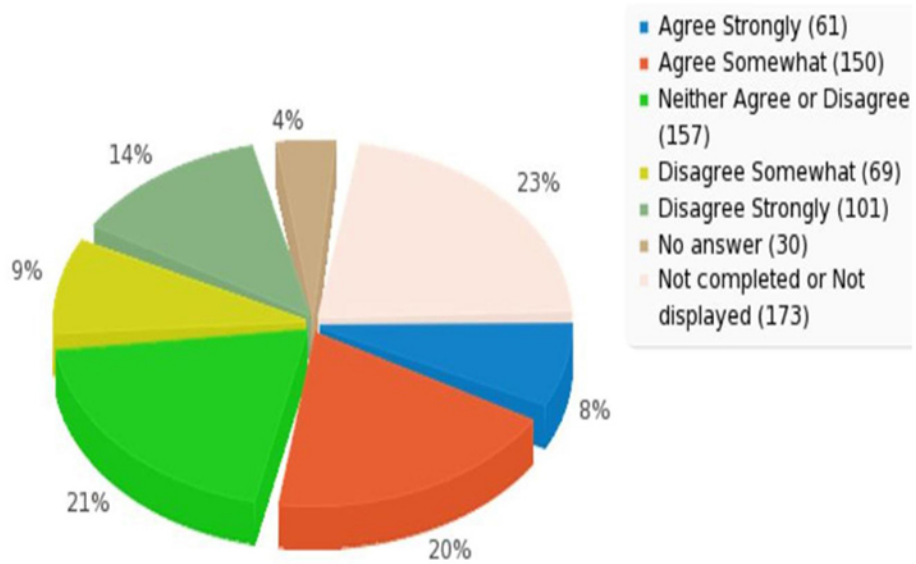
# ENGAGEMENT

Please tell us to what extent you:

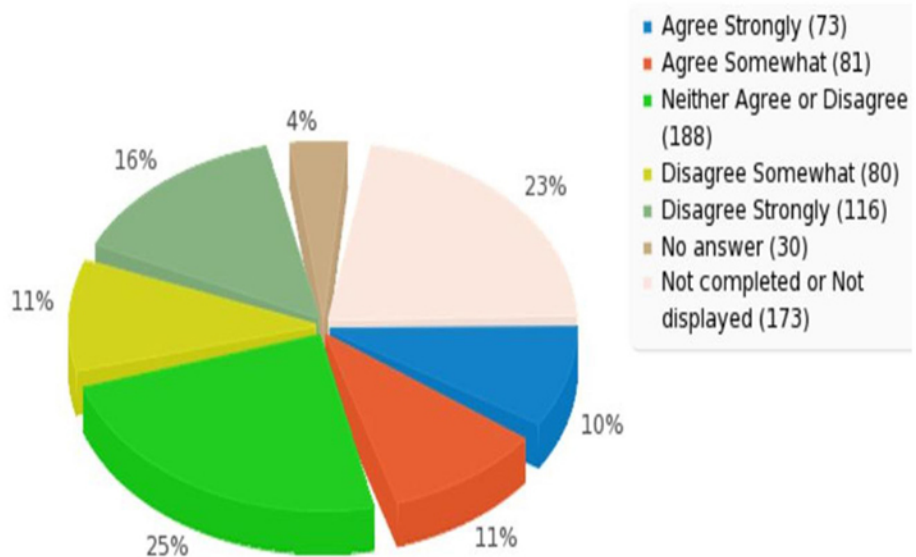
**Volunteered your time with current students (e.g. Student Development Program)**



**Participated in student related activities (e.g. conference, musical functions)**



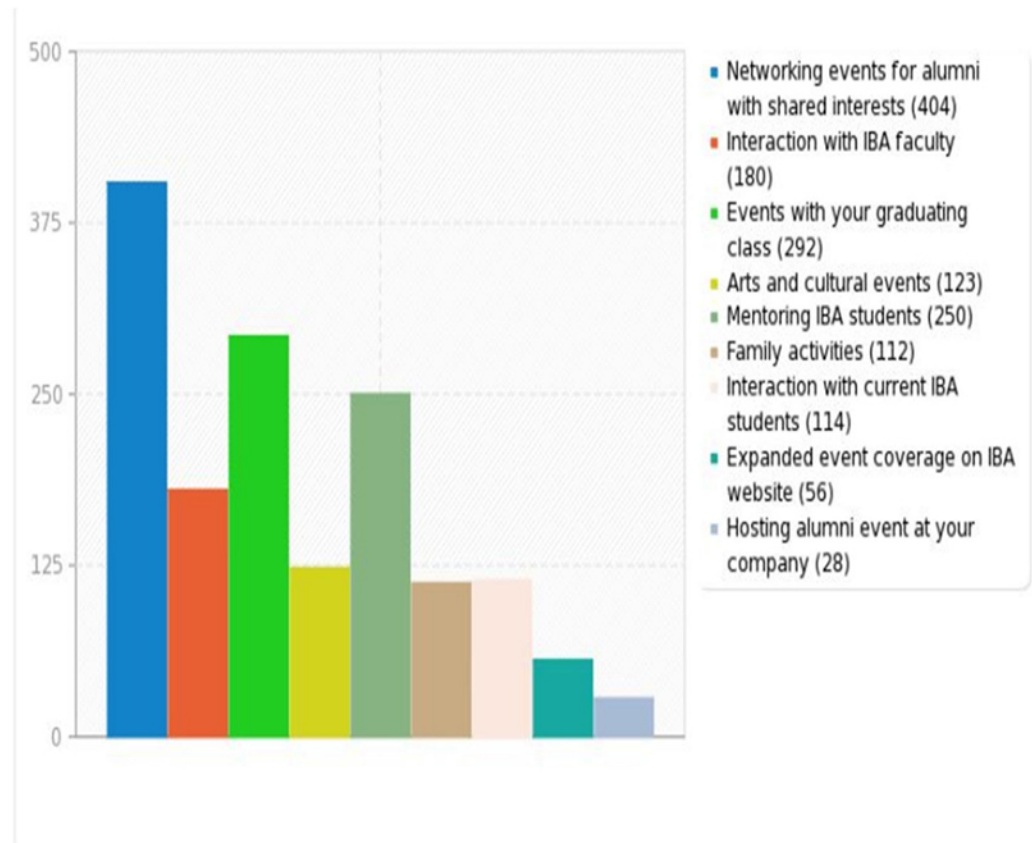
**Assisted Admission Offices by attending Admission events (e.g. Admissions Interview Panel)**



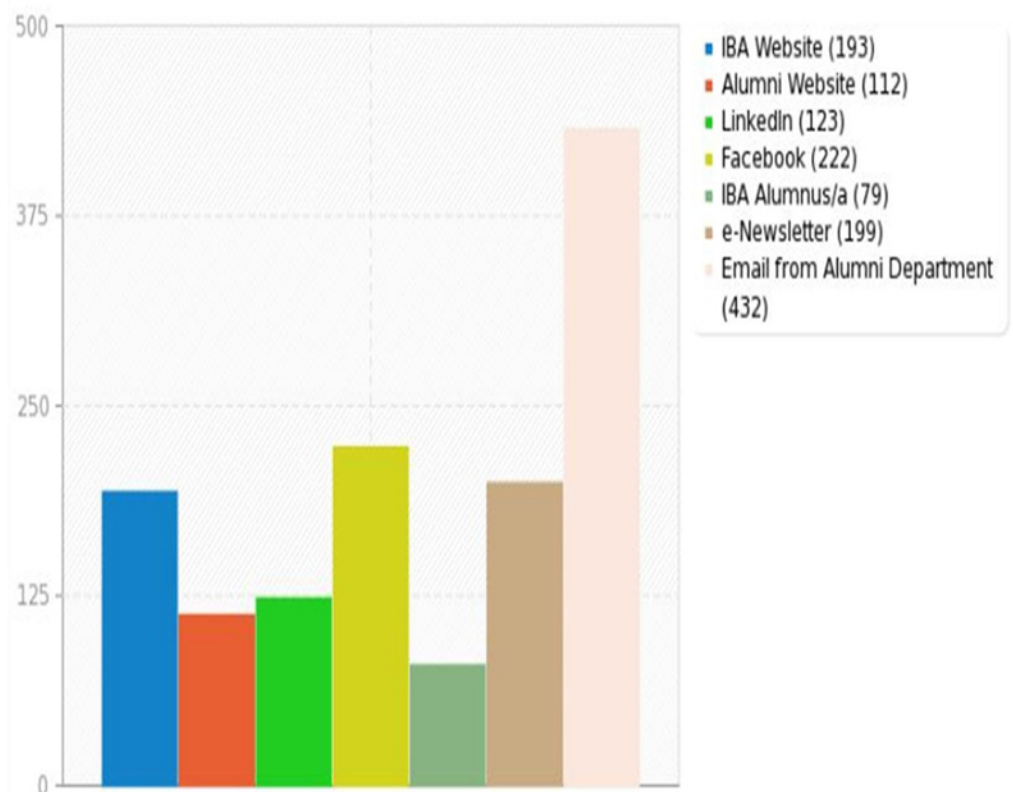


# SERVICES, ACTIVITIES AND COMMUNICATIONS

Three services, events and activities that Alumni are most interested in.



What source of information do you depend on most to stay informed about IBA?





## SUGGESTIONS TO ALUMNI

<b>Social and Networking Events</b>	<ul style="list-style-type: none"> <li>Alumni Department should organize social engagement events on regular basis.</li> </ul>
<b>Alumni Directory</b>	<ul style="list-style-type: none"> <li>Alumni directory with relevant contact should be produced every year so that Alumni can remain in touch &amp; support each other.</li> <li>Current students and graduating classes can also seek support for projects, jobs &amp; internships.</li> </ul>
<b>Career Opportunities</b>	<ul style="list-style-type: none"> <li>Alumni department should coordinate with Career Development Center to reach out to alumni-run companies and organizations with alumni in top positions.</li> <li>Involve Alumni in career guidance programs especially for final year students.</li> </ul>
<b>Lifelong Learning</b>	<ul style="list-style-type: none"> <li>Short/refresher courses at concessionary rates should be introduced to Alumni for professional growth.</li> </ul>
<b>Supporting Students</b>	<ul style="list-style-type: none"> <li>A Mentor program should be introduced where student or a group of students should be assigned a mentor from Alumni Community in their prospective field.</li> <li>Assistance from Alumni should be increased for career counseling and guest speaker sessions.</li> </ul>
<b>Website Improvement</b>	<ul style="list-style-type: none"> <li>Alumni Website should be made more user-friendly and dynamic with LinkedIn features.</li> </ul>

## MOTIVATIONAL FACTORS FOR GIVING BACK TO IBA

<b>Goodwill of Alma Mater</b>	<ul style="list-style-type: none"> <li>I donate so I can help an institution that helped me.</li> <li>I believe in the Institution and the organizational spirit. It has given me wealth beyond materialistic understanding.</li> </ul>
<b>Need based Scholarships</b>	<ul style="list-style-type: none"> <li>If my money was being contributed to help students get financial aid.</li> </ul>
<b>Efficient/ Transparent Donation Channels</b>	<ul style="list-style-type: none"> <li>Just knowing what is required, how it is required, and why.</li> <li>Knowing the specific reason for which the money will be used of even better if it is a specific person/student that needs to be helped.</li> </ul>
<b>Development at IBA (Infrastructure+Faculty+ Students)</b>	<ul style="list-style-type: none"> <li>Information about IBA's development &amp; expansion plans.</li> <li>Better infrastructure, expansion of disciplines offered and research initiatives.</li> <li>Committed, experienced, and competent faculty.</li> </ul>
<b>Personal Contact from IBA</b>	<ul style="list-style-type: none"> <li>Direct contact from the management.</li> <li>Higher involvement and interaction by the institute.</li> </ul>
<b>Sharia Compliant Donation</b>	<ul style="list-style-type: none"> <li>If the donation fund being collected is certified as Sharia Compliant.</li> </ul>
<b>Improvement in Quality of Current Students</b>	<ul style="list-style-type: none"> <li>Improving the quality of education &amp; alumni network rather than admitting more students and larger buildings.</li> <li>Professionalism in students when they come to the corporate world.</li> </ul>