Alumni Survey Results
Class Years
1957-2013
For the first time in the history of IBA, Alumni Survey was doled out on Tuesday, December 31, 2013. Through this survey, we tracked the following key measures:

1. Alumni perceptions of the network.
2. Strength of the alumni network.
3. Alumni services and events.
4. Awareness of communications.
5. What motivates alumni to donate.

The Alumni Survey was sent to 6737 valid email addresses out of which we received 741 responses. A total of 505 alumni completed the survey while 236 responses were left incomplete till the closing date.

**ALUMNI NETWORK**

83%
Alumni believe that IBA Alumni network is growing stronger.

92%
Agree they would help IBA Alumni and Students in their career if they know exactly how the Alumni/Student would want help.

**SERVICES, ACTIVITIES AND COMMUNICATIONS**

- Alumni are aware of the IBA Alumni website
- Alumni use it some of the time
Three services, events and activities that Alumni are most interested in:

- **54%** Events with your graduating class
- **75%** Networking events for Alumni with shared interests
- **47%** Mentoring IBA Students
- **64%** Alumni are much more likely to attend a reunion if it were based on their Graduation.

**ENGAGEMENT**
- Alumni strongly agree that they would recommend a prospective student to enroll at IBA

**CAREERS**
- Alumni say they entered the job market in a field related to their degree within two years of graduation from IBA
- Alumni say they did not pursue further education after obtaining degree from IBA

**DONATIONS**
- **88%** Alumni say they have not donated to IBA during the last 5 years
- **49%** Alumni say they would rather support IBA in a way that doesn't involve contributing money.

**ALUMNI DEPARTMENT**
- 58% are satisfied with the maintenance and standard of IBA Alumni website.
- 80% Alumni are satisfied with IBA Alumni Department's efforts to keep you informed about IBA
- 70% Alumni are satisfied with the correspondence/follow-up from the Alumni Department.
ALUMNI DEPARTMENT

Maintenance & Standard of IBA Alumni Website

How satisfied are you with IBA Alumni department’s efforts to keep you informed about IBA?

CAREERS

Did you enter the job market in a field related to your degree within two years of graduation from IBA?

Are you currently working in a field related to your degree?
ALUMNI NETWORK
I have helped other IBA alumni & students progress in their careers

I have been helped in my career by an IBA alumnus/a

I find IBA Alumni Network helpful
**DONATIONS**

I have donated to IBA during the last 5 years

- Yes (67)
- No (472)
- No answer (29)
- Not completed or Not displayed (173)

I donate because it is right thing to do

- Agree Strongly (78)
- Agree Somewhat (136)
- Neither Agree or Disagree (229)
- Disagree Somewhat (49)
- Disagree Strongly (40)
- No answer (36)
- Not completed or Not displayed (173)

I'm more likely to donate to support hiring the best faculty

- Agree Strongly (107)
- Agree Somewhat (164)
- Neither Agree or Disagree (172)
- Disagree Somewhat (52)
- Disagree Strongly (38)
- No answer (35)
- Not completed or Not displayed (173)

I would rather support IBA in a way that doesn't involve contributing money

- Agree Strongly (138)
- Agree Somewhat (240)
- Neither Agree or Disagree (185)
- Disagree Somewhat (66)
- Disagree Strongly (26)
- No answer (36)
- Not completed or Not displayed (173)

I donate so I can help an institution that helped me

- Agree Strongly (147)
- Agree Somewhat (188)
- Neither Agree or Disagree (138)
- Disagree Somewhat (33)
- Disagree Strongly (27)
- No answer (35)
- Not completed or Not displayed (173)
ENGAGEMENT

Please tell us to what extent you:
Volunteered your time with current students (e.g. Student Development Program)

Participated in student related activities (e.g. conference, musical functions)

Assisted Admission Offices by attending Admission events (e.g. Admissions Interview Panel)
SERVICES, ACTIVITIES AND COMMUNICATIONS

Three services, events and activities that Alumni are most interested in.

What source of information do you depend on most to stay informed about IBA?
<table>
<thead>
<tr>
<th>SUGGESTIONS TO ALUMNI</th>
<th>MOTIVATIONAL FACTORS FOR GIVING BACK TO IBA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Social and Networking Events</strong></td>
<td><strong>Goodwill of Alma Mater</strong></td>
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<tr>
<td>- Alumni Department should organize social engagement events on regular basis.</td>
<td>- I donate so I can help an institution that helped me.</td>
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<tr>
<td><strong>Alumni Directory</strong></td>
<td>- I believe in the Institution and the organizational spirit. It has given me wealth beyond materialistic understanding.</td>
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<tr>
<td>- Alumni directory with relevant contact should be produced every year so that Alumni can remain in touch &amp; support each other.</td>
<td><strong>Need based Scholarships</strong></td>
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<tr>
<td>- Current students and graduating classes can also seek support for projects, jobs &amp; internships.</td>
<td>- If my money was being contributed to help students get financial aid.</td>
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<td><strong>Career Opportunities</strong></td>
<td><strong>Efficient/Transparent Donation Channels</strong></td>
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<tr>
<td>- Alumni department should coordinate with Career Development Center to reach out to alumni-run companies and organizations with alumni in top positions.</td>
<td>- Just knowing what is required, how it is required, and why.</td>
</tr>
<tr>
<td>- Involve Alumni in career guidance programs especially for final year students.</td>
<td>- Knowing the specific reason for which the money will be used of even better if it is a specific person/student that needs to be helped.</td>
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<tr>
<td><strong>Lifelong Learning</strong></td>
<td><strong>Development at IBA (Infrastructure+Faculty+Students)</strong></td>
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<td>- Short/refresher courses at concessionary rates should be introduced to Alumni for professional growth.</td>
<td>- Information about IBA’s development &amp; expansion plans.</td>
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<tr>
<td><strong>Supporting Students</strong></td>
<td>- Better infrastructure, expansion of disciplines offered and research initiatives.</td>
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<td>- A Mentor program should be introduced where student or a group of students should be assigned a mentor from Alumni Community in their prospective field.</td>
<td>- Committed, experienced, and competent faculty.</td>
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<td>- Assistance from Alumni should be increased for career counseling and guest speaker sessions.</td>
<td><strong>Personal Contact from IBA</strong></td>
</tr>
<tr>
<td><strong>Website Improvement</strong></td>
<td><strong>Sharia Compliant Donation</strong></td>
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<tr>
<td>- Alumni Website should be made more user-friendly and dynamic with LinkedIn features.</td>
<td><strong>Improvement in Quality of Current Students</strong></td>
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<td>- Direct contact from the management.</td>
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<td>- Higher involvement and interaction by the institute.</td>
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<td><strong>If the donation fund being collected is certified as Sharia Compliant.</strong></td>
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<td></td>
<td>- Improving the quality of education &amp; alumni network rather than admitting more students and larger buildings.</td>
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<td>- Professionalism in students when they come to the corporate world.</td>
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