

E-NEWS LETTER

Volume 9 ,Jan-Mar 2013

Induction to the list of Alumni Card partner

INTERNATIONAL MARKETING SERVICES



A 10% discount will be offered to all IBA alumni card holders by International Marketing Services. The discount will be on the following products and services:

- Purchase of all lift parts and components
- Installation of all types of lifts and escalators

connect with your IBA friends and once classmates but also strengthen your bond with your alma mater. This website could not have been a reality, had it not been the untiring efforts of the IT department who intently and patiently heard our requirements and produced a website which is of international standards.

Reflect Yourself

Now you can edit/create your own profile and tell everyone what you've been up to. You will need to log in with your username and password provided to you for Alumni Online Registration form. The website is SSL certified so you need not worry about the loss/theft of data. We have tried to create a mini facebook where you can look up your once classmates and IBA friends and connect to them by adding them to your account. You can adjust your privacy settings and choose how much you want Public and Friends to view your profile.

Career Connect

If you're thinking of making a career move or want to know how your career prospects in a certain sector, then you can get hooked to our Alumni network that can help you reach the right place. We will be introducing 'Getting the Pros Together' section where we will invite professionals from a specific sector or industry and let them share their thoughts with our young alumni and graduating students. 'Connect to Pros, section we will be compiling career experiences of alumni to provide current students and recent graduates with insightful analyses and personal experiences into a specific organization or occupation.

Job Portal

A job portal has been made which will integrate the graduating students,

continued on 2

IBA Alumni Website

For the first time in the history of IBA, Alumni will finally have a cyberspace of their own. IBA Alumni Department is proud to announce that very soon Alumni will have a website of their own. Here you can not only

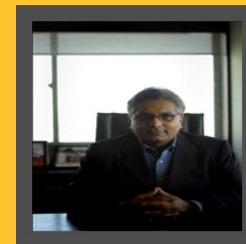
IBA Alumni Reunion

On February 10, 2013 at IBA Main Campus, it felt more of a home coming than an Alumni Reunion. More than 400 alums from as far back as 1961 graced the occasion on the Sunday morning. While some reminisced their good old times spent at IBA, there were others who had awe-inspiring moments looking at the humungous transformation IBA has undergone in recent years.

The event was scheduled to kick off at 1000 hrs but so much was the enthusiasm that Alumni started arriving well before time. For the first time, a valet service was made available for the incoming Alumni which was appreciated

continued on 3

IBA ALUMNUS PROMOTED CEO RECKITT BENCKISER TURKEY



We are delighted to inform you that Mr. Tahir Malik (IBA Alumnus of 1995), CEO Reckitt Benckiser (RB) Pakistan has been

promoted to CEO Reckitt Benckiser Turkey. He will assume his responsibilities from May 01, 2013.

Mr. Malik has been associated with the FMCG industry for the last 17 years. Prior to joining RB, he was working for Procter & Gamble Pakistan. He rose to the position of Marketing Director and moved to Brussels in the mid-2000s. In 2011, he joined RB Pakistan as the CEO of the company.

We wish Mr. Malik the very best in his future endeavors.

faculty and Alumni. All three will be able to build their resumes online, view job postings by employers and apply.

Off the Rack

You can view and share your literary tastes with other alums. To enhance this experience, we will be posting recommendations from the Dean and faculty members.

Beyond IBA

The screenshot displays the IBA Alumni website. At the top, a banner features the IBA logo and the text "IBA ALUMNI Pushing boundaries, Redefining success". Below this is a navigation menu with links: "About IBA Alumni", "My IBA", "Activities", "Meet n Mingle", "Volunteer", "Giving to IBA", and "Alumni Card". A "Quick Links..." dropdown menu is also present. The main content area is divided into two columns. The left column has a large blue banner with the text "Friends Forever Find Your IBA Friends" and silhouettes of three people. Below this is a "LATEST" section with a yellow background, stating "IBA launches its First Ever Alumni Loyalty Card". Underneath are four icons representing "E-Newsletter", "Events Calendar", "Chapters", and "Alumni Directory". The right column features a "Welcome, Sign in" section with fields for "Username" and "Password", a "Login" button, and links for "Forgot Password" and "Sign up now". Below this is an "Interviews" section with a profile of "Father of IBA Dr. I. A. Mukhtar", including a photo and a brief biography. At the bottom of the main content area is a "Stay Connected" section with social media icons for Facebook, Twitter, LinkedIn, and YouTube. The footer contains the "IBA Alumni" logo, links for "Terms of Use", "Privacy Policy", "Contact Us", "Alumni Team", "Search Jobs", and "IBA Website", along with the copyright notice "© 2013 Institute of Business Administration, Karachi".

This community service initiative will encompass not only local issues but also deal with global issue. We aim to bring alumni all over the world to work towards community welfare wherever they reside.

Class Coordinators

You know your IBA batch mates better than anyone else. Help us regroup your once class mates for the betterment of your alma mater. Volunteers in consultation with the Alumni department will decide events ranging from an informal gathering of young alumni at a farm house to a mentoring session with current graduating batch.



by all. The distinguished guests then proceeded to the registration desks where student volunteers greeted them and handed over their name tags prepared beforehand through a registration process for the reunion. For those who decided to visit their alma mater at the last moment were given out their badges there and then.

To compensate for the early start, alums were treated to a hi-tea at the onset of the proceeding. This turned out to be a great networking session where old-time class mates and friends met after a long time and shared happy memories.

The concept behind the reunion was two-fold; firstly, to apprise Alumni of all the changes at the IBA and its future plans / implementation, and secondly, to discuss how the Alumni may interact

/ help the IBA to reach its objectives.

The man behind this novel idea was Mr. Shahid Shafiq, Alumni Representative on the IBA Board of Governors. It took more than a month of preparation for this mega event that featured CEOs, seasoned Entrepreneurs and future leaders from different sectors and industries. E-invitations were sent out to Alumni all over the world asking them to spread the word about the reunion and an overwhelming response was received.

As is the tradition at IBA, the formal proceedings commenced on time with Director Alumni Affairs, Mr. Zafar A. Siddiqui (Alumnus of 1978) welcoming the alumni to IBA. Mr. Shahid Shafiq, Alumnus of 1974, then took over the podium and discussed his plans of mobilizing the Alumni for the betterment of IBA.

Dean & Director, IBA, Dr. Ishrat Husain informed the audience about the academic and infrastructural changes taken place at IBA and elucidated his future plans. Dr. Ishrat also answered to the queries of alums in the Q & A session.

The attendees were also briefed by the Directors of different academic programs on curricular changes and a presentation was given by the Director Projects on the infrastructural transformation. Afterwards, Alumni were taken for a guided tour to on-campus facilities. Engineers from the Projects department were present at each site to explain the features of the buildings. Attendees were then seated in the IBA buses (famously known as the "Point") and taken for an off-campus tour to Boys and Girls Hostel and Visiting Faculty residences.

The highlight of the event was the commitment of pledges for two units of Alumni Students' Centre worth Rs. 5 million each by the class of 1971-72 and 1974-75. Moreover, about a dozen Alumni pledged generous donations to IBA.

IBA Alumni Department is grateful to the wonderful Administration staff of IBA and more than two dozen volunteers of Alumni Society for making this a memorable event.



THANK YOU DONORS DINNER

IBA Advisory Council (IAC) on behalf of IBA organized a grand evening on February 08, 2013 at Frere Hall, Karachi to honor the donors who had contributed generously towards the various funds.

The historic building of Frere Hall was aesthetically illuminated, befitting the august gathering of around 500 philanthropists and dignitaries. The event also unveiled the corporate video documentary of IBA produced by the students' society, IBA Marketing Club.

Red carpet was laid out as the event kicked off with guests being given a tour of IBA facilities which were displayed as life size mock up buildings. Boulder mock ups were set up exhibiting the names of the major donors. The guests were bedazzled to see IBA come to life in the gardens of Frere Hall and appreciated the organizers for this innovative idea.

It took months of preparation for the event to be materialized. From preparing the program flow to finalizing the long lists of guests to acquiring the sponsorships for the Dinner, Advisory Council's hard work paid off as the audience was treated to an extravaganza. IAC was established in 2010 comprising of prominent



personalities from Karachi, Lahore, Islamabad, Dubai and Canada who had agreed to assist IBA in its resource mobilization effort.

The formal proceeding of the Dinner commenced with a 15-minute piano recital which was a treat to listening pleasures of the audience. Afterwards, the Chairman IAC, Mr. Tariq Kirmani, gave a welcome address and thanked the donors for their generosity. A standing ovation was given to Dean and Director IBA, Dr. Ishrat Husain for his phenomenal efforts in the transformation of IBA.



Dr. Ishrat Husain requested the potential donors present on the occasion to give towards the cause of IBA. He announced that IBA will be commencing BS Accounting & Finance and BS Liberal Arts in the fall of 2013 which will be a milestone in the institute's history.

The program ended with a sumptuous dinner leaving behind cherished memories.

IBA ALUMNI ONLINE DATABASE FORM

In order to keep you connected to your alma mater, IBA Alumni office in collaboration with IT department launched an Alumni Online Database form on January 26, 2013. After almost two months of rigorous deliberation and painstaking technical work, the form was designed keeping in view the requirements of the Alumni. Throughout this period, we were guided by our very own Alumnus Mr. Shahid Shafiq who is also Alumni Representative on the IBA Board of Governors.

The main purpose of this form is to help IBA keep abreast of your career and personal development, assist in research, and allow you to participate in future alumni elections to the Board of Governors.

Keeping in view the privacy issues, the form is SSL certified which will keep your sensitive information sent across the Internet encrypted. All data will remain confidential, and released only after you allow IBA to do so.

The Form is intended for alumni already registered with IBA (Existing User), and also for those who are not yet a part of the IBA database (New User).

The screenshot shows the 'Registration/Updation form' for the IBA Alumni Online Registration System. At the top, the IBA logo and 'Institute of Business Administration Karachi' are visible, along with the tagline 'Leadership and Ideas for Tomorrow'. The form title 'ALUMNI ONLINE REGISTRATION SYSTEM' is prominently displayed. Below the title, the form is titled 'Registration/Updation form'. A welcome message states: 'Welcome to IBA Alumni Online Registration form. User must accept the Terms of Use to begin the registration process.' There are two radio buttons for selection: '* Existing User' and '* New User'. Below this is a section titled 'TERMS OF USE' containing a scrollable box with the following text: '1. Your Acceptance By using and/or visiting the IBA Alumni Website you signify your agreement to: I. These terms and conditions (the "Terms of Use") II. The IBA Alumni privacy policy, found and incorporated hereby referenced.' Below the scroll box, there is a checkbox labeled '* Yes, I agree to the Terms of Use described above.' and a note '* fields are mandatory'. A 'Proceed' button is located at the bottom right of the form. At the very bottom, there is a 'Contact IBA' section with the following details: 'Address: Alumni & Resource Mobilization Department IBA, Main Campus, University Road, Karachi - 75270, Pakistan', 'Phone: +92 (21) 9926-1809', '+92 (21) 3810-4700 Ext. 1204', and 'Email: alumni@iba.edu.pk'.

Simply, log on to

<http://alumniregistration.iba.edu.pk/> or paste it on your web browser.

A user interface will appear before you select Existing User and New User. Just check the button next to Existing User, tick the Terms of Use and click Proceed. Use the email address on which you have received the notification and insert the password below:

User ID:

Password:

Now press Continue and review the form that is already filled with some of the details provided by you since your graduation.

It is very important that Existing Users carefully go through the present information, since your data may not be updated and/or, in some cases, erroneous. Please help IBA get a better view of your whereabouts. This will take just a few minutes, and is a one-time exercise, until your particulars change.

All those who have not received their username and password must contact the Alumni department alumni@iba.edu.pk. This way you will only have to update your credentials and not make a new account. By making a New User account, you will have to wait for the verification process before being approved in our database. Moreover, the same username and password will be applicable for the upcoming Alumni website.

Please request all your IBA friends and colleagues to complete the Registration Form. In case they do not receive an email from the IBA, they can contact the IBA Alumni Department to obtain a password.

Otherwise, they can log on to the form using the New User button.

Help us make this a worthwhile venture. ...

ACTIVITIES AT IBA



MoU: 'Indus Pencils and Industries' and IBA

IBA Alumni at Indus Pencils and Industries and marketing faculty team of IBA along with, the Dean and Director, Dr. Ishrat Husain met on Thursday 10th January 2013; the IPI team was chaired by Director IPI, Naeem Akhtar Yousuf, accompanied by Mr. Shamail Usman, Mr. Raza Naeem and Mr. Faizan Yousuf all of them IBA alumni.

The goal of this session was to follow IBA's cornerstone legacy of staying touch with its alumni, thus fortifying academia industry linkages. The objective was to develop a understanding whereby the IBA Alumni at



Introduction of Bs Social Sciences Program

IBA is pleased to announce the launch of BS Social Science and Liberal Arts Program from Fall 2013.

BS Social Science and Liberal Arts is a 4 year degree program which offers majors in Political Science, Psychology and Media Communication. The course is program is designed to develop theoretical, historical and experiential knowledge in students

IBA Career Fair

IBA Career Fair 2013 was organized by IBA Placement Society, and it took place in IBA Main Campus on Saturday, 16th February 2013. It provided a great opportunity for IBA students especially those graduating in June 2013 to meet prospective employers face to face, and learn about the hiring procedures and policies of different companies present at the Fair..

IBA Summer School

IBA is proud to have launched IBA Summer School this year. The concept of the IBA Summer School program will be to develop and sustain a wide range of innovative academic and skill-development courses for a diverse population of students and adults, to provide them with an opportunity to enhance their academic, professional, and personal experience.



ACTIVITIES AT IBA

ICAP Collaboration with IBA



Institute of Business Administration (IBA) recently signed partnership collaboration with The Institute of Chartered Accountants of Pakistan (ICAP).

As a result of this collaboration, IBA will be launching its BS (Accounting & Finance) 4 year Program in Fall 2013. After graduating from IBA, the students of BS (Accounting & Finance) will have an opportunity to become Chartered Accountant with an exemption of 4 Modules (12 papers) from CA curriculum. This is the first time that ICAP is giving exemption to any University, and this program will be another jewel in the crown of IBA.

Pakistan's Economic Outlook

IBA Auditorium ignited with fiery economic debate when business gurus like Asad Umer, IBA alumnus, former CEO of Engro Corporation and current senior vice president of PTI, and Dr Miftah Ismail, director of Ismail Industries and former VC and head of the Punjab Board of Investment and Trade, came together for 'Pakistan's Future Economic Outlook and Model Economic Policy'.



Futsal Match: IBA Vs IBA Alumni



IBA Alumni and students got head-to-head in a futsal match held at IBA Main Campus on Saturday February 23, 2013. The evening saw the not-so-young guns battling it out with the current students and after an exhilarating match bowed down with a final score line 5-7.

Mohammad Asadullah, Alumnus 2003 was the protagonist in organizing this event. Manager and Campus Coordinator of IBA Sports Society were also instrumental in making this encounter a possibility. The highlights of the match were the messi-style goalsmanship by Saud, Alumnus 2001 and the goalkeeping prowess of Saqib, Alumnus 2002. Other members of the Alumni Futsal team that made this a cherished event were Kashif Quadri (2000), Masood (2002), Amir Khan (2003), Ahmed Rafi (2006), Jehangir (2009), Saad, Fahad, Zahid & Abid (2011).

In Limelight: CED

AVANT GARDE 2.0

The IBA Entrepreneurship Society in collaboration with 'Timelenders' brought a ground-breaking time management workshop which emphasized on action, result oriented learning that incorporates self-discovery and coaching. 300 participants from IBA and other universities credited AVANT GARDE 2.0 as a valuable learning experience and a unique opportunity in the sea of workshops organized everyday in the city.



Business Plan Competition



Invent 2013, a Nationwide Business Plan Competition was formally launched on February 9, 2013 from the IBA Main Campus by Dr. Ishrat Husain, Dean and Director. The launch was telecast live to all the HEC recognized universities in Pakistan via HEC Link. Dr. Ishrat Husain in his speech emphasized upon knowledge sharing and knowledge dissemination, followed by reflecting upon the role IBA's Invent is playing in promoting entrepreneurship in Pakistan.

Technology Entrepreneurship Workshop

Technology entrepreneurship workshop was held at the Centre for Entrepreneurial Development (CED), IBA, Main Campus on the 13th and 14th of March, 2013, with the collaboration of British Council and Coventry University (UK). Around 50 faculty members from different universities of Karachi, Sukkur, Quetta and Islamabad participated in this workshop. The workshop provided hands on experience to faculty members on entrepreneurship teaching, pedagogy and curriculum development.

It helped in bringing people from all over Pakistan to share their experiences, interact, collaborate, and to later adopt the takeaways from the workshop within their respective institutions.



UPCOMING EVENT: ALUMNI REUNION

IBA Alumni Society cordially invites you to attend

THE ALUMNI REUNION DINNER

on

18 May, 2013

at

IBA Main Campus

Timings: 8:00 Pm to 11:45 Pm

Enjoy a musical evening with your batchmates

1964
1965
1974
1975
1984
1985
1994
1995
2004
2005
2012

1964
1965
1974
1975
1984
1985
1994
1995
2004
2005
2012

R.S.V.P

SHAHZAIB KHAN : 03222047569

(MANAGER, IBA ALUMNI SOCIETY)
khanshahzaib.go@gmail.com

MIRZA SARDAR : 03012639063

(PATRON, IBA ALUMNI SOCIETY)
mirzasardar@iba.edu.pk

IBA ALUMNI DEPARTMENT :
ALUMNI@IBA.EDU.PK
021-38104700(EXT#1205)

Entry strictly on basis of invitation.

Please bring along this invitation card with you

CONDOLENCES

It is with profound grief we inform the sad and untimely demise of Mr. Ali Asghar Khambaty, IBA Alumnus 2005. Three days ago, Ali became a victim of street crime in Karachi and succumbed to his wounds in a local hospital on Friday, April 19, 2013. He left behind a grieving wife and family.

Ali was enrolled in IBA in 2002 in BBA-MIS program and passed with flying colours with an MBA degree in 2005. Ali was working as Assistant Manager at Gulf Bank, Kuwait. May Allah bless his soul and provide solace to the bereaved family.



ALUMNI TEAM

Zafar Ahmed Siddiqui

IBA Alumnus 1978
Director
Alumni Affairs & Resource
Mobilization



Aimun Shahab (Sub-Editor)

IBA Alumnus 2011
Executive
Alumni Affairs & Career
Development
ashahab@iba.edu.pk



Haris Tohid Siddiqui (Editor)

IBA Alumnus 2006
Assistant Manager
Alumni Affairs & Career
Development
hsiddiqui@iba.edu.pk



Syed Shaheer Kazmi (Designer)

Assistant
Alumni Affairs & Career
Development
skazmi@iba.edu.pk

