

The logo features a stylized red 'O' with a horizontal line through it, resembling a lens or a light beam. To its right, the word 'OSAKA' is written in a bold, red, sans-serif font, followed by a registered trademark symbol (®). To the right of 'OSAKA', the word 'LED' is written in a black, outlined, sans-serif font.

# OSAKA<sup>®</sup> LED

**10**  
Years\*  
Lifetime

**2 Years**  
Warranty

**90%**  
Energy  
Saving

Pakistan's **No. 1** Lighting Company

**Brands**  
of the year  
**Award**  
IT'S ALL ABOUT CHAMPIONS

2009 - 2013

# What is LED ?

- LED Technology is the most appropriate & sustainable solution.
- LED products represent the future of the industry.
- Unlike the fluorescent and HID markets, the LED market is becoming more efficient every day.
- With energy usage approximately half of the equivalent fluorescent and up to ten times more efficient than standard incandescent lighting, the return on the investment can be very attractive.
- Another benefit is the lifetime of the product. The life expectancy of LED lamps ranges from 25,000 to 100,000+ hours resulting in extended periods of time without maintenance or replacement.
- LED products will offer everything from replacement of Incandescent lamps to street lights and more.

# Advantages of Light Emitting Diodes (LEDs)

- Financial gain in terms of Energy Bills
- It is for life time
- It has unity power factor
- It is Green Energy & Zero Carbon footprint
- Cool Lightening Effect
- Zero UV Radiation
- Better Color Rendering Index improves object visibility in true colors
- Beautification and modern look to the offices/ Buildings
- LED Lights increases the efficiency of work and provides comfort to user

# About Osaka

- Osaka Lighting (formerly known as NADEEM IMPEX) started its venture with the introduction of PVC tapes in the year 1984. We gained recognition and acceptance from our Customers primarily due to our obsession with quality and providing value for money.
- OSAKA Energy Saving bulbs were introduced in 2001– these quickly became popular and gained a considerable market share. These bulbs are currently the only ones in the market based on the latest Surface Mounting Technology (SMT) used in the manufacture of computers which ensures perfect lumen output and maximum energy saving.
- Based on our confidence on our products we were the first to offer free replacement warranty for 12 months. Subsequently we introduced flood lights and street lights in 2007 which also gained wide acceptance in the market.
- Osaka Lighting is recognized for its uncompromising quality and value for money by most Customers. Our products are produced using the latest Japanese technology and we aspire to continuously improve our products for the benefit of our Customers.
- Osaka Lighting was awarded "Emerging Brands of the Year 2009" in Lighting category and "Brands of the Year 2009" in PVC tapes category. In 2010, 2011 and 2012 Osaka Lighting succeeded to maintain and continue its victory and have been awarded "Brands of the Year 2010", "Brands of the Year 2011" and "Brands of the Year 2012" respectively, in Lighting and PVC Tapes categories by the Government of Pakistan.
- Our product range includes Energy Saving Bulbs, Grill fixtures, Street Lights, Flood Lights, Down Lights, Incandescent Bulbs, PVC adhesive tapes and huge LED lighting product range. We aspire to become a leading company in the lighting sector through innovation, exceptional products, quality assurance and providing satisfaction to our Customers.

# Our Products

## LED Down Lights





# Our Products

**LED** Outdoor Lights



# Our Products

LED Bulbs



# Our Products



**LED** Panel Lights





# Our Products

**LED** Decorative Lights



# Our Products

**LED** Tube Lights





The End